



*School of Communication
& Journalism*



**Research & Creative Activities Report
2020 – 2024**

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Faculty Awards & Recognitions

ACHIEVEMENT RECOGNITIONS

Brunner Johnson, B. (2022-2027). Auburn University Alumni Foundation. ***Recipient, Alumni Endowed Professorship.**

DuBosar, E. (2024). The Association for Education in Journalism and Mass Communication. Mass Communication and Society Division. ***Recipient, 3rd place, Promising Professors Competition.**

Brunner Johnson, B. (2023). Office of International Programs, Auburn University. ***Inducted into the Global Teaching Academy.**

Lindford, A. (2023). American Journalism Historians Association. *Extra! The History of America's Girl Newsies.* ***Honorable Mention, Margaret A. Blanchard Doctoral Dissertation Prize.**

Seifried, J. (2023-2026). Southern Regional Faculty & Instructional Development Consortium. ***Appointed Board member; elected Treasurer.**

Blankenship, J. (2022-continuing). Center for Community News. ***Selected as Faculty Champion.**

Wilhoit Larson, E. (2021). International Communication Association. Organizational Communication Division. ***Recipient, Linda L. Putnam Early Career Scholar award.**

Worthington, D. L. (2021). International Listening Association. ***Special Recognition Award.** Recognition of development and management of ILA online voting processes and procedures.

Sanchez, V. (2020). National Communication Association. 'Dando las gracias a mis papás': A discursive analysis of perceptions of policy and 'callings' across generations of Latinx immigrants." ***Recipient, 2020 Gerald R. Miller Outstanding Doctoral Dissertation Award.**

PUBLICATION RECOGNITIONS & INTERNATIONAL CREATIVE COMPETITIONS

Smith, K. (2024). Excellence in Video and Television for *Chart Industries Motion Graphic.* ***Silver Award. The Telly Awards.**

Lindford, A. (2023). Nellie Bly merchandise and the changing american woman: A material culture study. *American Journalism* <https://doi.org/10.1080/08821127.2022.2026195> *** Finalist for American Journalism's 2022 Best Article Award.**

Vafeiadis, M., (2021). Refuting fake news on social media: Nonprofits, crisis response strategies and issue involvement *Journal of Product & Brand Management.* ***Outstanding Paper Award for Research with Meaningful Social Impact, Emerald Publishing.**

CONVENTIONS/CONFERENCES & NATIONAL/REGIONAL CREATIVE COMPETITIONS

- Kim, S., & Chon, M. (2024). *Crisis management for reputation protection: Insights from the RAPIDS Model and authenticity's impact*. Paper presented to the International Public Relations Research Conference. ***UGA Advertising & Public Relations Award for Public Relations Theory and Practice.**
- DuBosar, E., Shaughnessy, B., Pittet Gonzalez, L., & Hutchens M.J. (2024). *This is why we can't have nice things: Disagreeable political discussion frequency and content moderation*. Presented to the Association for Education in Journalism and Mass Communication convention. Philadelphia, PA. ***Top Faculty Paper, 2nd place, Political Communication Division**
- DuBosar, E., Shaughnessy, B., & Hutchens M.J. (August, 2024). *"I've been targeted for going against the narrative": Understanding implications of content moderation and de-platforming*. Presented to the Association for Education in Journalism and Mass Communication convention. Philadelphia, PA. ***Top Faculty Paper, 3rd place, Communication Technology Division.**
- Lorimor Lindford, A. (2024). *"Is this an evil practice?" Newspapers and newsgirls*. Presented to the Association for Education in Journalism and Mass Communication convention. Philadelphia, PA. ***Top Faculty Paper, History Division.**
- Oliver, R. (2024) *We failed them: We Failed Them: Moral injury among U.S. Veterans during the Afghanistan Withdrawal*. Paper presented at the National Communication Association convention. New Orleans, LA. ***Top Paper, Communication & Military Division.**
- Youngblood, S., Youngblood, E. & Chung, A. (2024). *Through the lens: Analysis of YouTube comments on The Guardian's "The party: A virtual experience of autism – 360 film."* Paper presented at Broadcast Education Association, On-Location, Atlanta, GA. ***Top Convention Paper Award.**
- Ledford, V. (2023). *The peril of stigma messages: Exploring the harmful effects of person-oriented threat messages about opioids*. Paper presented at the biennial meeting of the DC Conference on Health Communication, Fairfax, VA. **Awarded the DCHC 2023 Top Early Career Scholar Poster Award**
- Sánchez Sánchez, V. (2022). *'To be a good immigrant...': How d/Discourses become barriers in the enactment of integrated callings*. Paper presented at the annual meeting of the National Communication Association. New Orleans, LA. ***Top Paper Award, Organizational Communication Division.**
- Ledford, V., & Ashby-King, D. (2022). *Understanding the cycle of instructor feedback in the introductory communication course*. Paper presented at the annual meeting of the National Communication Association. New Orleans, LA. ***Top Paper Panel Award, Basic Course Division.**
- Chon, M. (2020). Understanding boycotts of Japanese products in South Korea via patriotism, government-public relationship, animosity, and communicative action. Paper presented at the meeting of the International Public Relations Research Conference, Orlando, FL. ***Koichi Yamamura International Strategic Communication Award.**
- Milford, M. (2020). Trump learns(?) His impeachment lesson: Cheap grace and Burke's comic frame. ***Top Paper Award, Kenneth Burke Society.**
- Sanchez, V. (2020). *'Dando las gracias a mis papás': A discursive analysis of perceptions of policy and callings across generations of Latinx immigrants*. Paper presented at the virtual convention of the National Communication Association. ***Top Paper Award, Organizational Communication Division.**

Smith, K. (2020). Heartland Catfish Company Brand Refresh Campaign. Montgomery Chapter American Advertising Awards. ***Award of Excellence.** Represents State of Alabama: National (ADDY) Competition.

