



*School of Communication  
& Journalism*



**Research & Creative Activities Report  
2021 – 2025**

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## Faculty Awards & Recognitions

### ACHIEVEMENT RECOGNITIONS

**Brunner Johnson, B.** (2022-2027). **Alumni Endowed Professorship.** Auburn University Alumni Foundation.

**Brunner Johnson, B.** (2025). **PRIDE Outstanding Contribution to Public Relations Education Educator Award.** National Communication Association. Public Relations Division.

**Shah, S.F.A.** (2025). Auburn University. **Emerging Creative Research and Scholarship Award.**

**Shah, S.F.A.** (2025). **Recipient, The Athena Fellowship.** Heidelberg Academy of Humanities and Sciences, Heidelberg, Germany.

**Youngblood, N.E.** (2025-2026). **Elected Association Vice-President & 2025 Convention Program Planner.** Alabama Communication Association.

**Chon, M.** (2024-2026). **Research Fellow.** Center on Public Diplomacy, University of Southern California.

**DuBosar, E.** (2024). **3<sup>rd</sup> place, Promising Professors Competition.** Association for Education in Journalism and Mass Communication. Mass Communication and Society Division.

**Lindford, A.** (2023). **Margaret A. Blanchard Doctoral Dissertation Prize, Honorable Mention.** American Journalism Historians Association. *Extra! The History of America's Girl Newsies.*

**Seifried, J.** (2023-2026). **Appointed Board Member; Elected Treasurer.** Southern Regional Faculty & Instructional Development Consortium.

**Blankenship, J.** (2022-continuing). **Faculty Champion.** Center for Community News.

**Plasketes, G.** (2016-2021). **Alumni Endowed Professorship.** Auburn University Alumni Foundation.

**Wilhoit Larson, E.** (2021). **Linda L. Putnam Early Career Scholar Award** International Communication Association. Organizational Communication Division.

**Worthington, D. L.** (2021). **Special Recognition Award.** International Listening Association.

### PUBLICATION RECOGNITIONS & INTERNATIONAL CREATIVE COMPETITIONS

**Ledford, V.** (2025). Autism stigma in communication classrooms: Exploring peer attitudes and motivations toward interacting with atypical students, *Communication Education*, 2019. \* **Distinguished Article Award, National Communication Association, Basic Course Division.**

**Patterson, E.** (2025). *Bootlegging the Airwaves: Alternative Histories of Radio & Television Distribution*, (University of Illinois Press, 2024).

\* **Michael Nelson Book Prize, The International Association for Media and History.**

\* **Book of the Year Award, Broadcast Education Association.**

\* **Finalist, Richard Wall Memorial Award. Theatre Library Association**

**Watkins, B.** (2025). *Digital Public Relations and Marketing Communication Trends in Africa*, 2024, Routledge. (co-edited with Anne Njathi). \***PRIDE Award for Outstanding Monograph, National Communication Association, Public Relations Division.**

Smith, K. (2024). *Chart Industries Motion Graphic*. \*Silver Award, The Telly Awards.

Lindford, A. (2023). Nellie Bly merchandise and the changing American woman: A material culture study. *American Journalism* <https://doi.org/10.1080/08821127.2022.2026195> \* Finalist, *American Journalism's 2022 Best Article Award*.

Vafeiadis, M., (2021). Refuting fake news on social media: Nonprofits, crisis response strategies and issue involvement. *Journal of Product & Brand Management*. \*Outstanding Paper Award for Research with Meaningful Social Impact, Emerald Publishing.

## CONVENTIONS/CONFERENCES & NATIONAL/REGIONAL CREATIVE COMPETITIONS

Aultman, J. (2025). *Neither Donkey Nor Horse*.

- \* Humanitas Prize, Nominee for Best Short Screenplay, The Human Family Educational and Cultural Institute
- \* College Television Awards, Nominee for Best Drama Series, Television Academy Foundation
- \* Best Student Short - Sedona International Film Festival
- \* Winner Best Drama - University of Southern California First Look Showcase
- \* Best Producing Nominee - University of Southern California First Look Showcase

Chon, M. & Kim, S. (2025). *Crisis Management for Reputation Protection: Exploring the Impact of the RAPIDS Model on Organizational Authenticity and Reputation during the KIA Challenge*. Paper presented to the International Public Relations Research Conference. \*Recipient, Koichi Yamamura International Strategic Communication Award, \$1000.

Coxwell, P., & Youngblood, N.E. (2025). *Captioning of non-speech information in Pbskids.Org children's programming*. Paper presented at the Broadcast Education Association conference. \*Top Paper, IMET open paper competition.

Kim, S., & Chon, M. (2024). *Crisis management for reputation protection: Insights from the RAPIDS Model and authenticity's impact*. Paper presented to the International Public Relations Research Conference. \*UGA Advertising & Public Relations Award for Public Relations Theory and Practice.

DuBosar, E., Shaughnessy, B., Pittet Gonzalez, L., & Hutchens M.J. (2024). *This is why we can't have nice things: Disagreeable political discussion frequency and content moderation*. Presented to the Association for Education in Journalism and Mass Communication convention. Philadelphia, PA. \*Top Faculty Paper, 2<sup>nd</sup> place, Political Communication Division

DuBosar, E., Shaughnessy, B., & Hutchens M.J. (2024). *"I've been targeted for going against the narrative": Understanding implications of content moderation and de-platforming*. Presented to the Association for Education in Journalism and Mass Communication convention. Philadelphia, PA. \*Top Faculty Paper, 3<sup>rd</sup> place, Communication Technology Division.

Lorimor Lindford, A. (2024). *"Is this an evil practice?" Newspapers and newsgirls*. Presented to the Association for Education in Journalism and Mass Communication convention. Philadelphia, PA. \*Top Faculty Paper, History Division.

Oliver, R. (2024). *We Failed Them: Moral injury among U.S. Veterans during the Afghanistan Withdrawal*. Paper presented at the National Communication Association convention. New Orleans, LA. \*Top Paper, Communication & Military Division.

Tirumala, L.N., & Youngblood, N.E. (2024). *TikTok captioning quality and textual complexity*. Paper presented at Broadcast Education Association Conference. \*Top Paper, IMET open paper competition.

- Youngblood, S., **Youngblood, E. & Chung, A.** (2024). *Through the lens: Analysis of YouTube comments on The Guardian's "The party: A virtual experience of autism – 360 film."* Paper presented at Broadcast Education Association, On-Location, Atlanta, GA. **\*Top Convention Paper Award.**
- Ledford, V.** (2023). *The peril of stigma messages: Exploring the harmful effects of person-oriented threat messages about opioids.* Paper presented at the biennial meeting of the DC Conference on Health Communication, Fairfax, VA. **\*Early Career Scholar Poster Award.**
- Sánchez Sánchez, V.** (2022). *'To be a good immigrant...': How d/Discourses become barriers in the enactment of integrated callings.* Paper presented at the annual meeting of the National Communication Association. New Orleans, LA. **\*Top Paper Award, Organizational Communication Division.**
- Ledford, V., & Ashby-King, D.** (2022). *Understanding the cycle of instructor feedback in the introductory communication course.* Paper presented at the annual meeting of the National Communication Association. New Orleans, LA. **\*Top Paper Panel Award, Basic Course Division.**

## TEACHING RECOGNITIONS

- Brunner Johnson, B.** (2025). Gerald & Emily Leischuck Endowed Presidential Award for Excellence in Teaching, Auburn University.
- Delaney, B.** (2025). Alumni Undergraduate Teaching Excellence Award, Auburn University.
- Smith, R.** (2025). Outstanding Advisor Award. College of Liberal Arts, Auburn University.
- Tomasello, C.** (2025). Outstanding Instructor Award, College of Liberal Arts, Auburn University.
- Youngblood, N. E.** (2025). Academy of Outstanding Teachers, College of Liberal Arts, Auburn University.
- McCormick, P.** (2024). Outstanding Advisor Award, College of Liberal Arts, Auburn University.
- Mitchell, J.** (2024). Best Professor, *The Auburn Plainsman*, Auburn University.
- Brunner Johnson, B.** (2023). Global Teaching Academy. Office of International Programs, Auburn University.
- Aghazadeh, S.A.** (2023). Community and Civic Engagement Award, Auburn University, College of Liberal Arts, Auburn University.
- Lindford, A.** (2023). Jinx Coleman Broussard Award for Excellence in the Teaching of Media History, Association of Educators in Journalism and Mass Communication.
- Tomasello, C.** (2023). Eagles Instructor of the Year, EAGLES Program, Auburn University.
- Knight, T.** (2022). Outstanding Lecturer Award, College of Liberal Arts, Auburn University.
- Newport, M.** (2022). Outstanding Instructor Award, College of Liberal Arts, Auburn University.
- Platenburg, G.** (2022). Community and Civic Engagement Award, College of Liberal Arts, Auburn University.
- Seifried, J.** (2021). Alumni Undergraduate Teaching Excellence Award, Auburn University

## OTHER AWARDS & RECOGNITIONS

- Sparks, J.** (2025). Inducted as Kopenhagen Center Fellow. Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication, Florida International University
- Chung, A.** (2024). Inducted as Kopenhagen Center Fellow. Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication, Florida International University.
- Brunner, B. R.** (2023). Inducted into Phi Beta Delta, International Scholar Honor Society.
- Ledford, V.** (2024). Outstanding Alumnus Award. Department of Communication, Marshall University.
- Lindford, A.** (2023). Inducted as Kopenhagen Center Fellow. Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication, Florida International University
- Aghazadeh, S.** (2022). Inducted as Kopenhagen Center Fellow. Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication, Florida International University.
- Lindford, A.** (2022). Top Scholar Award. Kappa Tau Alpha (Journalism's National Honor Society).

