


# AABInternational

 AUBURN UNIVERSITY	AUBURN UNIVERSITY
	College of Liberal Arts   School of Aviation
	Bachelor of Science in Aviation Management
November 11, 2022	COMPLIANCE WITH AABI POLICY 3.2.4

## School of Aviation Mission Statement

The Auburn Aviation team, through education, research, and outreach programs, will develop highly desired graduates and thought leaders who will serve as a positive force in aviation and the world.

## Aviation Program Educational Objectives

Our goal is to:

1. **Develop aviation professionals with exceptional knowledge, skills, and values.** Graduates will be highly educated, technically proficient, safety-oriented, and business-minded.
2. **Develop aviation professionals that advance global aviation.** Graduates will have a global perspective and embrace diverse cultures and ideas. Graduates will recognize historical trends, current issues, and emerging opportunities.
3. **Develop aviation professionals that aspire to lead.** Graduates will champion integrity, cultivate professional and personal growth opportunities, subscribe to a philosophy of lifelong learning, and lead by serving others.

## Aviation Management, B.S Degree Student Learning Outcomes

Students graduating from the Aviation Management, B.S. program will:

1. Conduct aviation operations in a professional, safe, and efficient manner.
2. Describe historical trends, current issues, and emerging opportunities in aviation.
3. Apply effective oral and written communication skills to function effectively in the aviation environment.
4. Articulate the value of integrity, lifelong learning, and building diverse teams in serving and leading others.

5. Apply knowledge of core business principles.

### Comprehensive Assessment Plan

A comprehensive assessment plan is written and implemented by the School of Aviation faculty and staff to meet requirements set forth by the Aviation Accreditation Board International (AABI) and Auburn University. Systematic direct and indirect assessment tools enable continuous improvement in student learning outcomes, curriculum mapping, measurement methodology, results reporting, and action plan development. Assessment activities include:

Assessment Activity	Schedule
School of Aviation Faculty and Staff Retreat	August
School of Aviation Staff Meetings	Monthly
Academic Assessment Data Collection	Continuous
Student Admission Data Collection	Fall, Spring
Aviation Industry Advisory Board Meetings	Fall, Spring
AU Evaluate Course and Instructor Student Evaluations	Fall, Spring
Auburn Office of Academic Assessment Annual Report Feedback	October
Student Graduation Surveys	Fall, Spring
School of Aviation Assessment Focus Meeting	May
Faculty Annual Course Assessments	May
Auburn Office of Academic Assessment Annual Report	July

### Graduation Rates

Initial Term	FR Cohort (full-time)	First-term retention rate	4-year graduation rate	6-year graduation rate
2017	12	90.0%	80.0%	*
2018	17	71.4%	-	-
2019	39	86.2%	-	-
2020	30	71.4%	-	-
2021	29	89.5%	-	-
2022	28	-	-	-

\*Note: The Aviation Management (AVMN) degree was created in 2017 when the aviation program moved from the Harbert College of Business to University College (and then the College of Liberal Arts), and 6-year graduation rates will be available in Fall 2023.

### Degrees Conferred

Graduation Year	Degrees Awarded
2017	25**
2018	28**
2019	44**
2020	46**
2021	66**

\*\*Note: The new Aviation Management (AVMN) degree was created in 2017 when the aviation program moved from the Harbert College of Business to University College (and then the College of Liberal Arts). This number represents a combination of Harbert College of Business Aviation Management, University College Aviation Management, and College of Liberal Arts Aviation Management graduates during the program's college transition.

### Job Placement

Aviation Management graduates enter the aviation workforce in the public or private sectors. Positions in the public sector include airport operations and management, government administration, military service, air traffic control, and education. Private sector jobs include airline revenue management, operations management, business aviation management, aircraft manufacturing, and aircraft brokerage and sales.

### Employment (and graduate enrollment) Success Rates

Description	2021
Aviation Management overall success rate (number of students securing employment or graduate enrollment/number of students indicating that they were seeking employment or graduate enrollment)	79.0%
Aviation Management employment success rate (number of students securing employment/number of students indicating that they were seeking employment)	76.7%
Aviation Management graduate enrollment success rate (number of students securing graduate enrollment/number of students indicating that they were seeking graduate enrollment)	90.0%