Tirumala, L. N., **Youngblood, N. E.**, & Henry, S. (2020). Autoplay, captions, and localization: Approaches to local television online news clip advertisements. Peer reviewed paper presented at virtual Broadcast Education Association conference. ***Top Conference Paper Award.**

Youngblood, N.E., & Tirumala, L.N. (2020). Local television news station compliance with online captioning rules. Peer reviewed paper presented at virtual Broadcast Education Association conference. ***2nd Place, Law and Policy Open Division Paper competition.**

Youngblood, N. E. (2020). Domestic violence intervention center website. ***2020 Best of Festival Award for the Faculty Interactive-Multimedia Competition.** Submitted to the Broadcast Education Association Annual Conference.

TEACHING RECOGNITIONS

McCormick, P. (2024). Outstanding Advisor Award, College of Liberal Arts, Auburn University.

Mitchell, J. (2024). Best Professor, *The Auburn Plainsman*, Auburn University.

Aghazadeh, S.A. (2023). Community and Civic Engagement Award, Auburn University, College of Liberal Arts, Auburn University.

Lindford, A. (2023). Jinx Coleman Broussard Award for Excellence in the Teaching of Media History, Association of Educators in Journalism and Mass Communication.

Tomasello, C. (2023). Eagles Instructor of the Year, EAGLES Program, Auburn University.

Knight, T. (2022). Outstanding Lecturer Award, College of Liberal Arts, Auburn University.

Newport, M. (2022). Outstanding Instructor Award, College of Liberal Arts, Auburn University.

Platenburg, G. (2022). Community and Civic Engagement Award, College of Liberal Arts, Auburn University.

Seifried, J. (2021). Alumni Undergraduate Teaching Excellence Award, Auburn University

Plasketes, G. (2016-2021). Alumni Professorship, Auburn University.

OTHER AWARDS & RECOGNITIONS

Chung, E. (2024). Inducted as Kopenhaver Center Fellow. Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication, Florida International University.

Brunner, B. R. (2023). Inducted into Phi Beta Delta, International Scholar Honor Society.

Ledford, V. (2024). Outstanding Alumnus Award. Department of Communication, Marshall University.

Lindford, A. (2023). Inducted as Kopenhaver Center Fellow. Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication, Florida International University

Aghazadeh, S. (2022). Inducted as Kopenhaver Center Fellow. Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication, Florida International University.

Lindford, A. (2022). Kappa Tau Alpha (Journalism's National Honor Society) Top Scholar Award.

Mutsvairo, B. (2020, November 17). Rethinking digital futures. Invited keynote speaker. Palgrave Virtual Humanities Festival. London, UK.

Research & Creative Activities

2024

PEER-REVIEWED JOURNAL ARTICLES

Chon, M., & Chung, A. (2024). Driving climate action via government public relations: The role of government-citizen relationships and situational perceptions. *Journal of Public Relations Research*, 1-19. <https://doi.org/10.1080/1062726X.2024.2354177>

Chon, M., & Harrell, J. (2024). Building bridges for anti-racism activism: Testing situational theory of problem solving and problem chain recognition effect. *Public Relations Review*, 50(1), 102425. <https://doi.org/10.1016/j.pubrev.2024.102425>

Kim, J. Xu, L., **Chon, M.**, & Liu, J. (2024). The effects of trust, distrust, and motivation on information behaviors: The cases of GM food and food additives in China. *SAGE Open*, 14(2). <https://doi.org/10.1177/21582440241248917>

Tam, L., **Chon, M.**, & Kim, J.-N. (2024). Country-of-Origin Relationship (CoOR): A relational approach to understanding the association between a multinational company in crisis and its country of origin. *International Journal of Strategic Communication*, 18(3), 189-207. <https://doi.org/10.1080/1553118X.2024.2313644>

Chang, B., & **Chon, M.** (2024). Moving beyond the sector: The spillover effects of an NPO's crisis on the same and different sectors. *Public Relations Review*, 50(1), 102423. <https://doi.org/10.1016/j.pubrev.2024.102423>

Sagong, H., **Chon, M.**, Tsai, P. F., & Jang, A. R. (2024). What contributes to older Korean American immigrants becoming frail? A qualitative study. *BMC Geriatrics*, 24, 995. <https://doi.org/10.1186/s12877-024-05565-2>

Chung, E., & Chon, M. (2024). Promoting the use of electric vehicles on social media: The effects of message framing, point of reference, and political affiliation on perceived information value and purchase intention. *Communication Reports*, 37(3), 1-16. <https://doi.org/10.1080/08934215.2024.2328515>