# Research & Creative Activities

## 2025

### PEER-REVIEWED JOURNAL ARTICLES

- Chon, M., & Kim, J.** (2025). Classifying environmental publics: a public segmentation framework to predict climate change-related information seeking and activism. *Journal of Communication Management*, 29, 456-470. <https://doi.org/10.1108/JCOM-04-2024-0062>
- Chon, M., & Lee, T.** (2025). Predicting COVID-19 vaccination compliance among Korean young adults through the situational theory of problem solving. *Journal of Communication Management*, 29, 514-532. <https://doi.org/10.1108/JCOM-01-2024-0004>
- Kim, S., & **Chon, M.** (2025). Unpacking generative AI-powered crisis communication from a moral Angle: The role of moral outrage, authenticity, and forgiveness. *Journal of Contingencies and Crisis Management*, 33(3), e70066. <https://doi.org/10.1111/1468-5973.70066>
- Hae, S., **Chon, M.**, Woo, J., & Lee, H. Y. (2025). Mediating role of racial discrimination on the relationship between English proficiency and health outcomes among Korean Americans during the COVID-19 pandemic. *Journal of Ethnic & Cultural Diversity in Social Work*, 1-11. <https://doi.org/10.1080/15313204.2025.2511947>
- Hwang, S., **Chon, M.**, & Lee, T (2025). A study on the development of innovation competency indicators for public officials in the era of new governance. *The Korean Governance Review* 32(3), 35-57. <http://doi.org/10.17089/kgr.2025.32.3.002>

- Chung, A., Chon, M., & Kinsey, D.** (2025). Generative AI through the eyes of aspiring PR professionals in the US: A Q-methodology study. *Journalism and Mass Communication Educator*. OnlineFirst. <https://doi.org/10.1177/10776958251382567>
- DuBosar, E.,** Shaughnessy, B., & Hutchens, M.J. (2025). Seeing red (and blue): Partisan identity, emotion, and selective exposure. *Media Psychology*, 28(2), 210-233. <https://doi.org/10.1080/15213269.2024.2347237>
- Shaughnessy, B., **DuBosar, E.,** Hutchens, M.J., & Mann, I. (2025). An attack on free speech? Examining content moderation, (de-), and (re-)platforming on American right-wing alternative social media. *New Media and Society*, 27(6), 3618-3636. <https://doi.org/10.1177/14614448241228850>
- Hutchens, M.J., Shaughnessy, B., & **DuBosar, E.** (2025). Populist hyperpartisans?: The interaction between partisan media exposure and populism in the 2020 US Presidential Election. *Mass Communication and Society*, 28(1), 51-75. <https://doi.org/10.1080/15205436.2023.2264265>
- James, S.** (2025) Affective Participation From the In-Between: The Platformization of K-Pop Fandom. *Social Media + Society*, 11(2). <https://doi.org/10.1177/20563051251351390>
- Linabary, J. R., Long, Z., **Larson, E. W.,** & Johnson, K. J. (2025). Imagining possibilities for translocal collaborative engaged research and pedagogy. *Journal of Applied Communication Research*, 53(6), 615–619. <https://doi.org/10.1080/00909882.2025.2587912>
- Linabary, J. R., Long, Z., Carey, R. R., **Larson, E. W.,** & Hall, T. M. (2025). Beyond ramen noodles: how critical consciousness transforms resilience for U.S. college students navigating food insecurity. *Journal of Applied Communication Research*, 53(3), 177–197. <https://doi.org/10.1080/00909882.2025.2485978>
- Ledford, V. A.** (2025). Don't call them "unclean" or "unkempt": Analyzing the harmful direct and indirect effects of opioid stigma marks on stigmatizing attitudes and behavioral intentions. *Journal of Health Communication* 30(10–12), 473–487. <http://dx.doi.org/10.1080/10810730.2025.2552949>
- Ledford, V. A.** (2025). The peril of opioid stigma peril: Experimental evidence for removing danger-based health appeals. *Stigma and Health*. OnlineFirst. <https://doi.org/10.1037/sah0000638>
- Ashby-King, D. T., Iannacone, J., Salzano, M., & **Ledford, V.** (2025). Theorizing critical care: Examining communication instructors' care-based pedagogies. *Communication Teacher*, 39(4), 349–369. <https://doi.org/10.1080/17404622.2025.2489661>
- Lim, J. R., Jun, H., & **Ledford, V. A.** (2025). Building trust and inclusivity: Navigating layered stigma and risk communication for LGBTQ+ individuals during COVID-19 outbreaks. *Journal of Contingencies and Crisis Management*, 33(1), e70026. <https://doi.org/10.1111/1468-5973.70026>
- Milford, M.** (2025). Xu vs. Wushu: Synecdoche and apologia in nationalized sports losses. *International Journal of Sport Communication*. 18(3), 1-9. <https://doi.org/10.1123/ijsc.2025-0104>
- McGlynn, J., Bell, T., & **Milford, M.** (2025). "Just be the parent": Problematic parent behavior from the perspective of fee-based youth sport coaches. *Sport in Society*, 1–18. <https://doi.org/10.1080/17430437.2025.2537646>
- Patterson, E.** (2025). Thank you for making drag safe: Mainstreaming queerness through live Golden Girls stage productions. In T. C. Miller & A. L. Martin, Jr. (Eds.), *The Golden Girls: Essays from the Lanai* (Chapter 12). Rutgers University Press.

- Patterson, E.** (2025). Retailing Radio: The industrial afterlife of classic radio recordings. *Resonance: The Journal of Sound and Culture*, 2025, 6(1), 64-79.
- Shah, S. F. A., & Malinowski, N.** (2025). "I feel disgusted": Experiences of moral injury and its impact on the well-being of conflict journalists. *Journalism*, 0(0). OnlineFirst. <https://doi.org/10.1177/14648849251387949>.
- Shah, S. F. A., Archiwal, A., & Hussain, S.** (2025). Journalism in chains: A field theory approach to understanding the lived experiences of Afghan journalists. *Journalism & Mass Communication Quarterly*, 102(3), 642-667. <https://doi.org/10.1177/10776990241304416>.
- Hussain, S., **Shah, S. F.**, & Bostan, H. (2025). Analyzing hateful comments against Journalists on X in Pakistan. *Journalism Studies*, 26(10), 1187-1207. <https://doi.org/10.1080/1461670X.2025.2492734>.
- Sparks, J.F. & Hutchens, M.J.** (2025). Leaking trust: Assessing the effects of leaked documents on political and media trust. *Journalism Practice*. <https://doi.org/10.1080/17512786.2025.2498594>
- Sparks, J., & Hutchens, M.** (2025). Let's tok politics: Partisan expectations of political news on TikTok. *Atlantic Journal of Communication*, 1-17. <https://doi.org/10.1080/15456870.2025.2590451>
- Sparks, J. F., & Wagner, A. J.** (2025). Audience perceptions of government documents as news sources. *The International Journal of Press/Politics*, 0(0). OnlineFirst. <https://doi.org/10.1177/19401612251396661>
- Sparks, J.F., DuBosar, E., Shaughnessy, B., Mann, I., & Hutchens, M.J.** (2025). PolitiTalk: Analyzing the relationship between partisan podcast use and political participation. *Journal of Broadcasting & Electronic Media*, 69(5), 549-566. <https://doi.org/10.1080/08838151.2025.2533793>
- Sparks, J. F., Mitson, R., Shin, J., & Louis, J. D.** (2025). Real connections in fake news: Analysis of linking behaviors of fake news websites. *Telematics and Informatics*. OnlineFirst. <https://doi.org/10.1016/j.tele.2025.102343>
- Waddell, T. F., & **Sparks, J. F.** (2025). Analyzing automated news: A review of experimental evidence across 20 years of research. *The Review of Communication*, 1-15. <https://doi.org/10.1080/15358593.2025.2569434>
- Wagner, A. J., Cuillier, D., & **Sparks, J. F.** (2025). Hometown transparency: Differences in local, state, and federal freedom of information experiences. *American Review of Public Administration*, 56, 27-39. <https://doi.org/10.1177/02750740251382890>
- Bortree, D. S., **Vafeiadis, M.**, Diddi, P., & Harrison, V. (2025). The role of self-transcendent emotions and empathy in motivating nonprofit audiences toward social and environmental issues. *Journal of Philanthropy*, 30(3), e70023. <https://onlinelibrary.wiley.com/doi/pdf/10.1002/nvsm.70023>
- Overton, H., **Vafeiadis, M.**, Diddi, P., Buckley, C., & Dardis, F. (2025). Examining the impact of corporate social advocacy (CSA) issue ownership and message content on authenticity perceptions and behavioral intentions. *Corporate Communications: An International Journal*, 30, 21-44, <https://doi.org/10.1108/CCIJ-05-2024-0080>
- Overton, H., **Vafeiadis, M.**, & Harrison, V. (2025). "In this day and age, you have to stand for something": Examining organizational advocacy issue choice and spokespeople in sport. *Journal of Communication Management*. OnlineFirst. <https://doi.org/10.1108/JCOM-12-2024-0247>

