



*School of Communication
& Journalism*



**Research & Creative Activities Report
2019 – 2023**

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Faculty Awards & Recognitions

ACHIEVEMENT RECOGNITIONS

Brunner Johnson, B. (2023). Office of International Programs, Auburn University. ***Inducted into the Global Teaching Academy.**

Lindford, A. (2023). American Journalism Historians Association. *Extra! The History of America's Girl Newsies*. ***Honorable Mention, Margaret A. Blanchard Doctoral Dissertation Prize.**

Seifried, J. (2023-2026). Southern Regional Faculty & Instructional Development Consortium. ***Appointed Board member; elected Treasurer.**

Blankenship, J. (2022-continuing). Center for Community News. ***Selected as Faculty Champion.**

Brunner Johnson, B. (2022-2027). Auburn University Alumni Foundation. ***Recipient, Alumni Endowed Professorship.**

Wilhoit Larson, E. (2021). International Communication Association. Organizational Communication Division. ***Recipient, Linda L. Putnam Early Career Scholar award.**

Worthington, D. L. (2021). International Listening Association. ***Special Recognition Award.** Recognition of development and management of ILA online voting processes and procedures.

Sanchez, V. (2020). National Communication Association. 'Dando las gracias a mis papás': A discursive analysis of perceptions of policy and 'callings' across generations of Latinx immigrants." ***Recipient, 2020 Gerald R. Miller Outstanding Doctoral Dissertation Award.**

Chon, M. (2019). Student Involvement, Auburn University. ***Recipient, The Corey Edwards Organization Advisor of the Year Award.**

PUBLICATION RECOGNITIONS & INTERNATIONAL CREATIVE COMPETITIONS

Lindford, A. (2023). Nellie Bly merchandise and the changing american woman: A material culture study. *American Journalism* <https://doi.org/10.1080/08821127.2022.2026195> *** Finalist for American Journalism's 2022 Best Article Award.**

Vafeiadis, M., (2021). Refuting fake news on social media: Nonprofits, crisis response strategies and issue involvement *Journal of Product & Brand Management*. ***Outstanding Paper Award for Research with Meaningful Social Impact, Emerald Publishing**

Brunner, B. R. & Hickerson, C. A. (2019). *Cases in public relations: Translating ethics into action*. Oxford University Press. ***Awarded the 2019 PRIDE Book Award, Public Relations Division, National Communication Association.**

CONVENTIONS/CONFERENCES & NATIONAL/REGIONAL CREATIVE COMPETITIONS

Ledford, V. (2023). *The peril of stigma messages: Exploring the harmful effects of person-oriented threat messages about opioids*. Peer reviewed paper presented at the biennial meeting of the DC Conference on Health Communication, Fairfax, VA. **Awarded the DCHC 2023 Top Early Career Scholar Poster Award**

Sánchez Sánchez, V. (2022). *'To be a good immigrant...': How d/Discourses become barriers in the enactment of integrated callings*. Paper presented at the annual meeting of the National Communication Association. New Orleans, LA. ***Top Paper Award, Organizational Communication Division.**

Ledford, V., & Ashby-King, D. (2022). *Understanding the cycle of instructor feedback in the introductory communication course*. Paper presented at the annual meeting of the National Communication Association. New Orleans, LA. ***Top Paper Panel Award, Basic Course Division.**

Chon, M. (2020). Understanding boycotts of Japanese products in South Korea via patriotism, government-public relationship, animosity, and communicative action. Paper presented at the meeting of the International Public Relations Research Conference, Orlando, FL. ***Koichi Yamamura International Strategic Communication Award.**

Milford, M. (2020). Trump learns(?) His impeachment lesson: Cheap grace and Burke's comic frame. ***Top Paper Award, Kenneth Burke Society.**

Sanchez, V. (2020). *'Dando las gracias a mis papás': A discursive analysis of perceptions of policy and callings across generations of Latinx immigrants*. Peer reviewed paper presented at the virtual convention of the National Communication Association. ***Top Paper Award, Organizational Communication Division.**

Smith, K. (2020). Heartland Catfish Company Brand Refresh Campaign. Montgomery Chapter American Advertising Awards. ***Award of Excellence.** Represents State of Alabama: National (ADDY) Competition.

Tirumala, L. N., **Youngblood, N. E., & Henry, S.** (2020). Autoplay, captions, and localization: Approaches to local television online news clip advertisements. Peer reviewed paper presented at virtual Broadcast Education Association conference. ***Top Conference Paper Award.**

Youngblood, N.E., & Tirumala, L.N. (2020). Local television news station compliance with online captioning rules. Peer reviewed paper presented at virtual Broadcast Education Association conference. ***2nd Place, Law and Policy Open Division Paper competition.**

Youngblood, N. E. (2020). Domestic violence intervention center website. ***2020 Best of Festival Award for the Faculty Interactive-Multimedia Competition.** Submitted to the Broadcast Education Association Annual Conference.

Chon, M., & Son R., (2019). Making a difference on how to see North Korea: A comparative analysis of the U.S. and South Korea partisan media in the era of Trump. Peer reviewed paper presented at the 2019 convention of the Association for Education in Journalism and Mass Communication, Toronto, Canada. ***Top Paper Award, Korean American Communication Association at AEJMC.**

Chang, B., & **Chon, M.** (2019). Measuring the effective CEO's Communication in social media: The application of Asymmetrical and Symmetrical Communication Model in an organizational crisis. Peer reviewed paper presented at the International Public Relations Research Conference, Orlando, FL. ***The International ABERJE Award.**

Platenburg, G. (2019). Thinking black: An analysis of the impact of black racial identity on the discourse and work routines of cable media practitioners. Peer reviewed paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Toronto, Canada. ***Third Place Open Paper Competition, Minorities and Communication Division.**

Wilhoit Larson, E., & McFarland, C. S. (2019, November). Embodied and authoritative knowledge in the Alabama midwife debate: Ways of knowing in rhetoric and medical practice. Peer reviewed paper presented at the annual convention of the National Communication Association, Baltimore, MD. ***Top six paper award, Feminist and Women's Studies Division.**

Youngblood, N. E. & Tirumala, L. N. (2019). Local television news station compliance with online captioning rules. Peer reviewed paper presented at the Broadcast Education Association Super Regional Conference, Boulder, CO. ***Top Conference Paper Award.**

Youngblood, N. E., Tirumala, L. N., Hallaq, T. & Cozma, R. (2019). College TV news websites: Accessibility and mobile readiness. Peer reviewed paper presented at the Broadcast Education Association Annual Conference, Las Vegas, NV. ***First Place, Open Paper Competition, Interactive Media and Emerging Technologies Division.**

TEACHING RECOGNITIONS

Aghazadeh, S.A. (2023). Community and Civic Engagement Award, Auburn University, College of Liberal Arts, Auburn University.

Lindford, A. (2023). Jinx Coleman Broussard Award for Excellence in the Teaching of Media History, Association of Educators in Journalism and Mass Communication.

Tomasello, C. (2023). Eagles Instructor of the Year, EAGLES Program, Auburn University.

Knight, T. (2022). Outstanding Lecturer Award, College of Liberal Arts, Auburn University.

Newport, M. (2022). Outstanding Instructor Award, College of Liberal Arts, Auburn University.

Platenburg, G. (2022). Community and Civic Engagement Award, College of Liberal Arts, Auburn University.

Seifried, J. (2021). Alumni Undergraduate Teaching Excellence Award, Auburn University

Plasketes, G. (2016-2021). Alumni Professorship, Auburn University.

OTHER AWARDS & RECOGNITIONS

Brunner, B. R. (2023). Inducted into Phi Beta Delta, International Scholar Honor Society.

Lindford, A. (2023). Inducted as Kopenhaver Center Fellow. Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication, Florida International University

Aghazadeh, S. (2022). Inducted as Kopenhaver Center Fellow. Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication, Florida International University.