DuBosar, E., Hmielowski, J.D., Hutchens, M.J., & Beam, M.A. (2024). Celebrating wins, lamenting losses in the aftermath of presidential elections: Examining BIRGing, CORFing, information utility, and identity repair. *Journal of Media Psychology: Theories, Methods, and Applications*, 36(3), 145-156. <https://doi.org/10.1027/1864-1105/a000394>

DuBosar, E., & Hutchens, M.J. (2024). Looking beyond the punchline: The effect of political entertainment on evaluations of political candidates. *Atlantic Journal of Communication*, 32(4), 512-525. <https://doi.org/10.1080/15456870.2023.2207700>

- Hmielowski, J.D., **DuBosar, E.**, Beam, M.A., & Hutchens, M.J. (2024). Effects or use?: Examining the over-time effects of media use and racial resentment. *Communication Quarterly*, 72(5), 461-479. <https://doi.org/10.1080/01463373.2024.2383431>
- Mueller, S., **DuBosar, E.**, & Windels, K. (2024). From below the glass ceiling: Female perspectives in the world of advertising. *Journal of Gender Studies*, 33(1), 45-57. <https://doi.org/10.1080/09589236.2022.2115020>
- Windels, K., **DuBosar, E.**, & Mueller, S. (2024). Same age, different experience: Exploring ageism in the advertising industry across departments and intersectional identities. *Journal of Current Issues & Research in Advertising*, 45(2), 257-275. <https://doi.org/10.1080/10641734.2024.2303072>
- Shaughnessy, B., Hutchens, M.J., & **DuBosar, E.** (2024). That is so mainstream: The impact of hyper-partisan media use, right-, left-wing alternative media repertoires on consumers' belief in political misperceptions in the United States. *International Journal of Communication*, 18, 1561-1581. <https://ijoc.org/index.php/ijoc/article/view/21055/4524>
- James, S.** (2024) How to be a Fan: The contradictory practices of international K-pop fans in Korea's platform society. *Korean Journal of Communication*, 1(1). <https://dx.doi.org/10.1353/kjc.2024.a919649>
- Kelley, A. J.** (2024). Close Encounters: In-between screens and the materialities of COVID-era exhibition. *Mediapolis: A Journal of Cities and Culture* 9(2). <https://www.mediapolisjournal.com/2024/06/close-encounters/>
- Wilhoit Larson, E.** (2024). Function over form: How Gen Z college students balance affordances and aesthetics in interpreting workplace imagery. *Communication Studies*, 75(6), 1023-1040. <https://doi.org/10.1080/10510974.2024.2337952>
- Ledford, V. A.**, & Ashby-King, D. T. (2024). Effective instructor feedback does not always promote better public speaking outcomes: The importance of self-efficacy and feedback orientation(s) in the introductory course. *Communication Education*. Advance online publication. <https://doi.org/10.1080/03634523.2024.2430770>
- Ledford, V. A.**, Cosavalente, H. P. G., Jackson, D. N., Carter, C., Saperstein, S., Baur, C., Balaban, A., & Fish, J. N. (2024). An almost empty scoping review: State of the research on tobacco prevention and cessation messaging strategies for Black and/or Latine LGBTQ+ youth and young adults. *Health Communication*, Advance online publication. <https://doi.org/10.1080/10410236.2024.2370725>
- Milford, M.** (2024). Williams Racing and Dorilton Capital: Epideictic blandness in organizational change. *Communication & Sport*. Advance online publication. <https://doi.org/10.1177/2167479524128979>
- Shah, S. F. A.**, Cvetkovic, I., Ginossar, T., Ullah, R., Baber, D., Slaughter, A. (2024). Online harassment, psychological stressors, and occupational dysfunction among journalists working in a conflict zone. *Digital Journalism*, 12(6), 735-752. <https://doi.org/10.1080/21670811.2024.2308582>
- Shah, S.F.A.**, Murphy, B. E., Joyce, T. A., & Cunningham, B. (2024). "I don't get sick leave": Small-market newspaper journalists' perceptions of the impact of occupational stressors and organizational support on their mental well-being. *Newspaper Research Journal*, 45(4), 472-491. <https://doi.org/10.1177/07395329241267030>
- Hussain, S., Abbas, Q., & **Shah, S.F.A.** (2024). Populism fuels hate speech and disinformation: Evidence from political discourse on X (formerly twitter) in India and Pakistan. *International Journal of Communication*, 18. 5694- 5713. <https://ijoc.org/index.php/ijoc/article/view/23288>

