



Graduate Certificate in Election Administration

Student Learning Outcomes

The mission of the Auburn University MPA Graduate Certificate in Election Administration is to provide graduate-level students and practicing professionals with the knowledge, skills, and abilities to function effectively in election administration.

SLO 1: To Lead and Manage in Public Governance

Remembering	Identify the array of methods by which election officials are selected. Identify the array of state/local and local office structures.
Understanding	Explain the implications for public understanding of selecting election officials through elections.
Applying	Apply an election office policy on social media to election day activities.
Analyzing	Diagram reporting relationships and influence relationships across the election administration system on a specific administrative problem.
Evaluating	Write a job description for a new position in a local election office.
Creating	Prepare a budget proposal to address staffing needs and other resources needed for a transition to a new policy requirement.

SLO 2: To Participate in and Contribute to the Public Policy Process

Remembering	Generate glossary of terms that identify major steps of election administration as an interactive intergovernmental system.
Understanding	Explain methods of election reform over time.
Applying	Discuss the implications of recent US Supreme Court decisions on election operations in specific states.
Analyzing	Map the state, local and national election offices, advocacy groups, and vendors involved in a major policy issue in election administration (e.g., voter identification methods).
Evaluating	Reflect on lessons learned and best practices in cyber-security policy in election administration.

SLO 3: To Analyze, Synthesize, Think Critically, Solve Problems, and Make Decisions

Remembering	Identify primary metrics and measures used in election administration activities.
Understanding	Examine the history of the development of measurement of election administration.
Applying	Express the measures that could be used to capture performance in a key area of election administration.
Analyzing	Investigate contemporary vendor products and methods designed to address a particular election administration issue.
Evaluating	Appraise the strengths and weaknesses of various methods of auditing elections.
Creating	Design staff training for an election issue in an election office.



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SLO 4: To Articulate and Apply a Public Service Perspective

Remembering	Identify the array of methods of voter registration and electoral participation around the world.
Understanding	Describe different methods of voter convenience in American elections.
Applying	Create a panel to discuss the perspectives and election administrative perspectives about a method of election designed to improve voter convenience.
Analyzing	Construct a network map of information sources that could be accessed to better understand an election administration issue.
Evaluating	Prepare an evaluation of community outreach efforts to provide language assistance to voters.
Creating	Create a flow chart of a plan to increase voter satisfaction with the voting experience.

SLO 5: To Communicate and Interact Productively with a Diverse and Changing Citizenry

Remembering	Name the federal laws that preserve civil rights in voter registration and election administration.
Understanding	Explain why some groups merit particular treatment in the election administration process.
Applying	Determine how Section 2 of the Voting Rights Act of 1965 applies to a decision of a local election office.
Analyzing	Map a community network of advocacy groups and government offices that support accessibility for voters with disabilities.
Evaluating	Synthesize research about the voting experience and poll worker race and ethnicity.
Creating	Develop a plan to provide technology support for a local election office.