Lindford, A. (2022). Kappa Tau Alpha (Journalism's National Honor Society) Top Scholar Award.

Mutsvairo, B. (2020, November 17). Rethinking digital futures. Invited keynote speaker. Palgrave Virtual Humanities Festival. London, UK.

Platenburg, G. (2019). Inducted as Kopenhaver Center Fellow. Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication, Florida International University.

Ongoing Outreach Activities

Fairley, N. (2019-2023) Co-director (with Mark Wilson) of Living Democracy Project. This outreach and research project involves diverse communities in Alabama, including community workshops and visits and coordination of communication outlets.

Fairley, N. (2019-2023). PACERS. Community newspaper outreach projects in rural communities in Alabama.

Fairley, N. (2019-2023). Faculty Fellow. Appalachian Regional Commission Community and Economic Development Project - Alabama Community Capacity Network for higher education community engagement.
<https://www.alabamacommunitycapacity.org/faculty-fellows.html>

Fairley, N. (2019-2023). Lead Scholar. Andrew W. Mellon Foundation. A grant-funded project of the Alabama Humanities Alliance (AHA), "Democracy and the Informed Citizen".
<https://alabamahumanities.org/program/democracy-and-the-informed-citizen/>

Fairley, N. (2021-2023). Solutions Journalism Pilot Project. One of 20 faculty members from across the nation selected to attend the Solutions Journalism Academy. <https://catalystjournalism.uoregon.edu/>

Fairley, N. (2022). Lead Scholar, Alabama Humanities Alliance (AHA), "Democracy and the Informed Citizen".
<https://alabamahumanities.org/program/democracy-and-the-informed-citizen/>

Harrell, J. (ongoing) Becoming the Beloved Community Collaborative. This outreach narrative ethics project provides a digital space for CMJN students and Auburn community members to write and produce stories about cultural competency that result in engaging dialogue, programs and events. becomingthebelovedcommunity.com

Lavenstein, H., & Smith, K. (ongoing). Auburn Films. A production company specializing in creating branded and non-commercial video content, short films, and educational films for not-for-profit partners.

Youngblood, N. E., & Ross, D. (ongoing). The Lab for Usability, Communication Interaction, and Accessibility (LUCIA). LUCIA facilitates a wide range of communication-related inquiries and projects for public and private sector clients.
<https://cla.auburn.edu/lucia/>

Youngblood, N. E. (2023-2024). Alabama Stoplights. In conjunction with the Auburn University Libraries and Dr. Michael Pendowski in the Department of Music, this podcast series in development highlights important Alabama locations.

Research & Creative Activities

2023

PEER-REVIEWED JOURNAL ARTICLES

Aghazadeh, S.A., Capizzo, L., & Tindall, N.T.J. (2023). Wrangling in the marketplace or bartering in the bazaar? Adapting metaphors for public relations' societal role. *Journal of Public Relations Research*.
<https://doi.org/10.1080/1062726X.2023.2285067>

- Aghazadeh, S.A.** & Aldoory, L. (2023). Community-based participatory research for public relations: Realizing potential for researcher-participant relationships. *Public Relations Review*, 49(1). <https://doi.org/10.1016/j.pubrev.2023.102290>
- Brunner, B. R.** (2023). Public interest communication and sustainability. *Pathways to Research in Sustainability*. www.pathways2research.com
- Chon, M.** (2023). The role of social media in empowering activism: Testing the integrative model of activism to anti-Asian hate crimes. *Asian Journal of Communication*, 33 (6), 511-528. <https://doi.org/10.1080/01292986.2023.2251131>
- Chon, M.,** & Taejun, Lee (2023). Fighting the spread of COVID-19 misinformation in social media: Predicting two types of misinformation-sharing behaviors via risk perception, social media literacy, fear, and organizational trust. *Journal of Public Relations*, 27(3). 269-297. <https://www.earticle.net/Article/A435831>
- Kim, S. & **Chon, M.** (2023). Teaching social media analytics in public relations classes: Focusing on Python program. *Journal of Public Relations Education*, 9(1) 117-146. <https://journalofpreducation.com/2023/05/31/teaching-social-media-analytics-in-pr-classes-focusing-on-the-python-program/>
- Kim, S. & **Chon, M.** (2023). Embodying temporality in fear appeal: How coping appraisal motivates preventive behaviors in a pandemic. *Health Communication*, 38, 2359-2369. <https://doi.org/10.1080/10410236.2022.2069316>
- Betts, K., Reddy, P., Galoyan, T., **Delaney, B.**, McEachron, D.L., Izzetoglu, K., & Shewokis, P. (2023.). An examination of the effects of virtual reality training on spatial visualization and transfer of learning. *Brain Sciences*, 13, 890. <https://doi.org/10.3390/brainsci13060890>
- Bacevice, P. & **Wilhoit Larson, E.** (2023). The strategic aestheticization of work: How workers read normative organizational values in workplace imagery. *Management Communication Quarterly*. [online first] <https://doi.org/10.1177/08933189231203232>
- Morreale, S., Broeckelman-Post, M., Anderson, L., **Ledford, V.**, & Westwick, J. (2023). The importance, significance, and relevance of communication: A fourth study on the criticality of the discipline's content and pedagogy. *Communication Education*, 72(4), 382-407. <https://doi.org/10.1080/03634523.2023.2178663>
- Ma, X., Ma, R., & **Ledford, V.** (2023). Is my story better than his story? Understanding the effects and mechanisms of narrative point of view in the opioid context. *Health Communication*. 38, 1847-1855. <https://doi.org/10.1080/10410236.2022.2037198>
- Milford, M.** (2023), Fans not customers!: Kategoria in the rise and demise of the European Super League. *Communication & Sport*, 11(5), 993-1010. <https://doi.org/10.1177/21674795221103412>
- Milford, M.** (2023). Liberty as a cloak for vice: Orientation and order in the Southern Baptist convention sexual abuse scandal. *Communication Studies*, 74, 499-514. <https://doi.org/10.1080/10510974.2023.2216245>
- Milford, M.** (2023). The Alphafly outcry: Distance running, technological doping, and the rhetoric of stigma. *Communication & Sport* [online first] <https://doi.org/10.1177/21674795231174833>
- Milford, M.** (2023). The biggest losers: Legacy, exigence, and *apologia* in presidential farewell addresses. *Presidential Studies Quarterly*, 53, 426-439. <https://doi.org/10.1111/psq.12839>
- Shah, S. F. A.**, Ginossar, T., & Ittefaq, M. (2023). We always report under pressure”: Professionalism and journalistic identity among regional journalists in a conflict zone. *Journalism*, 24(4), 709-728. DOI: 10.1177/14648849211050442.

- Shah, S. F. A.,** Jan, F., Ginossar, T., McGrail, J.P., Baber, D., & Ullah, R. (2023). Trauma exposure and post-traumatic stress disorder among regional journalists in Pakistan. *Journalism*, 23(2), 391-408. DOI: 10.1177/1464884920965783
- Madden, S., Harrison, V. S., & **Vafeiadis, M.** (2023). Relational care in communication as the basis of nonprofit fundraising: Theorizing professional ethics based in stewardship and ethics of care. *Journal of Philanthropy and Marketing*, 28, e1762. <https://doi.org/10.1002/nvsm.1762>
- Vafeiadis, M.** (2023). Message interactivity and source credibility in online dental practice reviews: Responding to reviews triggers positive consumer reactions regardless of review valence. *Health Communication*, 38, 80-90. <https://doi.org/10.1080/10410236.2021.1935538>

BOOKS/MONOGRAPHS

None.