- Shah, S. F. A.,** Ullah, Z., Murphy, B. E., Slaughter, A. (2024). Trauma exposure, post-traumatic stress, and coping with psychological distress among local journalists. *Southwestern Mass Communication Journal*, 40(2). <https://doi.org/10.58997/yqm75009>
- Ittefaq, M., Ahmad, T., Kamboh, S.A., **Shah, S.F.A.,** & Seo, H. (2024). Highlighting heroes and ignoring villains: Visual framing of polio and polio vaccine in newspapers. *Health Communication*. Advance Online Publication. <https://doi.org/10.1080/10410236.2024.2318498>
- Sparks, J.F.** & Waddell, T.F. (2024). Easy to Read, Easy to Judge: Assessing readability as a heuristic for credibility in news. *Newspaper Research Journal*, 45(2), 229-246. <https://doi.org/10.1177/07395329241242819>
- Sparks, J.F.,** Anderson, J., & Alarcon, A. (2024) Sounding the Alarm: Legal implications of evolving college media independence. *Communication Law and Policy*, 29(1-2), 91-112. <https://doi.org/10.1080/10811680.2024.2392103>
- Waddell, T. F., **Sparks, J.F.,** & Moss, C. (2024) Using Sex to Get the Story: Testing reliability and validity of a scale measuring a sexist stereotype of female reporters. *Journal of Broadcasting & Electronic Media*, 68(3), 333-355. <https://doi.org/10.1080/08838151.2024.2337878>
- Harrison, V. S., Overton, H., & **Vafeiadis, M.,** (2024). Perceptions of athlete activism and contentious issues: Parasocial relationships, involvement, and athlete-cause fit as motivation for cause support. *Journal of Public Relations Research*, 36(6), 494-512. <https://doi.org/10.1080/1062726X.2024.2385318>
- Tirumala, L.N., **Youngblood, N.E.,** Smith, R. & Hallaq, T. (2024). TikTok and the influence of writing complexity on auto caption quality. *Journal of Media Education* 15(4), 42-50. <https://www.calameo.com/journal-of-media-education/read/0000917895db44e0529e7>

PEER-REVIEWED BOOKS/MONOGRAPHS

- Patterson, E.** (2024). *Bootlegging the Airwaves: Alternative Histories of Radio & Television Distribution*, University of Illinois Press.
- Plasketes, G.** (2024). *Chicagoland at 45 RPM: The Mid-1960s Midwest Music Mecca*. McFarland.

PEER-REVIEWED EDITED BOOKS

None.

PEER-REVIEWED EDITED BOOK CHAPTERS

- Ledford, V.,** Ramírez, A. S., & Nan, X. (2024). Urgent communication during public health crises: Reaching linguistically diverse audiences. In P. Ortega, M. Lor, G. Martínez., and S. Ramírez (Eds.) *The Handbook of Language in Public Health and Healthcare* (pp. 511-532). Wiley-Blackwell.

INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

- Wilhoit Larson, E.** (2024). Geography of home. In B. Warf (ed) *The Encyclopedia of Human Geography*. Springer. https://doi.org/10.1007/978-3-031-25900-5_287-1

Shah, S.F.A. (2024). Book Review: Mediated Terrorism: East-West Narratives of Risk. *Media, War & Conflict*, 0(0). <https://doi.org/10.1177/17506352241290428>

CREATIVE ACTIVITIES

Smith, K. (2024). *Chart Industries Motion Graphic*.

GRANTS

Chon, M., Sanchez, V., & Shah, S.F. (2024). Co-directors. Building a Graduate Research Group in Communication: Enhancing Problem-Solving Skills with Social Media Analytics and Advanced Research Techniques. Auburn University. Funded: \$4,671.

Sagong, H., **Chon, M.**, & Ngorsuraches, S. (2024-2025). Co-investigator. Improving access to healthcare for Korean immigrants with limited English proficiency. Patient-Centered Outcomes Research Institute (PCORI), Engagement Award Contract. Co-PI. \$246,013.

Seals, C., **Chon, M.**, & **Harrell, J.** (2024-2025). Co-investigators. Leveraging the Ethics Bowl Framework for Artificial Intelligence Ethics Education. National Science Foundation. Funded: \$25,000.

Shah, S. F. A. (2024). Research & Scholarship Connections Travel Grant. International Programs. Auburn University. Funded: \$8,000.

Shah, S. F. A. (2024). Training local journalists and journalism students. Alabama Press Association Journalism Foundation Grant. Funded: \$3000.

2023

PEER-REVIEWED JOURNAL ARTICLES

Aghazadeh, S.A., Capizzo, L., & Tindall, N.T.J. (2023). Wrangling in the marketplace or bartering in the bazaar? Adapting metaphors for public relations' societal role. *Journal of Public Relations Research*. <https://doi.org/10.1080/1062726X.2023.2285067>

Aghazadeh, S.A. & Aldoory, L. (2023). Community-based participatory research for public relations: Realizing potential for researcher-participant relationships. *Public Relations Review*, 49(1). <https://doi.org/10.1016/j.pubrev.2023.102290>

Brunner, B. R. (2023). Public interest communication and sustainability. *Pathways to Research in Sustainability*. www.pathways2research.com

Chon, M. (2023). The role of social media in empowering activism: Testing the integrative model of activism to anti-Asian hate crimes. *Asian Journal of Communication*, 33 (6), 511-528. <https://doi.org/10.1080/01292986.2023.2251131>

Chon, M., & Taejun, Lee (2023). Fighting the spread of COVID-19 misinformation in social media: Predicting two types of misinformation-sharing behaviors via risk perception, social media literacy, fear, and organizational trust. *Journal of Public Relations*, 27(3). 269-297. <https://www.earticle.net/Article/A435831>