- Troy, L.C.T., Buckley, C., Al Rawi, A., Kim, N., **Vafeiadis, M.**, & Overton, H. (2025). When employers speak out: Examining effects of corporate social advocacy through belief match, organizational identification, and authenticity. *Management Communication Quarterly*, 39, 607-637. <https://doi.org/10.1177/08933189251321506>
- Vafeiadis, M.**, Dardis, F., Diddi, P., Overton, H., & Buckley, C. (2025). Saying the right things to the right audience: The influence of message strategy and consumer demographics on reactions to corporate social advocacy (CSA) communications. *International Journal of Business Communication*. OnlineFirst. <https://doi.org/10.1177/23294884251336354>
- Basiger, C., Ross, D., & **Youngblood, N.E.**, & Smith, H. (2025). Sustaining user engagement: Programmatic visibility and website usability for cross-curricular literacy programs. *Across the Disciplines* 22(1-2), 62-83. <https://doi.org/10.37514/ATD-J.2025.22.1-2.04>
- Youngblood, S. A., **Youngblood, N. E.**, & **Chung, A.** (2025). Viewer comments on virtual experience of autism–360° video and themes of reactions. *Advances in Autism*, 11, 266-282. <https://doi.org/10.1108/AIA-02-2025-0020>

## PEER-REVIEWED BOOKS/MONOGRAPHS

None.

## PEER-REVIEWED EDITED BOOKS

- Shah, S. F. A.** & Ginossar, T. (Eds.). (2025). *Health and science journalism in the 21st century: Emerging practices during crises*. Bloomsbury.

## PEER-REVIEWED EDITED BOOK CHAPTERS

- Shah, S. F. A.**, & Hussain, S. (2025). Conducting interviews and focus groups with journalists in Pakistan's conflict zone: Methodological and ethical challenges. In M. Boyle, & A. Rainear (Eds.), *Evolving journalism research methods: Applications, trends, and analyses*. Routledge.

## INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

- Aultman, J.** (2025). All Hail the King. In David Lawson Jr. (Ed.), *Haunted Reels 2*. Dark Matter.
- Chon, M.** (2025). Beyond K-Pop: Building a bridge between South Korea and the United States through soft power. The National Bureau of Asian Research. <https://www.nbr.org/publication/beyond-k-pop-building-a-bridge-between-south-korea-and-the-united-states-through-soft-power/>
- Chon, M.** (2025). From Korean wave to cultural diplomacy: Proposing the cultural anchoring model for identifying global publics. USC Center on Public Diplomacy. <https://uscpublicdiplomacy.org/blog/korean-wave-cultural-diplomacy-proposing-cultural-anchoring-model-identifying-global-publics>
- Chon, M.**, & Park, S. (2025). Scouting and vocalizing in workplace. In E. Soojin Kim, Patrice Buzzanell, J.-N. Kim, & Alessandra Mazzei (Eds.), *Handbook of employee communication and organizational process* (pp. 81-89). Routledge. <https://doi.org/10.4324/9781003415619>

**Wilhoit Larson, E.** (2025). What do corporations want?: Communicative capitalism, corporate purpose, and a new theory of the firm by Timothy Kuhn. [Book Review]. *Communication Theory*, qtaf016. <https://doi.org/10.1093/ct/qtaf016>

## CREATIVE ACTIVITIES

**Aultman, J.** (co-writer). (2025). Neither Donkey Nor Horse [film]. Juried and invited exhibitions:

- Dam Short Film Festival, Boulder City, NV
- Sedona International Film Festival, Sedona, AZ
- Flathead Lake International Cinemafest, Polson, MT
- Cleveland International Film Festival, Cleveland, OH
- deadCenter Film Festival, Oklahoma City, OK
- Sidewalk Film Festival, Birmingham, AL
- LA Shorts, Los Angeles, CA
- Burbank International Film Festival, Burbank, CA

## GRANTS

**Chon, M., Sanchez, V., & Shah, S. F. A.** (2025). Co-directors. Building a Graduate Research Group in Communication: Enhancing Problem-Solving Skills with Social Media Analytics and Advanced Research Techniques. Office of Academic Insight, Auburn University. Funded: \$5071.

**James, S.** (2025). Visiting Scholar Grant. Caroline Marshall Draughon Center for the Arts & Humanities. Auburn University. Funded: \$3000.

**James, S.** (2025). Southeastern Conference Faculty Travel Grant. Auburn University. Funded: \$2340.

**Ledford, V.** (2025). Check the Syllabus: AI Course Policies in College Communication Courses. Spencer Foundation. Funded: \$57,848.

**Ledford, V.** (2025). Visiting Scholar Grant. Caroline Marshall Draughon Center for the Arts & Humanities. Auburn University. Funded: \$3000.

## 2024

### PEER-REVIEWED JOURNAL ARTICLES

**Chon, M., & Chung, A.** (2024). Driving climate action via government public relations: The role of government-citizen relationships and situational perceptions. *Journal of Public Relations Research*, 1-19. <https://doi.org/10.1080/1062726X.2024.2354177>

**Chon, M., & Harrell, J.** (2024). Building bridges for anti-racism activism: Testing situational theory of problem solving and problem chain recognition effect. *Public Relations Review*, 50(1), 102425. <https://doi.org/10.1016/j.pubrev.2024.102425>

Kim, J. Xu, L., **Chon, M.**, & Liu, J. (2024). The effects of trust, distrust, and motivation on information behaviors: The cases of GM food and food additives in China. *SAGE Open*, 14(2). <https://doi.org/10.1177/21582440241248917>

- Tam, L., **Chon, M.**, & Kim, J.-N. (2024). Country-of-Origin Relationship (CoOR): A relational approach to understanding the association between a multinational company in crisis and its country of origin. *International Journal of Strategic Communication*, 18(3), 189-207. <https://doi.org/10.1080/1553118X.2024.2313644>
- Chang, B., & **Chon, M.** (2024). Moving beyond the sector: The spillover effects of an NPO's crisis on the same and different sectors. *Public Relations Review*, 50(1), 102423. <https://doi.org/10.1016/j.pubrev.2024.102423>
- Sagong, H., **Chon, M.**, Tsai, P. F., & Jang, A. R. (2024). What contributes to older Korean American immigrants becoming frail? A qualitative study. *BMC Geriatrics*, 24, 995. <https://doi.org/10.1186/s12877-024-05565-2>
- Chung, A.**, & **Chon, M.** (2024). Promoting the use of electric vehicles on social media: The effects of message framing, point of reference, and political affiliation on perceived information value and purchase intention. *Communication Reports*, 37(3), 1-16. <https://doi.org/10.1080/08934215.2024.2328515>
- DuBosar, E.**, Hmielowski, J.D., Hutchens, M.J., & Beam, M.A. (2024). Celebrating wins, lamenting losses in the aftermath of presidential elections: Examining BIRGing, CORFing, information utility, and identity repair. *Journal of Media Psychology: Theories, Methods, and Applications*, 36(3), 145-156. <https://doi.org/10.1027/1864-1105/a000394>
- DuBosar, E.**, & Hutchens, M.J. (2024). Looking beyond the punchline: The effect of political entertainment on evaluations of political candidates. *Atlantic Journal of Communication*, 32(4), 512-525. <https://doi.org/10.1080/15456870.2023.2207700>
- Hmielowski, J.D., **DuBosar, E.**, Beam, M.A., & Hutchens, M.J. (2024). Effects or use?: Examining the over-time effects of media use and racial resentment. *Communication Quarterly*, 72(5), 461-479. <https://doi.org/10.1080/01463373.2024.2383431>
- Mueller, S., **DuBosar, E.**, & Windels, K. (2024). From below the glass ceiling: Female perspectives in the world of advertising. *Journal of Gender Studies*, 33(1), 45-57. <https://doi.org/10.1080/09589236.2022.2115020>
- Windels, K., **DuBosar, E.**, & Mueller, S. (2024). Same age, different experience: Exploring ageism in the advertising industry across departments and intersectional identities. *Journal of Current Issues & Research in Advertising*, 45(2), 257-275. <https://doi.org/10.1080/10641734.2024.2303072>
- Shaughnessy, B., Hutchens, M.J., & **DuBosar, E.** (2024). That is so mainstream: The impact of hyper-partisan media use, right-, left-wing alternative media repertoires on consumers' belief in political misperceptions in the United States. *International Journal of Communication*, 18, 1561-1581. <https://ijoc.org/index.php/ijoc/article/view/21055/4524>
- James, S.** (2024) How to be a Fan: The contradictory practices of international K-pop fans in Korea's platform society. *Korean Journal of Communication*, 1(1). <https://dx.doi.org/10.1353/kjc.2024.a919649>
- Kelley, A. J.** (2024). Close Encounters: In-between screens and the materialities of COVID-era exhibition. *Mediapolis: A Journal of Cities and Culture* 9(2). <https://www.mediapolisjournal.com/2024/06/close-encounters/>
- Wilhoit Larson, E.** (2024). Function over form: How Gen Z college students balance affordances and aesthetics in interpreting workplace imagery. *Communication Studies*, 75(6), 1023-1040. <https://doi.org/10.1080/10510974.2024.2337952>
- Ledford, V. A.**, & Ashby-King, D. T. (2024). Effective instructor feedback does not always promote better public speaking outcomes: The importance of self-efficacy and feedback orientation(s) in the introductory course. *Communication Education*. Advance online publication. <https://doi.org/10.1080/03634523.2024.2430770>
- Ledford, V. A.**, Cosavalente, H. P. G., Jackson, D. N., Carter, C., Saperstein, S., Baur, C., Balaban, A., & Fish, J. N. (2024). An almost empty scoping review: State of the research on tobacco prevention and cessation messaging strategies for