PEER-REVIEWED EDITED BOOKS

- Ginossar, T., **Shah, S.F.A.,** & Weiss, D. (Eds.) (2023). *Vaccine communication online: Counteracting misinformation, rumors and lies*. Palgrave MacMillan. DOI: 10.1007/978-3-031-24490-2
- Bodie, G., **Worthington, D. L.,** & Beyene, Z. (Eds.). (2023). *Listening, community engagement, and peacebuilding*. Routledge. <https://doi.org/10.4324/9781003214465>

PEER-REVIEWED EDITED BOOK CHAPTERS

- Salzano, M., & **Ledford, V.** (2023). Advocacy and action: The impact of digital activism and influence. In A. Wallace & R. Luttrell (Eds.). *Social media activism: Repression, resistance, rebellion, reform* (pp. 121-144). Routledge.
- Shah, S. F.A.,** & Khan, S., Shah, S.A., Jan, F., Ullah, Z. (2023) Impact of COVID-19 on journalistic practices in Pakistan. In M. Lewis, E. Govender, & K. Holland (Eds.), *Communicating Covid-19: Media, trust and public engagement*. (Chapter 5). Palgrave MacMillan.

INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

- Wilhoit Larson, E.** (2024). Collecting visual data in qualitative organizational communication research. In B. H.J. M. Brummans, B. C. Taylor, & A. Sinuven (Eds.) *The Sage handbook of qualitative research in organizational communication*. Sage.
- Corple, D. J., Eddington, S. M., **Wilhoit Larson, E.,** Linabary, J.R., Long, Z., & Pauly, J. A. (2023). Feminist pedagogy collective: Reflections on feminist co-mentoring in U.S. academia. In J. A. Pauly, S. M., Munz, & L. H. Hernández (Eds.) *Feminist mentoring in academia*. Lexington.

CREATIVE ACTIVITIES

Smith, K. (2023). Producer. CHART Industries consumer hydrogen fueling station. <https://vimeo.com/manage/videos/814263068/transcript?ts=9200> (invited)

ACTIVE GRANTS

Saong, **Chon, M.**, & Ngorsuraches (2024-2025). Co-principle investigator. Improving access to healthcare for Korean immigrants with limited English proficiency. Patient-Centered Outcomes Research Institute (PCORI), Engagement Award Contract #EACB-31049. Funded: \$246,013.00.

Lindford, **A.** (2023). Hazel Dicken-Garcia Grant, American Journalism Historians Association. Funded: \$1,000

Li, R., **Vafeiadis, M.** & Shen, F. (2022 – 2023). Co-Investigator. Effects of social and behavioral factors on COVID-19 vaccine hesitancy and confidence: A meta-analysis. Pfizer. Funded: \$104,966

2022

PEER-REVIEWED JOURNAL ARTICLES

Aghazadeh, **S. A.** (2022). Advocacy and marginality: Considering legitimacy, authenticity, and culture to extend fully functioning society theory. *Journal of Public Relations Research*, 34(6), 257-273. <https://doi.org/10.1080/1062726X.2022.2118749>

Aghazadeh, **S. A.** & Ashby-King, D. T. (2022). Centering activism and social justice in PR education: Critical communication pedagogy as an entryway. *Journal of Public Relations Education*, 8(2), 11-41. <https://aejmc.us/jpre/wp-content/uploads/sites/25/2022/08/Aghazadeh-Ashby-King.pdf>

Ho E.Y., **Agne, R. R.**, Santana, T., Thompson, N., McClendon, G., Ng, E., Merrick, S., Gonzalez, F., Smith, T., Drewke, K., Gutierrez, A., Floyd, G., Chao, M.T. (2022). A communication perspective on what patient advisory boards do: Action-implicative discourse analysis and negotiating advice. *Journal of General Internal Medicine*. 37(Suppl 1):99-104. <https://doi.org/10.1007/s11606-021-07062-3>

Brunner, **B.** (2022). Writing for public relations and strategic communication. *Southern Communication Journal*, 87(3), 294-295. <https://doi.org/10.1080/1041794X.2022.2071974>

Adams, M., Formentin, M., & **Brunner, B.** (2022). Building bridges and relationships through reciprocal communication: Understanding psychosocial factors in positive public relations mentorship. *Journal of Public Relations Education*, 8(3), 7-48. <https://aejmc.us/jpre/wp-content/uploads/sites/25/2022/11/JPRE-83-11.14.22-v1.pdf>

Chernin, K., & **Brunner, B.** (2022). Public interest communications in the classroom: Bridging activism to public relations education. *Journal of Public Relations Education*, 8(2), 111-146. <https://aejmc.us/jpre/?p=3051>

Chon, M. (2022). Coping with mental health issues via communicative action in the digital age: Testing the cybercoping model with anxiety and depression Issues. *Journal of Communication in Healthcare*, 15(4), 289-299. <https://doi.org/10.1080/17538068.2022.2050039>

- Chon, M., & Kim, S.** (2022). Combating COVID-19 Vaccine hesitancy: A synthetic public segmentation approach for predicting vaccine acceptance. *Disaster Medicine and Public Health Preparedness*. 1-18. <https://doi.org/10.1017/dmp.2022.282>
- Chon, M., & Kim, S.** (2022). Dealing with the crisis of COVID-19 spread: Theoretical application of social media analytics in government crisis management. *Public Relations Review* 48(3), 102201 <https://doi.org/10.1016/j.pubrev.2022.102201>
- Chon, M., & Kim, S.** (2022). Fostering compliance with COVID-19 guidelines: Insights for risk communication strategies during a pandemic. *The Social Science Journal*. [Online First]. <https://doi.org/10.1080/03623319.2022.2049555>
- Chon, M., Kim, J.-N., & Tam, L.** (2022). From messaging to behavioral strategy: Constructing a model of relationship- and action-focused crisis communication principles. *International Journal of Communication* 16(2022), 2103-2125. <https://ijoc.org/index.php/ijoc/article/view/18185/3751>
- Chon, M., Kim, J.-N., Xu, L., Kim, J., & Liu, J.** (2022). From mind to mouth: Understanding active publics in China and their communicative behaviors on GM foods. *International Journal of Environmental Research and Public Health*, 20(1), 578. <https://doi.org/10.3390/ijerph20010578>
- Chon, M., Xu, L., Kim, J., & Liu, J.** (2022). Understanding active communicators on the food safety issue: Conspiratorial thinking, organizational trust, and communicative actions of publics in China. *American Behavioral Scientist*. [Online First]. <https://doi.org/10.1177/00027642221118284>
- Kim, Y., & Chon, M.** (2022). Exploring effects of message framing on supportive behaviors toward environmental corporate social responsibility. *Corporate Communications: An International Journal*, 27, 760-780. <https://doi.org/10.1108/CCIJ-01-2022-0003>
- Kim, H., & Chon, M.** (2022). When work and life boundaries are blurred: The effect of after-hours work communication through communication technology on employee outcomes. *Journal of Communication Management* 26(4) 386-400. <https://doi.org/10.1108/JCOM-06-2022-0073>
- Lee, Y., & Chon, M.** (2022). "Don't go, don't buy": Understanding the motivations of the anti-Japan boycott movement in South Korea during an international conflict. *Negotiation and Conflict Management Research*, 15, 6-31. <https://doi.org/10.34891/zjpg-xg89>
- Chung, A.** (2022). Emoji and gender: Analysis of tweets of Chevy's emoji-based campaign, #ChevyGoesEmoji. *The Journal of Social Media in Society*, 11(2), 178-191. <https://thejsms.org/index.php/JSMS/article/view/1175>
- Woo, H., Chung, A., Richey, R., Hopking, C., & Lee, K.** (2022). Product-flyer location and type of product categories in retailing. *Journal of Business Research*, 138, 146-160. <https://doi.org/10.1016/j.jbusres.2021.09.010>
- Delaney, B.** (2022). Designing and delivering experiential journalism tasks in online environments: A framework grounded in Cognitive Apprenticeship Theory. *Journalism Studies*, 24, 128-151. <https://doi.org/10.1080/1461670X.2022.2150263>
- Wilhoit Larson, E., Linabary, J., & Long, Z.** (2022). Communicating inclusion: A review and research agenda on inclusion research in organizational communication. *Annals of the International Communication Association*, 46(2), 63-90. <https://doi.org/10.1080/23808985.2022.2069045>
- Ledford, V., & Nan, X.** (2022). Using communication science to accelerate adult and childhood vaccination. *Metode Science Studies Journal*, 13, 103-109. <https://doi.org/10.7203/metode.13.23759>