- Kim, S. & **Chon, M.** (2023). Teaching social media analytics in public relations classes: Focusing on Python program. *Journal of Public Relations Education*, 9(1) 117-146. <https://journalofpreducation.com/2023/05/31/teaching-social-media-analytics-in-pr-classes-focusing-on-the-python-program/>
- Kim, S. & **Chon, M.** (2023). Embodying temporality in fear appeal: How coping appraisal motivates preventive behaviors in a pandemic. *Health Communication*, 38, 2359-2369. <https://doi.org/10.1080/10410236.2022.2069316>
- Betts, K., Reddy, P., Galoyan, T., **Delaney, B.**, McEachron, D.L., Izzetoglu, K., & Shewokis, P. (2023.). An examination of the effects of virtual reality training on spatial visualization and transfer of learning. *Brain Sciences*, 13, 890. <https://doi.org/10.3390/brainsci13060890>
- Bacevice, P. & **Wilhoit Larson, E.** (2023). The strategic aestheticization of work: How workers read normative organizational values in workplace imagery. *Management Communication Quarterly*. [online first] <https://doi.org/10.1177/08933189231203232>
- Morreale, S., Broeckelman-Post, M., Anderson, L., **Ledford, V.**, & Westwick, J. (2023). The importance, significance, and relevance of communication: A fourth study on the criticality of the discipline's content and pedagogy. *Communication Education*, 72(4), 382-407. <https://doi.org/10.1080/03634523.2023.2178663>
- Ma, X., Ma, R., & **Ledford, V.** (2023). Is my story better than his story? Understanding the effects and mechanisms of narrative point of view in the opioid context. *Health Communication*. 38, 1847-1855. <https://doi.org/10.1080/10410236.2022.2037198>
- Milford, M.** (2023), Fans not customers!: Kategoria in the rise and demise of the European Super League. *Communication & Sport*, 11(5), 993-1010. <https://doi.org/10.1177/21674795221103412>
- Milford, M.** (2023). Liberty as a cloak for vice: Orientation and order in the Southern Baptist convention sexual abuse scandal. *Communication Studies*, 74, 499-514. <https://doi.org/10.1080/10510974.2023.2216245>
- Milford, M.** (2023). The Alphafly outcry: Distance running, technological doping, and the rhetoric of stigma. *Communication & Sport* [online first] <https://doi.org/10.1177/21674795231174833>
- Milford, M.** (2023). The biggest losers: Legacy, exigence, and *apologia* in presidential farewell addresses. *Presidential Studies Quarterly*, 53, 426-439. <https://doi.org/10.1111/psq.12839>
- Shah, S. F. A.**, Ginossar, T., & Ittefaq, M. (2023). We always report under pressure”: Professionalism and journalistic identity among regional journalists in a conflict zone. *Journalism*, 24(4), 709-728. DOI: 10.1177/14648849211050442.
- Shah, S. F. A.**, Jan, F., Ginossar, T., McGrail, J.P., Baber, D., & Ullah, R. (2023). Trauma exposure and post-traumatic stress disorder among regional journalists in Pakistan. *Journalism*, 23(2), 391-408. DOI: 10.1177/1464884920965783
- Madden, S., Harrison, V. S., & **Vafeiadis, M.** (2023). Relational care in communication as the basis of nonprofit fundraising: Theorizing professional ethics based in stewardship and ethics of care. *Journal of Philanthropy and Marketing*, 28, e1762. <https://doi.org/10.1002/nvsm.1762>
- Vafeiadis, M.** (2023). Message interactivity and source credibility in online dental practice reviews: Responding to reviews triggers positive consumer reactions regardless of review valence. *Health Communication*, 38, 80-90. <https://doi.org/10.1080/10410236.2021.1935538>

BOOKS/MONOGRAPHS

None.

PEER-REVIEWED EDITED BOOKS

Ginossar, T., **Shah, S.F.A.**, & Weiss, D. (Eds.) (2023). *Vaccine communication online: Counteracting misinformation, rumors and lies*. Palgrave MacMillan. DOI: 10.1007/978-3-031-24490-2

Bodie, G., **Worthington, D. L.**, & Beyene, Z. (Eds.). (2023). *Listening, community engagement, and peacebuilding*. Routledge. <https://doi.org/10.4324/9781003214465>

PEER-REVIEWED EDITED BOOK CHAPTERS

Salzano, M., & **Ledford, V.** (2023). Advocacy and action: The impact of digital activism and influence. In A. Wallace & R. Luttrell (Eds.). *Social media activism: Repression, resistance, rebellion, reform* (pp. 121-144). Routledge.

Shah, S. F.A., & Khan, S., Shah, S.A., Jan, F., Ullah, Z. (2023) Impact of COVID-19 on journalistic practices in Pakistan. In M. Lewis, E. Govender, & K. Holland (Eds.), *Communicating Covid-19: Media, trust and public engagement*. (Chapter 5). Palgrave MacMillan.

INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

Wilhoit Larson, E. (2024). Collecting visual data in qualitative organizational communication research. In B. H.J. M. Brummans, B. C. Taylor, & A. Sinuven (Eds.) *The Sage handbook of qualitative research in organizational communication*. Sage.

Corple, D. J., Eddington, S. M., **Wilhoit Larson, E.**, Linabary, J.R., Long, Z., & Pauly, J. A. (2023). Feminist pedagogy collective: Reflections on feminist co-mentoring in U.S. academia. In J. A. Pauly, S. M., Munz, & L. H. Hernández (Eds.) *Feminist mentoring in academia*. Lexington.

CREATIVE ACTIVITIES

Smith, K. (2023). Producer. CHART Industries consumer hydrogen fueling station. <https://vimeo.com/manage/videos/814263068/transcript?ts=9200> (invited)

GRANTS

Saong, **Chon, M.**, & Ngorsuraches (2024-2025). Co-principle investigator. Improving access to healthcare for Korean immigrants with limited English proficiency. Patient-Centered Outcomes Research Institute (PCORI), Engagement Award Contract #EACB-31049. Funded: \$246,013.00.