Black and/or Latine LGBTQ+ youth and young adults. *Health Communication*, Advance online publication. <https://doi.org/10.1080/10410236.2024.2370725>

**Milford, M.** (2024). Williams Racing and Dorilton Capital: Epideictic blandness in organizational change. *Communication & Sport*. Advance online publication. <https://doi.org/10.1177/2167479524128979>

**Shah, S. F. A.,** Cvetkovic, I., Ginossar, T., Ullah, R., Baber, D., Slaughter, A. (2024). Online harassment, psychological stressors, and occupational dysfunction among journalists working in a conflict zone. *Digital Journalism*, 12(6), 735-752. <https://doi.org/10.1080/21670811.2024.2308582>

**Shah, S.F.A.,** Murphy, B. E., Joyce, T. A., & Cunningham, B. (2024). "I don't get sick leave": Small-market newspaper journalists' perceptions of the impact of occupational stressors and organizational support on their mental well-being. *Newspaper Research Journal*, 45(4), 472-491. <https://doi.org/10.1177/07395329241267030>

Hussain, S., Abbas, Q., & **Shah, S.F.A.** (2024). Populism fuels hate speech and disinformation: Evidence from political discourse on X (formerly twitter) in India and Pakistan. *International Journal of Communication*, 18. 5694- 5713. <https://ijoc.org/index.php/ijoc/article/view/23288>

**Shah, S. F. A.,** Ullah, Z., Murphy, B. E., Slaughter, A. (2024). Trauma exposure, post-traumatic stress, and coping with psychological distress among local journalists. *Southwestern Mass Communication Journal*, 40(2). <https://doi.org/10.58997/yqm75009>

Ittefaq, M., Ahmad, T., Kamboh, S.A., **Shah, S.F.A.,** & Seo, H. (2024). Highlighting heroes and ignoring villains: Visual framing of polio and polio vaccine in newspapers. *Health Communication*. Advance Online Publication. <https://doi.org/10.1080/10410236.2024.2318498>

**Sparks, J.F. &** Waddell, T.F. (2024). Easy to Read, Easy to Judge: Assessing readability as a heuristic for credibility in news. *Newspaper Research Journal*, 45(2), 229-246. <https://doi.org/10.1177/07395329241242819>

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Waddell, T. F., **Sparks, J.F.,** & Moss, C. (2024) Using Sex to Get the Story: Testing reliability and validity of a scale measuring a sexist stereotype of female reporters. *Journal of Broadcasting & Electronic Media*, 68(3), 333-355. <https://doi.org/10.1080/08838151.2024.2337878>

Harrison, V. S., Overton, H., & **Vafeiadis, M.,** (2024). Perceptions of athlete activism and contentious issues: Parasocial relationships, involvement, and athlete-cause fit as motivation for cause support. *Journal of Public Relations Research*, 36(6), 494-512. <https://doi.org/10.1080/1062726X.2024.2385318>

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## PEER-REVIEWED BOOKS/MONOGRAPHS

**Patterson, E.** (2024). *Bootlegging the Airwaves: Alternative Histories of Radio & Television Distribution*, University of Illinois Press.

**Plasketes, G.** (2024). *Chicagoland at 45 RPM: The Mid-1960s Midwest Music Mecca*. McFarland.

## PEER-REVIEWED EDITED BOOKS

None.

## PEER-REVIEWED EDITED BOOK CHAPTERS

**Ledford, V.,** Ramírez, A. S., & Nan, X. (2024). Urgent communication during public health crises: Reaching linguistically diverse audiences. In P. Ortega, M. Lor, G. Martínez., and S. Ramírez (Eds.) *The Handbook of Language in Public Health and Healthcare* (pp. 511-532). Wiley-Blackwell.

## INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

**Wilhoit Larson, E.** (2024). Geography of home. In B. Warf (ed) *The Encyclopedia of Human Geography*. Springer. [https://doi.org/10.1007/978-3-031-25900-5\\_287-1](https://doi.org/10.1007/978-3-031-25900-5_287-1)

**Shah, S.F.A.** (2024). Book Review: Mediated Terrorism: East-West Narratives of Risk. *Media, War & Conflict*, 0(0). <https://doi.org/10.1177/17506352241290428>

## CREATIVE ACTIVITIES

**Smith, K.** (2024). *Chart Industries Motion Graphic*.

## GRANTS

Sagong, H., **Chon, M.**, & Ngorsuraches, S. (2024-2025). Co-investigator. Improving access to healthcare for Korean immigrants with limited English proficiency. Patient-Centered Outcomes Research Institute (PCORI), Engagement Award Contract. Co-PI. \$246,013.

Seals, C., **Chon, M.**, & **Harrell, J.** (2024-2025). Co-investigators. Leveraging the Ethics Bowl Framework for Artificial Intelligence Ethics Education. National Science Foundation. Funded: \$25,000.

**Shah, S. F. A.** (2024). Research & Scholarship Connections Travel Grant. International Programs. Auburn University. Funded: \$8,000.

**Shah, S. F. A.** (2024). Training local journalists and journalism students. Alabama Press Association Journalism Foundation Grant. Funded: \$3000.

## 2023

### PEER-REVIEWED JOURNAL ARTICLES

- Aghazadeh, S.A.**, Capizzo, L., & Tindall, N.T.J. (2023). Wrangling in the marketplace or bartering in the bazaar? Adapting metaphors for public relations' societal role. *Journal of Public Relations Research*. <https://doi.org/10.1080/1062726X.2023.2285067>
- Aghazadeh, S.A.** & Aldoory, L. (2023). Community-based participatory research for public relations: Realizing potential for researcher-participant relationships. *Public Relations Review*, 49(1). <https://doi.org/10.1016/j.pubrev.2023.102290>
- Brunner, B. R.** (2023). Public interest communication and sustainability. *Pathways to Research in Sustainability*. [www.pathways2research.com](http://www.pathways2research.com)
- Chon, M.** (2023). The role of social media in empowering activism: Testing the integrative model of activism to anti-Asian hate crimes. *Asian Journal of Communication*, 33 (6), 511-528. <https://doi.org/10.1080/01292986.2023.2251131>
- Chon, M.**, & Taejun, Lee (2023). Fighting the spread of COVID-19 misinformation in social media: Predicting two types of misinformation-sharing behaviors via risk perception, social media literacy, fear, and organizational trust. *Journal of Public Relations*, 27(3). 269-297. <https://www.earticle.net/Article/A435831>
- Kim, S. & **Chon, M.** (2023). Teaching social media analytics in public relations classes: Focusing on Python program. *Journal of Public Relations Education*, 9(1) 117-146. <https://journalofpreducation.com/2023/05/31/teaching-social-media-analytics-in-pr-classes-focusing-on-the-python-program/>
- Kim, S. & **Chon, M.** (2023). Embodying temporality in fear appeal: How coping appraisal motivates preventive behaviors in a pandemic. *Health Communication*, 38, 2359-2369. <https://doi.org/10.1080/10410236.2022.2069316>
- Betts, K., Reddy, P., Galoyan, T., **Delaney, B.**, McEachron, D.L., Izzetoglu, K., & Shewokis, P. (2023). An examination of the effects of virtual reality training on spatial visualization and transfer of learning. *Brain Sciences*, 13, 890. <https://doi.org/10.3390/brainsci13060890>
- Bacevice, P. & **Wilhoit Larson, E.** (2023). The strategic aestheticization of work: How workers read normative organizational values in workplace imagery. *Management Communication Quarterly*. [online first] <https://doi.org/10.1177/08933189231203232>
- Morreale, S., Broeckelman-Post, M., Anderson, L., **Ledford, V.**, & Westwick, J. (2023). The importance, significance, and relevance of communication: A fourth study on the criticality of the discipline's content and pedagogy. *Communication Education*, 72(4), 382-407. <https://doi.org/10.1080/03634523.2023.2178663>
- Ma, X., Ma, R., & **Ledford, V.** (2023). Is my story better than his story? Understanding the effects and mechanisms of narrative point of view in the opioid context. *Health Communication*. 38, 1847-1855. <https://doi.org/10.1080/10410236.2022.2037198>
- Milford, M.** (2023), Fans not customers!: Kategoria in the rise and demise of the European Super League. *Communication & Sport*, 11(5), 993-1010. <https://doi.org/10.1177/21674795221103412>
- Milford, M.** (2023). Liberty as a cloak for vice: Orientation and order in the Southern Baptist convention sexual abuse scandal. *Communication Studies*, 74, 499-514. <https://doi.org/10.1080/10510974.2023.2216245>