- Ledford, V.,** & Salzano, M. (2022). The Instagram Activism Slideshow—Translating argumentation and communication skills to social media practice. *Communication Teacher*, 3(4), 258-263. <https://doi.org/10.1080/17404622.2021.2024865>
- Ledford, V.,** Wang, X., Anderson, L. B., Leach, J., Lucas, M., & Mazzone, R. (2022). Communication apprehension in the online presentational speaking course: Considerations for synchronous course meetings and asynchronous presentations. *Communication Teacher*, 37(1), 64-82. <https://doi.org/10.1080/17404622.2022.2046284>
- Linford, A. L.** (2022). 'The Newsgirl Question': Competing frames of progressive era girl newsies. *American Journalism*, 39, 315-339. DOI: 10.1080/08821127.2022.2098205
- Milford, M.,** & Hendrickson, T. (2022). Bannister in parliament: Sport, synecdoche, and national identity. *Sport in History*. <https://doi.org/10.1080/17460263.2022.2092201>
- Patterson, E.,** DeShazor, B., & Battles, K. (2022). Integrating Queer community radio history into your media studies classroom. *The Journal of Cinema and Media Studies* (Teaching Media), 62(7). <https://quod.lib.umich.edu/j/jcms/tm-pastissues/>
- Lillie, H. M., & **Sánchez Sánchez, V.** (2022). The impact of social and material resources on resilience communication at the intersection of race and gender. *Journal of Health Communication*, 27(10), 706-716. <https://doi.org/10.1080/10810730.2022.2153290>
- Vafeiadis, M.,** Wang, W., Shen, F., & Baker, M. (2022). Examining the effects of celebrity (vs. noncelebrity) narratives on opioid addiction prevention: Identification, transportation, and the moderating role of personal relevance. *Journal of Health Communication*, 27(5), 271-280. <https://doi.org/10.1080/10810730.2022.2097752>
- Harrison, V. S., **Vafeiadis, M.,** & Bober, J. (2022). Greening professional sport: How communicating the fit, proximity, and impact of sustainability efforts affects fan perceptions and supportive intentions. *Sustainability*, 14(6), 3139. <https://doi.org/10.3390/su14063139>
- Harrison, V. S., **Vafeiadis, M.,** Diddi, P., Buckley, C., & Dardis, F. (2022). Understanding how corporate social responsibility partnership factors influence nonprofit supportive intentions. *Public Relations Review*, 48(5), 102184. <https://doi.org/10.1016/j.pubrev.2022.102184>
- DiRusso, C., Buckley, C., Diddi, P., Dardis, F., **Vafeiadis, M.,** & Eng, N. (2022). Designing effective corporate social advocacy campaigns using valence, arousal, and issue salience. *Public Relations Review*, 48(3), 102207. <https://doi.org/10.1016/j.pubrev.2022.102207>
- Heba, A., Westrick, S., Garza, K. & **Worthington, D. L.** (2022). How to inform college students about Meningitis B vaccine? Comparative effectiveness of an online theory-based text and video intervention. *Journal of American College Health*. <https://doi.org/10.1080/07448481.2022.2064713>
- Tirumala, L. N., **Youngblood, N. E.,** & Henry, S. (2022). Local television online advertising captioning. *Journal of Media Education* 13(1), 18-29. <https://en.calameo.com/journal-of-media-education/read/000091789fbd4a185ccbd>

BOOKS/MONOGRAPHS

None.

PEER-REVIEWED EDITED BOOKS

None.

PEER-REVIEWED EDITED BOOK CHAPTERS

Branton, II, S. E. (2022). The push and pull of connection making. In M. P. Orbe, J. D. Sims, & J. T. Austin (Eds.), *Communication Theory: Racially Diverse and Inclusive Perspectives*. Cognella.

Brunner, B. R. (2022). Education in public relations. In D. Pompper & K. R. Place (Eds.), *Routledge Companion to Public Relations*. Routledge.

Carvalho, J. (2020). Trapped in America: How the Masanori Murakami debacle redefined U.S-Japan baseball relations. In J. Carvalho (Ed.), *Sports Media History: Culture, Technology, Identity*. Abingdon-Routledge.

Plasketes, G. (2022). Neil Young: "Transformer Man." In A. Siddiqi (Ed.), *One Track Mind: Capitalism, Technology and the Art of the Pop Song* (pp. 140-160). Routledge.

Plasketes, G. (2022). Entanglement and sainthood: Carrying 'The Weight' across the endless highway. In J. Sellars & K. Neece (Eds.), *Rags and Bones: A Multidisciplinary Exploration of The Band*. [American Made Music Series]. University Press of Mississippi.

Youngblood, N. E. (2022). Accessibility. In A. E. Grant & J. H. Meadows (Eds.), *Technology Update and Fundamentals*, (18th ed.), Routledge.

INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

Aghazadeh, S.A. & Aldoory, L. (2022). Health communication theory in public relations. In C. Botan & E.J. Sommerfeldt (Eds.), *Public relations theory III: In the age of publics*. Routledge.

Chon, M., Tam, L, Lee, H. & J.-N. Kim. (2023). The situational theory of problem solving and its conceptual evolution: Constructing public relations theory and practice for publics. In E. Sommerfeldt & C. Botan (Eds.), *Public Relations Theory III*. Routledge.

Patterson, E., & Labato, R. (2022). Roku: Vertically integrated television hub. In D. Johnson (Ed.), *From Networks to Netflix: A Guide to Changing Channels* (2nd ed.) Routledge.

Sánchez Sánchez, V. (2022). Connecting and disconnecting with communication theory through proyectos e investigaciones. In M.P. Orbe, J. D. Sims, & J. T. Austin, (Eds.), *Communication Theory: Racially Diverse and Inclusive Perspectives*. Cognella.

Wilhoit Larson, E., & Mengis, J. (2022). The multiple roles of materiality when communication constitutes organizations. In J. Basque, N. Bencherki, & T. Kuhn (Eds.), *The Routledge handbook of the communicative constitution of organization*. Routledge.

Pal, M., Kim, H., Harris, K. L., Long, Z., Linabary, J., **Wilhoit Larson, E.**, Jensen, P. R., Gist-Mackey, A. N., McDonald, J., Nieto-Fernandez, B., Jiang, J., Misra, S., & Dempsey, S. E. (2022). Decolonizing organizational communication. *Management Communication Quarterly*, 36(3), 547–577. <https://doi.org/10.1177/08933189221090255>

CREATIVE ACTIVITIES

Lavenstein, H., & Smith, K. (2022). Co-producers. With Sarah Kirk (Visual Media undergraduate) *Circumsporozoite ELISA: Detecting Malaria Parasites in Mosquitoes*. <https://www.youtube.com/watch?v=qdNRKKylzWI> (invited)

ACTIVE GRANTS

Delaney, B., & Platenburg, G. (2022-2023). Co-Principal Investigators. *Context matters: An exploration of newsroom onboarding procedures and job preparedness*. AEJMC Newspaper and Online News Division. Funded: \$2,000.

Li, R., Vafeiadis, M., & Shen, F. (2022 – 2023). Co-Investigator. Effects of social and behavioral factors on COVID-19 vaccine hesitancy and confidence: A meta-analysis. Pfizer. Funded: \$104,966

Worthington, D. L., & Bodie, G. D. (2020-2022). Principle Investigators. *A Study of Stakeholders' Conceptualizations of Organizational Listening*. Project grant. Arthur W. Page Center for Integrity in Public Communication at The Pennsylvania State University. Funded: \$3,000.