Lindford, A. (2023). Hazel Dicken-Garcia Grant, American Journalism Historians Association. Funded: \$1,000

Li, R., **Vafeiadis, M.** & Shen, F. (2022 – 2023). Co-Investigator. Effects of social and behavioral factors on COVID-19 vaccine hesitancy and confidence: A meta-analysis. Pfizer. Funded: \$104,966

2022

PEER-REVIEWED JOURNAL ARTICLES

- Aghazadeh, S. A.** (2022). Advocacy and marginality: Considering legitimacy, authenticity, and culture to extend fully functioning society theory. *Journal of Public Relations Research*, 34(6), 257-273. <https://doi.org/10.1080/1062726X.2022.2118749>
- Aghazadeh, S. A.** & Ashby-King, D. T. (2022). Centering activism and social justice in PR education: Critical communication pedagogy as an entryway. *Journal of Public Relations Education*, 8(2), 11-41. <https://aejmc.us/jpre/wp-content/uploads/sites/25/2022/08/Aghazadeh-Ashby-King.pdf>
- Ho E.Y., **Agne, R. R.**, Santana, T., Thompson, N., McClendon, G., Ng, E., Merrick, S., Gonzalez, F., Smith, T., Drewke, K., Gutierrez, A., Floyd, G., Chao, M.T. (2022). A communication perspective on what patient advisory boards do: Action-implicative discourse analysis and negotiating advice. *Journal of General Internal Medicine*. 37(Suppl 1):99-104. <https://doi.org/10.1007/s11606-021-07062-3>
- Brunner, B.** (2022). Writing for public relations and strategic communication. *Southern Communication Journal*, 87(3), 294-295. <https://doi.org/10.1080/1041794X.2022.2071974>
- Adams, M., Formentin, M., & **Brunner, B.** (2022). Building bridges and relationships through reciprocal communication: Understanding psychosocial factors in positive public relations mentorship. *Journal of Public Relations Education*, 8(3), 7-48. <https://aejmc.us/jpre/wp-content/uploads/sites/25/2022/11/JPRE-83-11.14.22-v1.pdf>
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- Harrison, V. S., **Vafeiadis, M.**, Diddi, P., Buckley, C., & Dardis, F. (2022). Understanding how corporate social responsibility partnership factors influence nonprofit supportive intentions. *Public Relations Review, 48*(5), 102184. <https://doi.org/10.1016/j.pubrev.2022.102184>
- DiRusso, C., Buckley, C., Diddi, P., Dardis, F., **Vafeiadis, M.**, & Eng, N. (2022). Designing effective corporate social advocacy campaigns using valence, arousal, and issue salience. *Public Relations Review, 48*(3), 102207. <https://doi.org/10.1016/j.pubrev.2022.102207>
- Heba, A., Westrick, S., Garza, K. & **Worthington, D. L.** (2022). How to inform college students about Meningitis B vaccine? Comparative effectiveness of an online theory-based text and video intervention. *Journal of American College Health. https://doi.org/10.1080/07448481.2022.2064713*
- Tirumala, L. N., **Youngblood, N. E.**, & Henry, S. (2022). Local television online advertising captioning. *Journal of Media Education 13*(1), 18-29. <https://en.calameo.com/journal-of-media-education/read/000091789fbd4a185ccbd>

BOOKS/MONOGRAPHS

None.

PEER-REVIEWED EDITED BOOKS

None.

PEER-REVIEWED EDITED BOOK CHAPTERS

- Branton, II, S. E.** (2022). The push and pull of connection making. In M. P. Orbe, J. D. Sims, & J. T. Austin (Eds.), *Communication Theory: Racially Diverse and Inclusive Perspectives*. Cognella.
- Brunner, B. R.** (2022). Education in public relations. In D. Pompper & K. R. Place (Eds.), *Routledge Companion to Public Relations*. Routledge.
- Carvalho, J.** (2020). Trapped in America: How the Masanori Murakami debacle redefined U.S-Japan baseball relations. In J. Carvalho (Ed.), *Sports Media History: Culture, Technology, Identity*. Abingdon-Routledge.
- Plasketes, G.** (2022). Neil Young: "Transformer Man." In A. Siddiqi (Ed.), *One Track Mind: Capitalism, Technology and the Art of the Pop Song* (pp. 140-160). Routledge.

Plasketes, G. (2022). Entanglement and sainthood: Carrying 'The Weight' across the endless highway. In J. Sellars & K. Neece (Eds.), *Rags and Bones: A Multidisciplinary Exploration of The Band*. [American Made Music Series]. University Press of Mississippi.

Youngblood, N. E. (2022). Accessibility. In A. E. Grant & J. H. Meadows (Eds.), *Technology Update and Fundamentals*, (18th ed.), Routledge.

INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

Aghazadeh, S.A. & Aldoory, L. (2022). Health communication theory in public relations. In C. Botan & E.J. Sommerfeldt (Eds.), *Public relations theory III: In the age of publics*. Routledge.