- Milford, M.** (2023). The Alphafly outcry: Distance running, technological doping, and the rhetoric of stigma. *Communication & Sport* [online first] <https://doi.org/10.1177/21674795231174833>
- Milford, M.** (2023). The biggest losers: Legacy, exigence, and *apologia* in presidential farewell addresses. *Presidential Studies Quarterly*, 53, 426-439. <https://doi.org/10.1111/psq.12839>
- Shah, S. F. A.,** Ginossar, T., & Ittefaq, M. (2023). We always report under pressure”: Professionalism and journalistic identity among regional journalists in a conflict zone. *Journalism*, 24(4), 709-728. DOI: 10.1177/14648849211050442.
- Shah, S. F. A.,** Jan, F., Ginossar, T., McGrail, J.P., Baber, D., & Ullah, R. (2023). Trauma exposure and post-traumatic stress disorder among regional journalists in Pakistan. *Journalism*, 23(2), 391-408. DOI: 10.1177/1464884920965783
- Madden, S., Harrison, V. S., & **Vafeiadis, M.** (2023). Relational care in communication as the basis of nonprofit fundraising: Theorizing professional ethics based in stewardship and ethics of care. *Journal of Philanthropy and Marketing*, 28, e1762. <https://doi.org/10.1002/nvsm.1762>
- Vafeiadis, M.** (2023). Message interactivity and source credibility in online dental practice reviews: Responding to reviews triggers positive consumer reactions regardless of review valence. *Health Communication*, 38, 80-90. <https://doi.org/10.1080/10410236.2021.1935538>

## PEER-REVIEWED BOOKS/MONOGRAPHS

None.

## PEER-REVIEWED EDITED BOOKS

- Ginossar, T., **Shah, S.F.A.**, & Weiss, D. (Eds.) (2023). *Vaccine communication online: Counteracting misinformation, rumors and lies*. Palgrave MacMillan. DOI: 10.1007/978-3-031-24490-2
- Bodie, G., **Worthington, D. L.**, & Beyene, Z. (Eds.). (2023). *Listening, community engagement, and peacebuilding*. Routledge. <https://doi.org/10.4324/9781003214465>

## PEER-REVIEWED EDITED BOOK CHAPTERS

- Salzano, M., & **Ledford, V.** (2023). Advocacy and action: The impact of digital activism and influence. In A. Wallace & R. Luttrell (Eds). *Social media activism: Repression, resistance, rebellion, reform* (pp. 121-144). Routledge.
- Shah, S. F.A.**, & Khan, S., Shah, S.A., Jan, F., Ullah, Z. (2023) Impact of COVID-19 on journalistic practices in Pakistan. In M. Lewis, E. Govender, & K. Holland (Eds.), *Communicating Covid-19: Media, trust and public engagement*. (Chapter 5). Palgrave MacMillan.
- Worthington, D. L.**, & Bodie, G. D. (2023). External stakeholders’ conceptualizations of organizational listening: A conceptual replication of the Revised Listening Concepts Inventory. In K. R. Place (Ed.), *Organizational Listening for Strategic Communication: Building Theory and Practice* (pp. 9-23). Routledge.

## INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

**Wilhoit Larson, E.** (2024). Collecting visual data in qualitative organizational communication research. In B. H.J. M. Brummans, B. C. Taylor, & A. Sinuven (Eds.) *The Sage handbook of qualitative research in organizational communication*. Sage.

Corple, D. J., Eddington, S. M., **Wilhoit Larson, E.**, Linabary, J.R., Long, Z., & Pauly, J. A. (2023). Feminist pedagogy collective: Reflections on feminist co-mentoring in U.S. academia. In J. A. Pauly, S. M., Munz, & L. H. Hernández (Eds.) *Feminist mentoring in academia*. Lexington.

## CREATIVE ACTIVITIES

**Smith, K.** (2023). Producer. CHART Industries consumer hydrogen fueling station. <https://vimeo.com/manage/videos/814263068/transcript?ts=9200> (invited)

## GRANTS

Saong, **Chon, M.**, & Ngorsuraches (2024-2025). Co-principle investigator. Improving access to healthcare for Korean immigrants with limited English proficiency. Patient-Centered Outcomes Research Institute (PCORI), Engagement Award Contract #EACB-31049. Funded: \$246,013.00.

**Lindford, A.** (2023). Hazel Dicken-Garcia Grant, American Journalism Historians Association. Funded: \$1,000

Li, R., **Vafeiadis, M.** & Shen, F. (2022 – 2023). Co-Investigator. Effects of social and behavioral factors on COVID-19 vaccine hesitancy and confidence: A meta-analysis. Pfizer. Funded: \$104,966

# 2022

## PEER-REVIEWED JOURNAL ARTICLES

**Aghazadeh, S. A.** (2022). Advocacy and marginality: Considering legitimacy, authenticity, and culture to extend fully functioning society theory. *Journal of Public Relations Research*, 34(6), 257-273. <https://doi.org/10.1080/1062726X.2022.2118749>

**Aghazadeh, S. A.** & Ashby-King, D. T. (2022). Centering activism and social justice in PR education: Critical communication pedagogy as an entryway. *Journal of Public Relations Education*, 8(2), 11-41. <https://aejmc.us/jpre/wp-content/uploads/sites/25/2022/08/Aghazadeh-Ashby-King.pdf>

Ho E.Y., **Agne, R. R.**, Santana, T., Thompson, N., McClendon, G., Ng, E., Merrick, S., Gonzalez, F., Smith, T., Drewke, K., Gutierrez, A., Floyd, G., Chao, M.T. (2022). A communication perspective on what patient advisory boards do: Action-implicative discourse analysis and negotiating advice. *Journal of General Internal Medicine*. 37(Suppl 1):99-104. <https://doi.org/10.1007/s11606-021-07062-3>

**Brunner, B.** (2022). Writing for public relations and strategic communication. *Southern Communication Journal*, 87(3), 294-295. <https://doi.org/10.1080/1041794X.2022.2071974>

Adams, M., Formentin, M., & **Brunner, B.** (2022). Building bridges and relationships through reciprocal communication: Understanding psychosocial factors in positive public relations mentorship. *Journal of Public Relations Education*, 8(3), 7-48. <https://aejmc.us/jpre/wp-content/uploads/sites/25/2022/11/JPRE-83-11.14.22-v1.pdf>