Youngblood, N. E. (2022). Lead Researcher. The accessibility of county election information homepages in Alabama, Florida, Georgia, Louisiana, and Mississippi. Southern Poverty Law Center. Funded: \$9000.

2021

PEER-REVIEWED JOURNAL ARTICLES

Aghazadeh, S. A. (2021). "Recovery Warriors." The National Eating Disorders Association's online community and rhetorical vision. *Public Relations Inquiry*, 11(1) 103–119 <https://doi.org/10.1177/2046147X211014083>

Blankenship, J. C., & Vargo, C. (2021). The effect of corporate media ownership on depth of local coverage and issue agendas: A computational case study of six Sinclair TV station websites. *Electronic News*, 15(3-4), 139-158. <https://doi.org/10.1177/19312431211043483>

Carvalho, J., Chung, A. & Koliska, M. (2021). Defying transparency: Ghostwriting from the Jazz Age to social media. *Journalism*, 22(3) 709-725. <https://doi.org/10.1177/1464884918804700>

Chon, M., & Kim, H. (2021). Misinformation and government crisis management in South Korea: Understanding active publics' belief in misinformation of Yemeni refugee issue and its effect on active communication behaviors. *Journal of International Crisis and Risk Communication*, 4(3), 545-578. <https://doi.org/10.30658/jicrcr.4.3.4>

Andreu, L., Chon, M., Vibber, K., & Kim J.-N. (2021). Classifying foreign publics: Examining the relationships behavioral experience, symbolic environment, and communication behaviors among key foreign publics. *Politics & Policy*, 49, 1308–1322. <http://dx.doi.org/10.1111/polp.12439>

Xu, L, Liu, J., Kim, J., & Chon, M. (2021). Are Chinese netizens willing to speak out? The spiral of silence in public reactions to controversial food safety issues on social media. *International Journal of Environmental Research and Public Health*. 18(24), 13114. <https://doi.org/10.3390/ijerph182413114>

- Chon, M.,** Kim, J.-N., & Kim, C. (2021). Conceptualizing allegiant communication behavior: A cross-national study of employee' self-orchestration of voice and silence. *Public Relations Review*, 47(4). 102093. <https://doi.org/10.1016/j.pubrev.2021.102093>
- Chon, M.,** & Kim, Y. (2021). Megaphoning effects of skepticism, cynicism, and situational motivation on an environmental CSR activity. *Public Relations Review*, 47(4), 102082. <https://doi.org/10.1016/j.pubrev.2021.102082>
- Chon, M.,** Tam, L., & Kim, J.-N. (2021). How conflict-prone organizations pay extra penalties during COVID-19: Exacerbating effects of employee problem-activeness on negative megaphoning and turnover intention. *Journal of Communication Management*, 25, 298-315. <https://doi.org/10.1108/JCOM-10-2020-0114>
- Chon, M.,** & Park, H. (2021). Predicting public support for government actions in a public health crisis: Testing fear, positive organization-public relationship, and behavioral intention in the framework of the situational theory of problem solving. *Health Communication*, 36(4), 476-486. <https://doi.org/10.1080/10410236.2019.1700439>
- Delaney, B.,** & Betts, K. (2021). Addressing transactional distance through teaching presence strategies in online journalism and communication courses. *Journalism and Mass Communication Educator*, 77, 5-23. <https://doi.org/10.1177/10776958211001214>
- Betts, K., **Delaney, B.,** Galoyan, T., & Lynch, B. (2021). Historical review of distance and online education from 1700s to 2021 in the United States: Instructional design and pivotal pedagogy in higher education. *Journal of Online Learning Research and Practice*, 8(1), 3-55. <https://doi.org/10.18728/jolrap.8.1.2>
- Galoyan, T., Betts, K., **Delaney, B.,** & Fourie, M. (2021). Exploring online pedagogical practices for enhancing transfer of learning in higher education. *Online Learning*, 25(1), 178-197. <https://doi.org/10.24059/olj.v25i4.2887>
- Ammar, A., Sondergeld, T., Provinzano, K., & **Delaney, B.** (2021). Exploring the impact of a community school reform initiative on the literacy achievement of middle level English language learners. *Research in Middle Level Education*, 44(4) 1-16. <https://doi.org/10.1080/19404476.2021.1893909>
- Patterson, E.** (2021). Maintaining transmission: DirecTV's work-at-home call center and the gendered domestication of distributive labor. *Television & New Media*, 22(6), 633 – 653. <https://doi.org/10.1177/1527476420928552>
- Sánchez Sánchez, V.** (2021). Immigration and women's suffrage: Considering the construction of citizenship and the role of anti-immigrant sentiment. *Women & Language*, 44(2), 339-343. <https://doi.org/10.34036/WL.2021.023>
- Sánchez Sánchez, V.** (2021). "Dando las gracias a mis papás": A discursive analysis of perceptions of policy and callings across generations of Latinx immigrants. *Journal of Communication*, 71(6), 976-1000. <https://doi.org/10.1093/joc/jqab037>
- Mouton, A., **Sánchez Sánchez, V.,** Renner, M.M., & Deutsch Cermin, A. (2021). Fostering a reimagined professional stability: An autoethnographic exploration of how our (work) group found hope and healing during the COVID-19 pandemic. *Survive & Thrive: A Journal for Medical Humanities and Narrative as Medicine*, 6(1), Article 18. https://repository.stcloudstate.edu/survive_thrive/vol6/iss1/18
- Milford, M.** (2021). Trump's impeachment: Cheap grace and the comic frame. *Southern Communication Journal*, 86(4), 296-308. DOI:10.1080/1041794x.2021.1925952
- Vafeiadis, M.,** & Xiao, A. (2021). Fake news: How emotions, involvement, need for cognition and rebuttal evidence (story vs. informational) influence stakeholder reactions toward a targeted organization. *Public Relations Review*, 47(4), 102088. <https://doi.org/10.1016/j.pubrev.2021.102088>

- Vafeiadis, M.**, Harrison, V. S., Diddi, P., Dardis, F., & Buckley, C. (2021). Strategic nonprofit communication: Effects of cross-sector corporate social responsibility (CSR) alliances on nonprofits and the mediating role of social-objectives achievement and consumer brand identification. *International Journal of Strategic Communication*, 15(4), 275–292. <https://doi.org/10.1080/1553118X.2021.1945610>
- Vafeiadis, M.**, & Shen, F. (2021). Effects of narratives, frames, and involvement on health message effectiveness. *Health Marketing Quarterly*, 39, 1-17. <https://doi.org/10.1080/07359683.2021.1965824>
- Harrison, V. S., **Vafeiadis, M.**, Diddi, P., & Conlin, J. (2021). The impact of CSR on nonprofit outcomes: How the choice of corporate partner influences reputation and supportive intentions. *Corporate Communications: An International Journal*, 27, 205-225. <https://doi.org/10.1108/CCIJ-02-2021-0020>
- Wilhoit Larson, E.** (2021). Creating home at work: Humanistic geography and placemaking in organizations. *Culture and Organization*, 27(6), 437-455. doi:10.1080/14759551.2020.1861453
- Tirumala, L. N., & **Youngblood, N. E.** (2021). Captioning social media video. *Journal of Public Relations Education*, 7(1), 169-187. <https://aejmc.us/jpre/?p=2419>
- Tirumala, L. N., **Youngblood, N.E.**, & Hallaq, T. (2021) Socially challenged: College television news social media captioning. *Journal of Media Education*, 12(1), 5-17. <https://en.calameo.com/journal-of-media-education/read/000091789120cab6dbaea>
- Youngblood, N. E.**, Capanoglu, M.F., & Sesek, R. (2021). The accessibility of state occupational health and safety consultation websites. *Universal Access in the Information Society*, 20(1), 85-92. <https://doi.org/10.1007/s10209-020-00713-y>

PEER-REVIEWED BOOKS/MONOGRAPHS

None.

PEER-REVIEWED EDITED BOOKS

None.

