


# AABInternational

 AUBURN UNIVERSITY	AUBURN UNIVERSITY
	College of Liberal Arts   School of Aviation
	Bachelor of Science in Aviation Management
December 18, 2024	COMPLIANCE WITH AABI POLICY 3.2.4

## Aviation Management Mission Statement

The mission of the Aviation Management program is to develop highly desired aviation professionals and thought leaders who will serve as a positive force in aviation and the world.

## Aviation Management Program Educational Objectives

Our goal is to:

1. **Develop aviation professionals with exceptional knowledge, skills, and values.** Graduates will be highly educated, technically proficient, safety-oriented, and business-minded.
2. **Develop aviation professionals that advance global aviation.** Graduates will have a global perspective and embrace diverse cultures and ideas. Graduates will recognize historical trends, current issues, and emerging opportunities.
3. **Develop aviation professionals that aspire to lead.** Graduates will champion integrity, cultivate professional and personal growth opportunities, subscribe to a philosophy of lifelong learning, and lead by serving others.

## Aviation Management, B.S Degree Student Learning Outcomes

Students graduating from the Aviation Management, B.S. program will:

1. Conduct aviation operations in a professional, safe, and efficient manner.
2. Describe historical trends, current issues, and emerging opportunities in aviation.
3. Apply effective oral and written communication skills to function effectively in the aviation environment.
4. Articulate the value of integrity, lifelong learning, and building diverse teams in serving and leading others.
5. Apply knowledge of business principles.

### Comprehensive Assessment Plan

A comprehensive assessment plan is written and implemented by the School of Aviation faculty and staff to meet requirements set forth by the Aviation Accreditation Board International (AABI) and Auburn University. Systematic direct and indirect assessment tools enable continuous improvement in student learning outcomes, curriculum mapping, measurement methodology, results reporting, and action plan development. The Comprehensive Assessment plan is publicly available on the school's Aviation Management webpage.

### Retention and Graduation Rates

Initial Term	FR Cohort (full-time)	First-term retention rate	4-year graduation rate	6-year graduation rate
2018	7	98.8%	90.7%	87.2%
2019	29	96.4%	79.1%	-
2020	14	93.7%	81.8%	-
2021	19	97.1%	-	-
2022	16	97.1%	-	-
2023	22	98.1%	-	-

\*Note: The Aviation Management (AVMN) degree was created in 2017 when the aviation program moved from the Harbert College of Business to University College (and then the College of Liberal Arts), and 6-year graduation rates will be available in Fall 2023.

### Degrees Conferred

Graduation Year	Degrees Awarded
2018-2019	44**
2019-2020	46**
2020-2021	66**
2021-2022	80**
2022-2023	94
2023-2024	89

\*\*Note: The new Aviation Management (AVMN) degree was created in 2017 when the aviation program moved from the Harbert College of Business to University College (and then the College of Liberal Arts). This number represents a combination of Harbert College of Business Aviation Management, University College Aviation Management, and College of Liberal Arts Aviation

Management graduates during the program’s college transition.

**Job Placement**

Aviation Management graduates enter the aviation workforce in the public or private sectors. Positions in the public sector include airport operations and management, government administration, military service, air traffic control, and education. Private sector jobs include airline revenue management, operations management, business aviation management, aircraft manufacturing, brokerage and sales, and UAS operations.

The information below is based on data collected in Auburn University’s First Destination Survey (FDS) embedded within Achieve the Creed, a senior graduation course aligned with [national standards](#). All students register for Achieve the Creed in the semester they plan to graduate and then complete the FDS in the last two weeks of the semester. The Office of Academic Insight then implements a follow-up process with all students who indicated they were still seeking employment or still applying to graduate school (graduates indicating part-time work or “Other” are also included in follow-up calls/searches). *Students attending graduate school are not included in this employment data.*

**Employment Success Rates**

<b>Major</b>	<b>2018-2019</b>	<b>2019-2020</b>	<b>2020-2021</b>	<b>2021-2022</b>	<b>2022-2023</b>
Aviation Management, BS	70.97%	63.64%	76.79%	89.33%	82.00%