- Chernin, K., & Brunner, B. (2022). Public interest communications in the classroom: Bridging activism to public relations education. *Journal of Public Relations Education*, 8(2), 111-146. <https://aejmc.us/jpre/?p=3051>
- Chon, M. (2022). Coping with mental health issues via communicative action in the digital age: Testing the cybercoping model with anxiety and depression Issues. *Journal of Communication in Healthcare*, 15(4), 289-299. <https://doi.org/10.1080/17538068.2022.2050039>
- Chon, M., & Kim, S. (2022). Combating COVID-19 Vaccine hesitancy: A synthetic public segmentation approach for predicting vaccine acceptance. *Disaster Medicine and Public Health Preparedness*. 1-18. <https://doi.org/10.1017/dmp.2022.282>
- Chon, M., & Kim, S. (2022). Dealing with the crisis of COVID-19 spread: Theoretical application of social media analytics in government crisis management. *Public Relations Review* 48(3), 102201 <https://doi.org/10.1016/j.pubrev.2022.102201>
- Chon, M., & Kim, S. (2022). Fostering compliance with COVID-19 guidelines: Insights for risk communication strategies during a pandemic. *The Social Science Journal*. [Online First]. <https://doi.org/10.1080/03623319.2022.2049555>
- Chon, M., Kim, J.-N., & Tam, L. (2022). From messaging to behavioral strategy: Constructing a model of relationship- and action-focused crisis communication principles. *International Journal of Communication* 16(2022), 2103-2125. <https://ijoc.org/index.php/ijoc/article/view/18185/3751>
- Chon, M., Kim, J.-N., Xu, L., Kim, J., & Liu, J. (2022). From mind to mouth: Understanding active publics in China and their communicative behaviors on GM foods. *International Journal of Environmental Research and Public Health*, 20(1), 578. <https://doi.org/10.3390/ijerph20010578>
- Chon, M., Xu, L., Kim, J., & Liu, J. (2022). Understanding active communicators on the food safety issue: Conspiratorial thinking, organizational trust, and communicative actions of publics in China. *American Behavioral Scientist*. [Online First]. <https://doi.org/10.1177/00027642221118284>
- Kim, Y., & Chon, M. (2022). Exploring effects of message framing on supportive behaviors toward environmental corporate social responsibility. *Corporate Communications: An International Journal*, 27, 760-780. <https://doi.org/10.1108/CCIJ-01-2022-0003>
- Kim, H., & Chon, M. (2022). When work and life boundaries are blurred: The effect of after-hours work communication through communication technology on employee outcomes. *Journal of Communication Management* 26(4) 386-400. <https://doi.org/10.1108/JCOM-06-2022-0073>
- Lee, Y., & Chon, M. (2022). "Don't go, don't buy": Understanding the motivations of the anti-Japan boycott movement in South Korea during an international conflict. *Negotiation and Conflict Management Research*, 15, 6-31. <https://doi.org/10.34891/zjpg-xg89>
- Chung, A. (2022). Emoji and gender: Analysis of tweets of Chevy's emoji-based campaign, #ChevyGoesEmoji. *The Journal of Social Media in Society*, 11(2), 178-191. <https://thejsms.org/index.php/JSMS/article/view/1175>
- Woo, H., Chung, A., Richey, R., Hopkins, C., & Lee, K. (2022). Product-flyer location and type of product categories in retailing. *Journal of Business Research*, 138, 146-160. <https://doi.org/10.1016/j.jbusres.2021.09.010>
- Delaney, B. (2022). Designing and delivering experiential journalism tasks in online environments: A framework grounded in Cognitive Apprenticeship Theory. *Journalism Studies*, 24, 128-151. <https://doi.org/10.1080/1461670X.2022.2150263>

- Wilhoit Larson, E.**, Linabary, J., & Long, Z. (2022). Communicating inclusion: A review and research agenda on inclusion research in organizational communication. *Annals of the International Communication Association*, 46(2), 63-90. <https://doi.org/10.1080/23808985.2022.2069045>
- Ledford, V.**, & Nan, X. (2022). Using communication science to accelerate adult and childhood vaccination. *Metode Science Studies Journal*, 13, 103–109. <https://doi.org/10.7203/metode.13.23759>
- Ledford, V.**, & Salzano, M. (2022). The Instagram Activism Slideshow—Translating argumentation and communication skills to social media practice. *Communication Teacher*, 3(4), 258-263. <https://doi.org/10.1080/17404622.2021.2024865>
- Ledford, V.**, Wang, X., Anderson, L. B., Leach, J., Lucas, M., & Mazzone, R. (2022). Communication apprehension in the online presentational speaking course: Considerations for synchronous course meetings and asynchronous presentations. *Communication Teacher*, 37(1), 64-82. <https://doi.org/10.1080/17404622.2022.2046284>
- Linford, A. L.** (2022). 'The Newsgirl Question': Competing frames of progressive era girl newsies. *American Journalism*, 39, 315-339. DOI: 10.1080/08821127.2022.2098205
- Milford, M.**, & Hendrickson, T. (2022), Bannister in parliament: Sport, synecdoche, and national identity. *Sport in History*. <https://doi.org/10.1080/17460263.2022.2092201>
- Patterson, E.**, DeShazor, B., & Battles, K. (2022). Integrating Queer community radio history into your media studies classroom. *The Journal of Cinema and Media Studies* (Teaching Media), 62(7). <https://quod.lib.umich.edu/j/jcms/tm-pastissues/>
- Lillie, H. M., & **Sánchez Sánchez, V.** (2022). The impact of social and material resources on resilience communication at the intersection of race and gender. *Journal of Health Communication*, 27(10), 706-716. <https://doi.org/10.1080/10810730.2022.2153290>
- Vafeiadis, M.**, Wang, W., Shen, F., & Baker, M. (2022). Examining the effects of celebrity (vs. noncelebrity) narratives on opioid addiction prevention: Identification, transportation, and the moderating role of personal relevance. *Journal of Health Communication*, 27(5), 271-280. <https://doi.org/10.1080/10810730.2022.2097752>
- Harrison, V. S., **Vafeiadis, M.**, & Bober, J. (2022). Greening professional sport: How communicating the fit, proximity, and impact of sustainability efforts affects fan perceptions and supportive intentions. *Sustainability*, 14(6), 3139. <https://doi.org/10.3390/su14063139>
- Harrison, V. S., **Vafeiadis, M.**, Diddi, P., Buckley, C., & Dardis, F. (2022). Understanding how corporate social responsibility partnership factors influence nonprofit supportive intentions. *Public Relations Review*, 48(5), 102184. <https://doi.org/10.1016/j.pubrev.2022.102184>
- DiRusso, C., Buckley, C., Diddi, P., Dardis, F., **Vafeiadis, M.**, & Eng, N. (2022). Designing effective corporate social advocacy campaigns using valence, arousal, and issue salience. *Public Relations Review*, 48(3), 102207. <https://doi.org/10.1016/j.pubrev.2022.102207>
- Heba, A., Westrick, S., Garza, K. & **Worthington, D. L.** (2022). How to inform college students about Meningitis B vaccine? Comparative effectiveness of an online theory-based text and video intervention. *Journal of American College Health*. <https://doi.org/10.1080/07448481.2022.2064713>
- Tirumala, L. N., **Youngblood, N. E.**, & Henry, S. (2022). Local television online advertising captioning. *Journal of Media Education* 13(1), 18-29. <https://en.calameo.com/journal-of-media-education/read/000091789fbd4a185ccbd>
- Youngblood, N. E. & Tirumala, L. N. (2022). Local television news station compliance with online captioning rules. *Universal Access in the Information Society*, 21(1), 239-247. <https://doi.org/10.1007/s10209-020-00783-y>

### PEER-REVIEWED BOOKS/MONOGRAPHS

None.

### PEER-REVIEWED EDITED BOOKS

None.

### PEER-REVIEWED EDITED BOOK CHAPTERS

- Branton, II, S. E.** (2022). The push and pull of connection making. In M. P. Orbe, J. D. Sims, & J. T. Austin (Eds.), *Communication Theory: Racially Diverse and Inclusive Perspectives*. Cognella.
- Brunner, B. R.** (2022). Education in public relations. In D. Pompper & K. R. Place (Eds.), *Routledge Companion to Public Relations*. Routledge.
- Carvalho, J.** (2020). Trapped in America: How the Masanori Murakami debacle redefined U.S-Japan baseball relations. In J. Carvalho (Ed.), *Sports Media History: Culture, Technology, Identity*. Abingdon-Routledge.
- Plasketes, G.** (2022). Neil Young: “Transformer Man.” In A. Siddiqi (Ed.), *One Track Mind: Capitalism, Technology and the Art of the Pop Song* (pp. 140-160). Routledge.
- Plasketes, G.** (2022). Entanglement and sainthood: Carrying ‘The Weight’ across the endless highway. In J. Sellars & K. Neece (Eds.), *Rags and Bones: A Multidisciplinary Exploration of The Band*. [American Made Music Series]. University Press of Mississippi.
- Youngblood, N. E.** (2022). Accessibility. In A. E. Grant & J. H. Meadows (Eds.), *Technology Update and Fundamentals*, (18th ed.), Routledge.

### INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

- Aghazadeh, S.A.** & Aldoory, L. (2022). Health communication theory in public relations. In C. Botan & E.J. Sommerfeldt (Eds.), *Public relations theory III: In the age of publics*. Routledge.
- Chon, M.**, Tam, L, Lee, H. & J.-N. Kim. (2023). The situational theory of problem solving and its conceptual evolution: Constructing public relations theory and practice for publics. In E. Sommerfeldt & C. Botan (Eds.), *Public Relations Theory III*. Routledge.
- Patterson, E.**, & Labato, R. (2022). Roku: Vertically integrated television hub. In D. Johnson (Ed.), *From Networks to Netflix: A Guide to Changing Channels* (2nd ed.) Routledge.
- Sánchez Sánchez, V.** (2022). Connecting and disconnecting with communication theory through proyectos e investigaciones. In M.P. Orbe, J. D. Sims, & J. T. Austin, (Eds.), *Communication Theory: Racially Diverse and Inclusive Perspectives*. Cognella.
- Wilhoit Larson, E.**, & Mengis, J. (2022). The multiple roles of materiality when communication constitutes organizations. In J. Basque, N. Bencherki, & T. Kuhn (Eds.), *The Routledge handbook of the communicative constitution of organization*. Routledge.
- Pal, M., Kim, H., Harris, K. L., Long, Z., Linabary, J., **Wilhoit Larson, E.**, Jensen, P. R., Gist-Mackey, A. N., McDonald, J., Nieto-Fernandez, B., Jiang, J., Misra, S., & Dempsey, S. E. (2022). Decolonizing organizational communication. *Management Communication Quarterly*, 36(3), 547–577. <https://doi.org/10.1177/08933189221090255>

## CREATIVE ACTIVITIES

**Lavenstein, H., & Smith, K.** (2022). Co-producers. With Sarah Kirk (Visual Media undergraduate) *Circumsporozoite ELISA: Detecting Malaria Parasites in Mosquitoes*. <https://www.youtube.com/watch?v=qdNRKKylzWI> (invited)

## GRANTS

**Delaney, B., & Platenburg, G.** (2022-2023). Co-Principal Investigators. *Context matters: An exploration of newsroom onboarding procedures and job preparedness*. AEJMC Newspaper and Online News Division. Funded: \$2,000.

Li, R., **Vafeiadis, M.** & Shen, F. (2022 – 2023). Co-Investigator. Effects of social and behavioral factors on COVID-19 vaccine hesitancy and confidence: A meta-analysis. Pfizer. Funded: \$104,966

**Worthington, D. L., & Bodie, G. D.** (2020-2022). Principle Investigators. *A Study of Stakeholders' Conceptualizations of Organizational Listening*. Project grant. Arthur W. Page Center for Integrity in Public Communication at The Pennsylvania State University. Funded: \$3,000.

**Youngblood, N. E.** (2022). Lead Researcher. The accessibility of county election information homepages in Alabama, Florida, Georgia, Louisiana, and Mississippi. Southern Poverty Law Center. Funded: \$9000.

## 2021

### PEER-REVIEWED JOURNAL ARTICLES

**Aghazadeh, S. A.** (2021). "Recovery Warriors." The National Eating Disorders Association's online community and rhetorical vision. *Public Relations Inquiry*, 11(1) 103–119 <https://doi.org/10.1177/2046147X211014083>

**Blankenship, J. C., & Vargo, C.** (2021). The effect of corporate media ownership on depth of local coverage and issue agendas: A computational case study of six Sinclair TV station websites. *Electronic News*, 15(3-4), 139-158. <https://doi.org/10.1177/19312431211043483>

**Carvalho, J., Chung, A. & Koliska, M.** (2021). Defying transparency: Ghostwriting from the Jazz Age to social media. *Journalism*, 22(3) 709-725. <https://doi.org/10.1177/1464884918804700>

**Chon, M., & Kim, H.** (2021). Misinformation and government crisis management in South Korea: Understanding active publics' belief in misinformation of Yemeni refugee issue and its effect on active communication behaviors. *Journal of International Crisis and Risk Communication*, 4(3), 545-578. <https://doi.org/10.30658/jicrcr.4.3.4>

Andreu, L., **Chon, M.**, Vibber, K., & Kim J.-N. (2021). Classifying foreign publics: Examining the relationships behavioral experience, symbolic environment, and communication behaviors among key foreign publics. *Politics & Policy*, 49, 1308–1322. <http://dx.doi.org/10.1111/polp.12439>

Xu, L, Liu, J., Kim, J., & **Chon, M.** (2021). Are Chinese netizens willing to speak out? The spiral of silence in public reactions to controversial food safety issues on social media. *International Journal of Environmental Research and Public Health*. 18(24), 13114. <https://doi.org/10.3390/ijerph182413114>

**Chon, M., Kim, J.-N., & Kim, C.** (2021). Conceptualizing allegiant communication behavior: A cross-national study of employee' self-orchestration of voice and silence. *Public Relations Review*, 47(4). 102093. <https://doi.org/10.1016/j.pubrev.2021.102093>

- Chon, M., & Kim, Y.** (2021). Megaphoning effects of skepticism, cynicism, and situational motivation on an environmental CSR activity. *Public Relations Review*, 47(4), 102082. <https://doi.org/10.1016/j.pubrev.2021.102082>
- Chon, M., Tam, L., & Kim, J.-N.** (2021). How conflict-prone organizations pay extra penalties during COVID-19: Exacerbating effects of employee problem-activeness on negative megaphoning and turnover intention. *Journal of Communication Management*, 25, 298-315. <https://doi.org/10.1108/JCOM-10-2020-0114>
- Chon, M., & Park, H.** (2021). Predicting public support for government actions in a public health crisis: Testing fear, positive organization-public relationship, and behavioral intention in the framework of the situational theory of problem solving. *Health Communication*, 36(4), 476-486. <https://doi.org/10.1080/10410236.2019.1700439>
- Delaney, B., & Betts, K.** (2021). Addressing transactional distance through teaching presence strategies in online journalism and communication courses. *Journalism and Mass Communication Educator*, 77, 5-23. <https://doi.org/10.1177/10776958211001214>
- Betts, K., **Delaney, B.**, Galoyan, T., & Lynch, B. (2021). Historical review of distance and online education from 1700s to 2021 in the United States: Instructional design and pivotal pedagogy in higher education. *Journal of Online Learning Research and Practice*, 8(1), 3-55. <https://doi.org/10.18728/jolrap.8.1.2>
- Galoyan, T., Betts, K., **Delaney, B.**, & Fourie, M. (2021). Exploring online pedagogical practices for enhancing transfer of learning in higher education. *Online Learning*, 25(1), 178-197. <https://doi.org/10.24059/olj.v25i4.2887>
- Ammar, A., Sondergeld, T., Provinzano, K., & **Delaney, B.** (2021). Exploring the impact of a community school reform initiative on the literacy achievement of middle level English language learners. *Research in Middle Level Education*, 44(4) 1-16. <https://doi.org/10.1080/19404476.2021.1893909>
- Patterson, E.** (2021). Maintaining transmission: DirecTV's work-at-home call center and the gendered domestication of distributive labor. *Television & New Media*, 22(6), 633 – 653. <https://doi.org/10.1177/1527476420928552>
- Sánchez Sánchez, V.** (2021). Immigration and women's suffrage: Considering the construction of citizenship and the role of anti-immigrant sentiment. *Women & Language*, 44(2), 339-343. <https://doi.org/10.34036/WL.2021.023>
- Sánchez Sánchez, V.** (2021). "Dando las gracias a mis papás": A discursive analysis of perceptions of policy and callings across generations of Latinx immigrants. *Journal of Communication*, 71(6), 976-1000. <https://doi.org/10.1093/joc/jqab037>
- Mouton, A., **Sánchez Sánchez, V.**, Renner, M.M., & Deutsch Cermin, A. (2021). Fostering a reimagined professional stability: An autoethnographic exploration of how our (work) group found hope and healing during the COVID-19 pandemic. *Survive & Thrive: A Journal for Medical Humanities and Narrative as Medicine*, 6(1), Article 18. [https://repository.stcloudstate.edu/survive\\_thrive/vol6/iss1/18](https://repository.stcloudstate.edu/survive_thrive/vol6/iss1/18)
- Milford, M.** (2021). Trump's impeachment: Cheap grace and the comic frame. *Southern Communication Journal*, 86(4), 296-308. DOI:10.1080/1041794x.2021.1925952
- Vafeiadis, M., & Xiao, A.** (2021). Fake news: How emotions, involvement, need for cognition and rebuttal evidence (story vs. informational) influence stakeholder reactions toward a targeted organization. *Public Relations Review*, 47(4), 102088. <https://doi.org/10.1016/j.pubrev.2021.102088>
- Vafeiadis, M., Harrison, V. S., Diddi, P., Dardis, F., & Buckley, C.** (2021). Strategic nonprofit communication: Effects of cross-sector corporate social responsibility (CSR) alliances on nonprofits and the mediating role of social-objectives achievement and consumer brand identification. *International Journal of Strategic Communication*, 15(4), 275–292. <https://doi.org/10.1080/1553118X.2021.1945610>

- Vafeiadis, M.**, & Shen, F. (2021). Effects of narratives, frames, and involvement on health message effectiveness. *Health Marketing Quarterly*, 39, 1-17. <https://doi.org/10.1080/07359683.2021.1965824>
- Harrison, V. S., **Vafeiadis, M.**, Diddi, P., & Conlin, J. (2021). The impact of CSR on nonprofit outcomes: How the choice of corporate partner influences reputation and supportive intentions. *Corporate Communications: An International Journal*, 27, 205-225. <https://doi.org/10.1108/CCIJ-02-2021-0020>
- Wilhoit Larson, E.** (2021). Creating home at work: Humanistic geography and placemaking in organizations. *Culture and Organization*, 27(6), 437-455. doi:10.1080/14759551.2020.1861453
- Tirumala, L. N., & **Youngblood, N. E.** (2021). Captioning social media video. *Journal of Public Relations Education*, 7(1), 169-187. <https://journalofpreeducation.com/wp-content/uploads/2022/12/4f0f7-tirumala-youngblood-1.pdf>
- Tirumala, L. N., **Youngblood, N.E.**, & Hallaq, T. (2021) Socially challenged: College television news social media captioning. *Journal of Media Education*, 12(1), 5-17. <https://en.calameo.com/journal-of-media-education/read/000091789120cab6dbaea>
- Youngblood, N. E.**, Capanoglu, M.F., & Seseek, R. (2021). The accessibility of state occupational health and safety consultation websites. *Universal Access in the Information Society*, 20(1), 85-92. <https://doi.org/10.1007/s10209-020-00713-y>

## PEER-REVIEWED BOOKS/MONOGRAPHS

None.