PEER-REVIEWED EDITED BOOK CHAPTERS

- Agne, R. R.** (2021). Action-implicative discourse analysis. In P. Moy (Ed.) *Oxford Bibliographies*. Oxford University Press.
- Kim, J.-N., L. Tam, & **Chon, M.** (2021). Conceptual genealogy of the situational theory of problem solving: Theorizing communication for strategic behavioral communication management. In C. Valentini (Ed.), *Handbook of Public Relations* (pp. 471-488). De Gruyter Mouton.
- Overby, K. & **Platenburg, G.** (2021). Quarantining while Black: Examining Black cultural celebration via Instagram. In N. Pickett-Miller (Ed.), *Verzuz and Club Quarantine: Sustaining Black Music and Black Culture During COVID19*. Lanham, MD: Lexington Books.

INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

Aghazadeh, S.A. & Aldoory, L. (2021). Inroads into healthy decision making: The role of health literacy in health communication. In T.L Thompson & N.G. Harrington (Eds.), *The Routledge handbook of health communication* (Routledge Communication Series, 3rd ed.). Routledge. <http://dx.doi.org/10.4324/9781003043379-35>

Wilhoit Larson, E. (2021). Participant viewpoint ethnography and mobile organizing. In S. Grosjean, & F. Matte (Eds.) *Organizational Video Ethnography Revisited* (pp. 117-129). Palgrave Macmillan.

CREATIVE ACTIVITIES

Lavenstein, H. & Smith, K. (2021). Produced with Visual Media Undergraduate, Jackson Gilbert. Alabama Landscape Performance Video for Elicio Winds. Gouge Performing Arts Center. (invited)

ACTIVE GRANTS

Aghazadeh, S. A. (2020). Principle investigator. *Legitimizing Grief and Addressing Health Inequity: A Culture-Centered, Community-Based Campaign for Pregnancy Loss and Stillbirth Awareness*. Project Grant. Waterhouse Family Institute. Funded: \$4,958

Worthington, D. L., & Bodie, G. D. (2020-2022). Principle investigators. *A Study of Stakeholders' Conceptualizations of Organizational Listening*. Project grant. Arthur W. Page Center for Integrity in Public Communication at The Pennsylvania State University. Funded: \$3,000.

Youngblood, E. (2021). Co-investigator. Grant extended and expanded. Co-Principle Investigator. *Evaluation of Legal Navigator Pilot Sites*. The Pew Charitable Trusts. Original project funding: \$172,354. Expanded funding: \$283,569.

Youngblood, E. (2018-2021). Co-investigator. Communication is key: Unlocking Home affordability and prosperity in rural America. Presidential Awards for Interdisciplinary Research (PAIR) - Tier III. Funded: \$1,275,000.

2020

PEER-REVIEWED JOURNAL ARTICLES

Chon, M. & Park, H. (2020). Social media activism in the digital age: Testing an integrative model of activism on contentious issues. *Journalism & Mass Communication Quarterly*, 97, 72-97. DOI 10.1177/1077699019835896

Lee, Y., & **Chon, M.** (2020). Transformational leadership and employee communication behaviors: The role of communal and exchange relationship norms. *Leadership & Organization Development Journal*, 42, 61-82. DOI 10.1108/LODJ-02-2020-0060

Chung, A., Woo, H., & Lee, K. (2020). Understanding the information diffusion of tweets of a non-profit organization that targets female audiences: An examination of Women Who Code's tweets". *Journal of Communication Management*, 25(1), 68-84. <https://doi.org/10.1108/JCOM-05-2020-0036>

- Martinez, E. K., & Sánchez Sánchez, V.** (2020). Reimagining the bunker: Increasing the stakes in roleplaying and group decision making simulations. *Communication Teacher*, 35(1), 17-21. DOI 10.1080/17404622.2020.1746818
- Middleweek, B., **Mutsvairo B.**, & Attard M. (2020). Toward a theorization of student journalism collaboration in international curricula. *Journalism & Mass Communication Educator*, 75(5), 407–418. DOI 10.1177/1077695820922725
- Mutsvairo, B.**, & Salgado S. (2020). Is citizen journalism dead? An examination of recent developments in the field. *Journalism*, 21(12) 1-18. <https://doi.org/10.1177/1464884920968440>
- Mutsvairo B.**, & Ronning. H. (2020). The Janus face of social media and democracy? Reflections on Africa. *Media, Culture & Society*, 42(3), 317–328. <https://doi.org/10.1177/0163443719899615>
- Patterson, E.** (2020). Capturing flow: The growth of the old-time radio collecting culture in the United States during the 1970s. *Journal of Cinema & Media Studies*, 59(3), 46 –68. <https://doi.org/10.1353/cj.2020.0029>
- Li, R., **Vafeiadis, M.**, Xiao, A., & Yang, G. (2020). The role of corporate credibility and bandwagon cues in social media advertising. *Corporate Communications: An International Journal*, 25(3), 495-513. <https://doi.org/10.1108/CCIJ-09-2019-0108>
- Vafeiadis, M.**, Han, J, & Shen, F. (2020). News storytelling through images: Examining the effects of narratives and visuals in news coverage of issues. *International Journal of Communication*, 14, 4364-4384. <https://ijoc.org/index.php/ijoc/article/view/12227>
- Wilhoit Larson, E.** (2020). Where is an organization?: How workspaces are appropriated to become (partial and temporary) organizational spaces. *Management Communication Quarterly*, 34, 299-327. <https://doi.org/10.1177/0893318920933590>
- Välikoski, T-R., **Worthington, D. L.**, Imhof, M., & Keaton, S. A. (2020). Matkapuhelinaddikti –sisäänpäin kääntynyt ”näpyttelijä” vai viestinnällinen moniosaaja (Mobile phone addict -an inward-looking “actor” or a communication multi-expert). *Prologi –puheviestinnän vuosikirja (Prologi: A Scientific Journal of Communication and Interaction)*, 16(1), p. 66-73. <https://doi.org/10.33352/prlg.99418>
- Youngblood, N. E.**, Capanoglu, M. F., & Sesek, R. (2020). The accessibility of state occupational health and safety consultation websites. *Universal Access in the Information Society*, 20, 1-8. <https://doi.org/10.1007/s10209-020-00713-y>

PEER-REVIEWED BOOKS/MONOGRAPHS

None.

PEER-REVIEWED EDITED BOOKS

- Carvalho, J.** (Ed.). (2020). *Sports media history: Culture, technology, identity*. Abingdon-Routledge.
- Milford, M.**, & Smith, L. R. (Eds.). (2020). *Communication and contradiction in the NCAA: An unlevel playing field*. Peter Lang.

Mutsvairo, B., Bebawi, S., & Borges, E. (Eds.) (2020). *Data Journalism in the Global South* (pp. 1-20). Palgrave Macmillan.

Worthington, D. L., & Bodie, G. D. (Eds.). (2020). *The handbook of listening research*. Wiley-Blackwell.

PEER-REVIEWED EDITED BOOK CHAPTERS

None.

INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

Carvalho, J. (2020). Trapped in America: How the Masanori Murakami debacle redefined U.S-Japan baseball relations. In J. Carvalho (Ed.), *Sports Media History: Culture, Technology, Identity* (pp. 176-183). Abingdon-Routledge.

McNamara, M-L. (2020, October). World's garment workers face ruin as fashion brands refuse to pay 16b. *The Guardian*. <https://www.theguardian.com/global-development/2020/oct/08/worlds-garment-workers-face-ruin-as-fashion-brands-refuse-to-pay-16bn>

McNamara, M-L. (2020, August 26). The Children's Place cancels millions in orders to Ethiopia. *The Guardian*. <https://www.theguardian.com/global-development/2020/aug/26/the-childrens-place-cancels-millions-of-dollars-of-garment-orders-from-ethiopia>

McNamara, M-L. (2020, June 10). Anger at huge shareholder payout as US chain Kohl's cancels 150m in orders. *The Guardian*. <https://www.theguardian.com/global-development/2020/jun/10/anger-at-huge-shareholder-payout-as-us-chain-kohls-cancels-150m-in-orders>

Mutsvairo B. (2020). A new dawn for the 'developing' world? Probing the emerging nature of data journalism in non-Western Societies. In B. Mutsvairo, S. Bebawi, & E. Borges (Eds.), *Data Journalism in the Global South* (pp. 1-20). Palgrave Macmillan.