Chon, M., Tam, L., Lee, H. & J.-N. Kim. (2023). The situational theory of problem solving and its conceptual evolution: Constructing public relations theory and practice for publics. In E. Sommerfeldt & C. Botan (Eds.), *Public Relations Theory III*. Routledge.

Patterson, E., & Labato, R. (2022). Roku: Vertically integrated television hub. In D. Johnson (Ed.), *From Networks to Netflix: A Guide to Changing Channels* (2nd ed.) Routledge.

Sánchez Sánchez, V. (2022). Connecting and disconnecting with communication theory through proyectos e investigaciones. In M.P. Orbe, J. D. Sims, & J. T. Austin, (Eds.), *Communication Theory: Racially Diverse and Inclusive Perspectives*. Cognella.

Wilhoit Larson, E., & Mengis, J. (2022). The multiple roles of materiality when communication constitutes organizations. In J. Basque, N. Bencherki, & T. Kuhn (Eds.), *The Routledge handbook of the communicative constitution of organization*. Routledge.

Pal, M., Kim, H., Harris, K. L., Long, Z., Linabary, J., **Wilhoit Larson, E.**, Jensen, P. R., Gist-Mackey, A. N., McDonald, J., Nieto-Fernandez, B., Jiang, J., Misra, S., & Dempsey, S. E. (2022). Decolonizing organizational communication. *Management Communication Quarterly*, 36(3), 547–577. <https://doi.org/10.1177/08933189221090255>

CREATIVE ACTIVITIES

Lavenstein, H., & **Smith, K.** (2022). Co-producers. With Sarah Kirk (Visual Media undergraduate) *Circumsporozoite ELISA: Detecting Malaria Parasites in Mosquitoes*. <https://www.youtube.com/watch?v=qdNRKKylzWI> (invited)

GRANTS

Delaney, B., & **Platenburg, G.** (2022-2023). Co-Principal Investigators. *Context matters: An exploration of newsroom onboarding procedures and job preparedness*. AEJMC Newspaper and Online News Division. Funded: \$2,000.

Li, R., **Vafeiadis, M.** & Shen, F. (2022 – 2023). Co-Investigator. Effects of social and behavioral factors on COVID-19 vaccine hesitancy and confidence: A meta-analysis. Pfizer. Funded: \$104,966

Worthington, D. L., & Bodie, G. D. (2020-2022). Principle Investigators. *A Study of Stakeholders' Conceptualizations of Organizational Listening*. Project grant. Arthur W. Page Center for Integrity in Public Communication at The Pennsylvania State University. Funded: \$3,000.

Youngblood, N. E. (2022). Lead Researcher. The accessibility of county election information homepages in Alabama, Florida, Georgia, Louisiana, and Mississippi. Southern Poverty Law Center. Funded: \$9000.

2021

PEER-REVIEWED JOURNAL ARTICLES

- Aghazadeh, S. A.** (2021). "Recovery Warriors." The National Eating Disorders Association's online community and rhetorical vision. *Public Relations Inquiry*, 11(1) 103–119 <https://doi.org/10.1177/2046147X211014083>
- Blankenship, J. C., & Vargo, C.** (2021). The effect of corporate media ownership on depth of local coverage and issue agendas: A computational case study of six Sinclair TV station websites. *Electronic News*, 15(3-4), 139-158. <https://doi.org/10.1177/19312431211043483>
- Carvalho, J., Chung, A. & Koliska, M.** (2021). Defying transparency: Ghostwriting from the Jazz Age to social media. *Journalism*, 22(3) 709-725. <https://doi.org/10.1177/1464884918804700>
- Chon, M., & Kim, H.** (2021). Misinformation and government crisis management in South Korea: Understanding active publics' belief in misinformation of Yemeni refugee issue and its effect on active communication behaviors. *Journal of International Crisis and Risk Communication*, 4(3), 545-578. <https://doi.org/10.30658/jicrcr.4.3.4>
- Andreu, L., **Chon, M.**, Vibber, K., & Kim J.-N. (2021). Classifying foreign publics: Examining the relationships behavioral experience, symbolic environment, and communication behaviors among key foreign publics. *Politics & Policy*, 49, 1308–1322. <http://dx.doi.org/10.1111/polp.12439>
- Xu, L, Liu, J., Kim, J., & **Chon, M.** (2021). Are Chinese netizens willing to speak out? The spiral of silence in public reactions to controversial food safety issues on social media. *International Journal of Environmental Research and Public Health*. 18(24), 13114. <https://doi.org/10.3390/ijerph182413114>
- Chon, M.**, Kim, J.-N., & Kim, C. (2021). Conceptualizing allegiant communication behavior: A cross-national study of employee' self-orchestration of voice and silence. *Public Relations Review*, 47(4). 102093. <https://doi.org/10.1016/j.pubrev.2021.102093>
- Chon, M.**, & Kim, Y. (2021). Megaphoning effects of skepticism, cynicism, and situational motivation on an environmental CSR activity. *Public Relations Review*, 47(4), 102082. <https://doi.org/10.1016/j.pubrev.2021.102082>
- Chon, M.**, Tam, L., & Kim, J.-N. (2021). How conflict-prone organizations pay extra penalties during COVID-19: Exacerbating effects of employee problem-activeness on negative megaphoning and turnover intention. *Journal of Communication Management*, 25, 298-315. <https://doi.org/10.1108/JCOM-10-2020-0114>
- Chon, M.** & Park, H. (2021). Predicting public support for government actions in a public health crisis: Testing fear, positive organization-public relationship, and behavioral intention in the framework of the situational theory of problem solving. *Health Communication*, 36(4), 476-486. <https://doi.org/10.1080/10410236.2019.1700439>
- Delaney, B., & Betts, K.** (2021). Addressing transactional distance through teaching presence strategies in online journalism and communication courses. *Journalism and Mass Communication Educator*, 77, 5-23. <https://doi.org/10.1177/10776958211001214>
- Betts, K., **Delaney, B.**, Galoyan, T., & Lynch, B. (2021). Historical review of distance and online education from 1700s to 2021 in the United States: Instructional design and pivotal pedagogy in higher education. *Journal of Online Learning Research and Practice*, 8(1), 3-55. <https://doi.org/10.18728/jolrap.8.1.2>