## PEER-REVIEWED EDITED BOOKS

None.

## PEER-REVIEWED EDITED BOOK CHAPTERS

- Agne, R. R.** (2021). Action-implicative discourse analysis. In P. Moy (Ed.) *Oxford Bibliographies*. Oxford University Press.
- Kim, J.-N., L. Tam, & **Chon, M.** (2021). Conceptual genealogy of the situational theory of problem solving: Theorizing communication for strategic behavioral communication management. In C. Valentini (Ed.), *Handbook of Public Relations* (pp. 471-488). De Gruyter Mouton.
- Overby, K. & **Platenburg, G.** (2021). Quarantining while Black: Examining Black cultural celebration via Instagram. In N. Pickett-Miller (Ed.), *Verzuz and Club Quarantine: Sustaining Black Music and Black Culture During COVID19*. Lanham, MD: Lexington Books.

## INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

- Aghazadeh, S.A.** & Aldoory, L. (2021). Inroads into healthy decision making: The role of health literacy in health communication. In T.L Thompson & N.G. Harrington (Eds.), *The Routledge handbook of health communication* (Routledge Communication Series, 3rd ed.). Routledge. <http://dx.doi.org/10.4324/9781003043379-35>
- Wilhoit Larson, E.** (2021). Participant viewpoint ethnography and mobile organizing. In S. Grosjean, & F. Matte (Eds.) *Organizational Video Ethnography Revisited* (pp. 117-129). Palgrave Macmillan.

## CREATIVE ACTIVITIES

**Lavenstein, H. & Smith, K.** (2021). Produced with Visual Media Undergraduate, Jackson Gilbert. Alabama Landscape Performance Video for Elicio Winds. Gouge Performing Arts Center. (invited)

## GRANTS

**Aghazadeh, S. A.** (2020). Principle investigator. *Legitimizing Grief and Addressing Health Inequity: A Culture-Centered, Community-Based Campaign for Pregnancy Loss and Stillbirth Awareness*. Project Grant. Waterhouse Family Institute. Funded: \$4,958

**Worthington, D. L., & Bodie, G. D.** (2020-2022). Principle investigators. *A Study of Stakeholders' Conceptualizations of Organizational Listening*. Project grant. Arthur W. Page Center for Integrity in Public Communication at The Pennsylvania State University. Funded: \$3,000.

**Youngblood, E.** (2021). Co-investigator. Grant extended and expanded. Co-Principle Investigator. *Evaluation of Legal Navigator Pilot Sites*. The Pew Charitable Trusts. Original project funding: \$172,354. Expanded funding: \$283,569.

**Youngblood, E.** (2018-2021). Co-investigator. Communication is key: Unlocking Home affordability and prosperity in rural America. Presidential Awards for Interdisciplinary Research (PAIR) - Tier III. Funded: \$1,275,000.

## Outreach Activities

**Blankenship, J.** (2025). From deep fakes to fake news. Workshop presented to Alabama high school media faculty and advisors.

**Chon, M.** (2025). The fundamentals of fundraising: Change starts with small actions. Workshop presented to the Korean-American Disabled Sports Association. Busan City, Korea.

**Fairley, N.** (2019-2023) Co-director (with Mark Wilson) of Living Democracy Project. This outreach and research project involves diverse communities in Alabama, including community workshops and visits and coordination of communication outlets.

**Fairley, N.** (2019-2023). PACERS. Community newspaper outreach projects in rural communities in Alabama.

**Fairley, N.** (2019-2023). Faculty Fellow. Appalachian Regional Commission Community and Economic Development Project - Alabama Community Capacity Network for higher education community engagement. <https://www.alabamacommunitycapacity.org/faculty-fellows.html>

**Fairley, N.** (2019-2023). Lead Scholar. Andrew W. Mellon Foundation. A grant-funded project of the Alabama Humanities Alliance (AHA), "Democracy and the Informed Citizen". <https://alabamahumanities.org/program/democracy-and-the-informed-citizen/>

**Fairley, N.** (2021-2023). Solutions Journalism Pilot Project. One of 20 faculty members from across the nation selected to attend the Solutions Journalism Academy. <https://catalystjournalism.uoregon.edu/>

**Fairley, N.** (2022). Lead Scholar, Alabama Humanities Alliance (AHA), "Democracy and the Informed Citizen". <https://alabamahumanities.org/program/democracy-and-the-informed-citizen/>

**Harrell, J.** (ongoing) Becoming the Beloved Community Collaborative. This outreach narrative ethics project provides a digital space for community members to write and produce stories about cultural competency that result in engaging dialogue, programs and events.

- Lavenstein, H., & Smith, K.** (ongoing). Auburn Films. A production company specializing in creating branded and non-commercial video content, short films, and educational films for not-for-profit partners.
- McCormick, P., & Mitchell, J.** (ongoing). Filmmaking youth summer camp. Co-directors of week-long workshop. Auburn University.
- McCormick, P., & Mitchell, J.** (2023-2025). Tiger Takeoff. High school student engagement workshop. Co-director of production training workshop. Auburn University.
- McCormick, P.** (Ongoing). New Media Club student film festival. Festival Coordinator. Auburn University.
- Mitchell, J.** (2025). SCORE Camp. Camp for elementary-aged students to learn hype video creation for their robotics camp. Southeastern Center of Robotics Education.
- Mitchell, J.** (2025). Creative sports video production. Workshop presented to high school students. Alabama Scholastic Press Association.
- Shah, S. F. A.** (2025). Mic Up: Your Podcast, Your Story. Workshop for high school students. Alabama Scholastic Press Association, Auburn University.
- Shah, S. F. A.** (2025). Communicating science across cultures. Interdisciplinary workshop for undergraduate students. Heidelberg University, Campus Bergheim, Germany.
- Sparks, J. F.** (2025, Nov. 6). Designing with Data. Workshop presentation for the Alabama Scholastic Press Association Fall Workshops, Auburn University.
- Sparks, J. F.** (2025, Sept. 3) Journalism Bootcamp. Workshop with the editorial board of The Plainsman, Auburn University.
- Shah, S. F.A.** (2024). Journalist mental wellbeing and digital safety. Workshop presented to local journalists, Auburn, AL.
- Youngblood, N. E., & Ross, D.** (ongoing). The Lab for Usability, Communication Interaction, and Accessibility (LUCIA). LUCIA facilitates a wide range of communication-related inquiries and projects for public and private sector clients. <https://cla.auburn.edu/lucia/>
- Youngblood, N. E.** (2023-2024). Alabama Stoplights. In conjunction with the Auburn University Libraries and Dr. Michael Pendowski in the Department of Music, this podcast series in development highlights important Alabama locations.

## RESEARCH & CREATIVE OUTPUT SUMMARY

In addition to the many academic and professional activities listed above, in 2025 CMJN faculty presented over 30 competitively selected papers at regional, national, and international conferences, held offices in six professional organizations, served on the editorial board of 26 journals, and acted as peer reviewers for over 40 others.

	2025	2024	2023	2022	2021
<b>PEER-REVIEWED JOURNAL ARTICLES</b>	37	29	19	33	27
<b>PEER-REVIEWED BOOKS/MONOGRAPHS</b>	0	2	0	0	0
<b>PEER-REVIEWED EDITED BOOKS</b>	1	0	2	0	0
<b>PEER-REVIEWED EDITED BOOK CHAPTERS</b>	1	1	2	6	3
<b>INVITED/NON-PEER-REVIEWED PUBLICATIONS</b>	5	2	2	6	2
<b>CREATIVE ACTIVITIES</b>	1	1	1	1	1
<b>GRANTS</b>	5	5	3	3	4
<b>AWARDS &amp; RECOGNITIONS</b>	22	11	10	5	4