Mutsvairo B. (2020). Digital democracy reevaluated. In M. Ragnedda & A. Gladkova (Ed.), *Digital inequalities in the Global South?* (pp. 1-10). Palgrave Macmillan.

Mutsvairo, B. (2020). In a pandemic, journalism research is more than essential. In H. M. G de Oliveira & Sergio Gadini (Eds.), *Journalism in the Era of the New Coronavirus Pandemic* (pp. 13-17). RiaPress.

Mutsvairo, B. (2020, August 13). Social media alone won't bring change in Zimbabwe. *Daily News*. <https://dailynews.co.zw/social-media-alone-wont-bring-change-in-zim/>

Mutsvairo, B. (2020, August 17). Social media alone can't save democracy in Zimbabwe. *Mail and Guardian: The Continent*. <http://democracyinafrica.org/wp-content/uploads/2020/07/The-Continent-Issue-15-%E2%80%93-August-2020.pdf>.

CREATIVE ACTIVITIES

Smith, K. (2020). Heartland Catfish Company Brand Refresh Campaign. Montgomery Chapter American Advertising Awards, ADDY. Chosen to represent Alabama. (juried)

ACTIVE GRANTS

Worthington, D. L., & Bodie, G. D. (2020-2022). Principle Investigator. *A Study of Stakeholders' Conceptualizations of Organizational Listening*. Project grant. Arthur W. Page Center for Integrity in Public Communication at The Pennsylvania State University; Funded: \$3,000.

Youngblood, E. (2018-2021). Communication is key: Unlocking Home affordability and prosperity in rural America. Presidential Awards for Interdisciplinary Research (PAIR) - Tier III - \$1,275,000 over 3 years. (One of 12 faculty)

2019

PEER-REVIEWED JOURNAL ARTICLES

Agne, R. R., & Muller, H. L. (2019). Discourse strategies that co-construct relational identities in STEM peer tutoring. *Communication Education*, 68(3), 265-286. DOI: [10.1080/03634523.2019.1606433](https://doi.org/10.1080/03634523.2019.1606433)

Blankenship, J. C., & Riffe, D. (2019). In step at the top? Optimism, efficacy, and orientation among local television news managers. *Electronic News*, 13(4), 196-213. DOI: [10.1177/1931243119883845](https://doi.org/10.1177/1931243119883845)

Brunner, B. R., & Smallwood, A. (2019). Prioritizing public interest in public relations: Public interest relations. *Public Relations Inquiry*, 8, 245-264. DOI: [10.1177/2046147X19870275](https://doi.org/10.1177/2046147X19870275)

Carvalho, J., & Baker, D. (2019). Taming the monster: The 1929 Carnegie report on college athletics. *Southern Quarterly Journal*, 56(3), 64-82. <https://muse.jhu.edu/article/747385>

Chon, M., & Park, H. (2019). Predicting public support for government actions in a public health crisis: Testing fear, positive organization-public relationship, and behavioral intention in the framework of the situational theory of problem solving. *Health Communication*, 36(4), 476-486. DOI: [10.1080/10410236.2019.1700439](https://doi.org/10.1080/10410236.2019.1700439)

Chon, M. (2019). Government public relations when trouble hits: Exploring political dispositions, situational variables, and government-public relationships to predict communicative action of publics. *Asian Journal of Communication*, 29(5), 424-440. DOI: [10.1080/01292986.2019.1649438](https://doi.org/10.1080/01292986.2019.1649438)

Chon, M., & Fondren, E. (2019). Seeing a crisis through colored glasses: How partisan media leads to attribution of crisis responsibility and government trust. *Journal of Public Affairs*, 19(4), 1-9. DOI: [10.1002/pa.1950](https://doi.org/10.1002/pa.1950)

Chon, M., & Park, H. (2019). Chon, M.-G., & Park, H. (2020). Social media activism in the digital age: Testing an integrative model of activism on contentious issues. *Journalism & Mass Communication Quarterly*, 97(1), 72-97. DOI: [10.1177/1077699019835896](https://doi.org/10.1177/1077699019835896)

Chung, A., & Kinsey, D.F. (2019). An examination of different perspectives on philanthropic corporate social responsibility: A Q methodology approach. *Journal of Global Responsibility*, 10(4), 382-394. DOI: [10.1108/JGR-04-2019-0044](https://doi.org/10.1108/JGR-04-2019-0044)

Chung, A., & Kinsey, D.F. (2019). An examination of consumers' subjective views that affect the favorability of organizational logos: An exploratory study using Q methodology. *Corporate Reputation Review*, 22(3), 89-100. DOI: [10.1057/s41299-019-00062-4](https://doi.org/10.1057/s41299-019-00062-4)

- Chung, A., & Lee, K. B.** (2019). Corporate apology after bad publicity: A dual-process model of CSR fit and CSR history on purchase intention and negative word of mouth. *International Journal of Business Communication*. DOI: [10.1177/2329488418819133](https://doi.org/10.1177/2329488418819133)
- Kelley, A. J.** (2019). Bedsheet cinema: The materiality of the segregating Screen. *Film History*, 31(3), 1-26. DOI: [10.2979/filmhistory.31.3.01](https://doi.org/10.2979/filmhistory.31.3.01)
- Wilson, W. D., Jackson, F. H., & **Harrell, J. R.** (2019). Framework for ethical community engagement (ECE) with underserved populations in the rural south: A help for bioethics and healthcare promotion. *Journal of Health Care for the Poor and Underserved* 30(5), 91-104. DOI: [10.1353/hpu.2019.0120](https://doi.org/10.1353/hpu.2019.0120)
- Milford, M.** (2019). Full contact: Sexual assault, combat sports, and the myth of self-defense. *Communication & Sport*, 9(3), 418-437. <https://doi.org/10.1177/2167479519868798>
- Mutsvairo, B., & Ragnedda, M.** (2019). Does digital exclusion undermine social media's democratizing capacity? *New Global Studies*, 13, 357-364. DOI: [10.1515/ngs-2019-0035](https://doi.org/10.1515/ngs-2019-0035)
- Chitanana, T., & **Mutsvairo, B.** (2019). The deferred 'democracy dividend' of citizen journalism and social media: Perils, promises and prospects from the Zimbabwean experience. *Westminster Papers in Communication and Culture*, 14, 66-80. DOI: [10.16997/wpcc.305](https://doi.org/10.16997/wpcc.305)
- Mutsvairo B.** (2019) Challenges facing development of data journalism in non-western societies. *Digital Journalism*, 7, 1289-1294 DOI: [10.1080/21670811.2019.1691927](https://doi.org/10.1080/21670811.2019.1691927)
- Mutsvairo B., & Bebawi S.** (2019). Journalism educators, regulatory realities, and pedagogical predicaments of the 'fake news' era: A comparative perspective on the Middle East and Africa. *Journalism & Mass Communication Educator*, 74(2) 143–157. DOI: [10.1177/1077695819833552](https://doi.org/10.1177/1077695819833552)
- Sánchez, V. S., & Lillie, H.** (2019). And then the war came: A content analysis of resilience processes in the narratives of refugees from Humans of New York. *International Journal of Communication*, 13(2019), 4240–4260. <https://ijoc.org/index.php/ijoc/article/view/10231/2780>
- Wilhoit Larson, E. D., & Kisselburgh, L. G.** (2019). Bike commuters' unintended resistance: Hybridity, ventriloquism, and materiality in the production of bike commuting as resistance. *Organization*, 26, 873-893. DOI: [10.1177/1350508417723719](https://doi.org/10.1177/1350508417723719)
- Youngblood, N. E., Tirumala, L. N., Hallaq, T. & Cozma, R.** (2019). College TV news websites: Accessibility and mobile readiness. *Electronic News* 13(3), 115-133. DOI: [10.1177/1931243119883653](https://doi.org/10.1177/1931243119883653).

PEER-REVIEWED BOOKS/MONOGRAPHS

- Mutsvairo, B., & Muneri C.** (2019). *Journalism, democracy and human rights in Zimbabwe*. Rowman & Littlefield.

PEER-REVIEWED EDITED BOOKS

Brunner, B. R. (Ed.) (2019). *Public relations theory: Application and understanding*. John Wiley & Sons.

Brunner, B. R., & Hickerson, C. A. (Eds.). (2019). *Cases in public relations: Translating ethics into action*. Oxford University Press.

Mutsvairo, B., & Ragnedda M. (Eds.). (2019). *Mapping the digital divide in Africa: A mediated analysis*. Amsterdam University Press.

PEER-REVIEWED EDITED BOOK CHAPTERS

Carvalho J., & Milford, M. (2019). A transcendent game plan: Bill Tilden's rhetorical strategy in defying the USLTA. In S. Wagg, C. Osborne, & R. Lake (Eds.), *The Routledge handbook of tennis: History, culture and politics* (pp. 58-66). Routledge.

Milford, M. (2019). Spirits in the material world: The rhetoric of the Iroquois Nationals. In D. Grano & M. Butterworth (Eds.), *Sport, rhetoric, and political struggle* (pp. 101-114). Peter Lang.

Youngblood, S. A., & **Youngblood, N. E.** (2019). Accessibility and congregational websites: A Case study of the URJ. In D. Stout, A. Sturgill, & C. Hwanf (Eds.), *Religion online: How digital technology is changing the way we worship and pray* (Vol. 1, pp. 116-136). Praeger.

INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

Chon, M., & Park, S. (2019, May). Employee allegiant vocalizing (EAB) and scouting: Two pillars to build sustainable innovation. *Dong-A Business Review(DBR)* 우호적커뮤니케이션과 스카우팅: 지속가능한 혁신을 위한 두 가지 축* (https://dbr.donga.com/article/view/1101/article_no/9139 *DBR is the South Korean business magazine equivalent to the *Harvard Business Review*).

Mutsvairo, B., & Wright K. (2019). Mapping future research trajectories in the African digital spheres. In M. Dwyer & T. Molony (Eds.), *Social media and politics in Africa: Democracy, security and surveillance* (pp. 267-300). Zed Books.

Alves, P., & **Mutsvairo B.** (2019). Together and separate? An exploratory study of political polarization on social media during the 2016 Brazilian political crisis. In I. Shaw & S. Selvarajah (Eds.), *Reporting human rights, conflicts, and peace-building: Critical and global perspectives* (pp. 243-263). Palgrave.

Mutsvairo B. (2019). Rwanda. In D. Merskin (Ed.), *The SAGE international encyclopedia of mass media and society* (pp. 1109-1512). Sage.

Mutsvairo, B., & Ragnedda, M. (2019). Comprehending digital disparities. In B. Mutsvairo & M. Ragnedda (Eds.), *Mapping digital divide in Africa: A mediated analysis* (pp. 13-26). Amsterdam University Press.

Weinstein, A. (2019). Book Review: *Off the Page: Screenwriting in the Era of Media Convergence*, by D. Bernardi & J. Hoxter. *Journal of Screenwriting*, 10(3) (pp. 343-345). DOI: [10.1386/josc.00008.5](https://doi.org/10.1386/josc.00008.5)

- Weinstein, A.** (2019). Representation of women in Israeli cinema: An interview with author Rachel S. Harris. *Film International*. <http://filmint.nu/representation-israeli-interview/>
- Weinstein, A.** (2019). The history of women in silent film: What is it *really*? An interview with Jane M. Gaines. *Film International*, 17(1), 115-118. <https://filmint.nu/current-issue/>
- Worthington, D. L., & Bodie, G. D.** (2019). Listening. In P. Atkinson, S. Delamont, A. Cernat, J.W. Sakshaug, & R.A. Williams (Eds.), *SAGE research methods foundations*. DOI: [10.4135/9781526421036805735](https://doi.org/10.4135/9781526421036805735)

CREATIVE ACTIVITIES

- Smith, K.** (2019). Montgomery Chapter American Advertising Awards, ADDY for My Color Theory Interactive & Motion Design.
- Weinstein, A.** (2019). Near Nazareth Film Festival, Israel. TRADING, feature-length screenplay. Official Selection.
- Weinstein, A.** (2019). Filmstrip International Film Festival, Romania. TRADING, feature-length screenplay. Runner-Up, Second Place.
- Weinstein, A.** (2019). Birmingham Film Festival, Birmingham, England. OUT TO LUNCH, feature-length screenplay. Semi-Finalist.
- Weinstein, A.** (2019). Mediterranean Film Festival Cannes, Cannes, France. OUT TO LUNCH, feature-length screenplay. Official Selection.
- Weinstein, A.** (2019). Polish International Film Festival, Warsaw, Poland. OUT TO LUNCH, feature-length screenplay. Official Selection.
- Weinstein, A.** (2019). PRISMA International Film Festival, Rome, Italy. A LITTLE PECULIAR, feature-length screenplay. Official Selection.
- Weinstein, A.** (2019). Oaxaca FilmFest, Oaxaca, Mexico. A LITTLE PECULIAR, feature-length screenplay. Official Selection.
- Weinstein, A.** (2019). University Film and Video Association (UFVA) conference juried competition. STEP-ANGELS, feature-length screenplay. Official Selection.
- Weinstein, A.** (2019). Australia Independent Film Festival, Brisbane, Australia. A LITTLE PECULIAR, feature-length screenplay. Semi-Finalist.
- Weinstein, A.** (2019). TMFF Film Festival, Glasgow, Scotland. OUT TO LUNCH, feature-length screenplay. Winner, First Place.
- Weinstein, A.** (2019). Barcelona International Film Festival, Barcelona, Spain. A LITTLE PECULIAR, feature-length screenplay. Finalist.
- Weinstein, A.** (2019). Eurasia International Monthly Film Festival, Moscow, Russia. OUT TO LUNCH, feature-length screenplay. Winner, First Place.

ACTIVE GRANTS

Youngblood, E. (2019). Co-Principle Investigator. *Evaluation of Legal Navigator Pilot Sites*. The Pew Charitable Trusts. Funded: \$ 75,819; Total project funding: \$172,354.

Youngblood, E. (2018-2021). Communication is key: Unlocking Home affordability and prosperity in rural America. Presidential Awards for Interdisciplinary Research (PAIR) - Tier III. Funded: \$1,275,000.

RESEARCH & CREATIVE OUTPUT SUMMARY

In addition to the many academic and professional activities listed above, in 2023 CMJN faculty presented approximately 30 competitively selected papers at regional, national, and international conferences, held offices in five professional organizations, served on the editorial board of 15 journals, and acted as peer reviewers for 30 others.

	2023	2022	2021	2020	2019
PEER-REVIEWED JOURNAL ARTICLES	19	33	27	13	21
PEER-REVIEWED BOOKS/MONOGRAPHS	0	0	0	0	1
PEER-REVIEWED EDITED BOOKS	2	0	0	4	3
PEER-REVIEWED EDITED BOOK CHAPTERS	2	6	3	0	3
INVITED/NON-PEER-REVIEWED PUBLICATIONS	2	6	2	9	9
CREATIVE ACTIVITIES	1	1	1	1	13
ACTIVE GRANTS	3	3	4	1	2
AWARDS & RECOGNITIONS	10	5	4	6	9