- Galoyan, T., Betts, K., **Delaney, B.**, & Fourie, M. (2021). Exploring online pedagogical practices for enhancing transfer of learning in higher education. *Online Learning*, 25(1), 178-197. <https://doi.org/10.24059/olj.v25i4.2887>
- Ammar, A., Sondergeld, T., Provinzano, K., & **Delaney, B.** (2021). Exploring the impact of a community school reform initiative on the literacy achievement of middle level English language learners. *Research in Middle Level Education*, 44(4) 1-16. <https://doi.org/10.1080/19404476.2021.1893909>
- Patterson, E.** (2021). Maintaining transmission: DirecTV's work-at-home call center and the gendered domestication of distributive labor. *Television & New Media*, 22(6), 633 – 653. <https://doi.org/10.1177/1527476420928552>
- Sánchez Sánchez, V.** (2021). Immigration and women's suffrage: Considering the construction of citizenship and the role of anti-immigrant sentiment. *Women & Language*, 44(2), 339-343. <https://doi.org/10.34036/WL.2021.023>
- Sánchez Sánchez, V.** (2021). "Dando las gracias a mis papás": A discursive analysis of perceptions of policy and callings across generations of Latinx immigrants. *Journal of Communication*, 71(6), 976-1000. <https://doi.org/10.1093/joc/jqab037>
- Mouton, A., **Sánchez Sánchez, V.**, Renner, M.M., & Deutsch Cermin, A. (2021). Fostering a reimagined professional stability: An autoethnographic exploration of how our (work) group found hope and healing during the COVID-19 pandemic. *Survive & Thrive: A Journal for Medical Humanities and Narrative as Medicine*, 6(1), Article 18. https://repository.stcloudstate.edu/survive_thrive/vol6/iss1/18
- Milford, M.** (2021). Trump's impeachment: Cheap grace and the comic frame. *Southern Communication Journal*, 86(4), 296-308. DOI:10.1080/1041794x.2021.1925952
- Vafeiadis, M.**, & Xiao, A. (2021). Fake news: How emotions, involvement, need for cognition and rebuttal evidence (story vs. informational) influence stakeholder reactions toward a targeted organization. *Public Relations Review*, 47(4), 102088. <https://doi.org/10.1016/j.pubrev.2021.102088>
- Vafeiadis, M.**, Harrison, V. S., Diddi, P., Dardis, F., & Buckley, C. (2021). Strategic nonprofit communication: Effects of cross-sector corporate social responsibility (CSR) alliances on nonprofits and the mediating role of social-objectives achievement and consumer brand identification. *International Journal of Strategic Communication*, 15(4), 275–292. <https://doi.org/10.1080/1553118X.2021.1945610>
- Vafeiadis, M.**, & Shen, F. (2021). Effects of narratives, frames, and involvement on health message effectiveness. *Health Marketing Quarterly*, 39, 1-17. <https://doi.org/10.1080/07359683.2021.1965824>
- Harrison, V. S., **Vafeiadis, M.**, Diddi, P., & Conlin, J. (2021). The impact of CSR on nonprofit outcomes: How the choice of corporate partner influences reputation and supportive intentions. *Corporate Communications: An International Journal*, 27, 205-225. <https://doi.org/10.1108/CCIJ-02-2021-0020>
- Wilhoit Larson, E.** (2021). Creating home at work: Humanistic geography and placemaking in organizations. *Culture and Organization*, 27(6), 437-455. doi:10.1080/14759551.2020.1861453
- Tirumala, L. N., & **Youngblood, N. E.** (2021). Captioning social media video. *Journal of Public Relations Education*, 7(1), 169-187. <https://aejmc.us/jpre/?p=2419>
- Tirumala, L. N., **Youngblood, N.E.**, & Hallaq, T. (2021) Socially challenged: College television news social media captioning. *Journal of Media Education*, 12(1), 5-17. <https://en.calameo.com/journal-of-media-education/read/000091789120cab6dbaea>

Youngblood, N. E., Capanoglu, M.F., & Seseek, R. (2021). The accessibility of state occupational health and safety consultation websites. *Universal Access in the Information Society*, 20(1), 85-92. <https://doi.org/10.1007/s10209-020-00713-y>

PEER-REVIEWED BOOKS/MONOGRAPHS

None.

PEER-REVIEWED EDITED BOOKS

None.

PEER-REVIEWED EDITED BOOK CHAPTERS

Agne, R. R. (2021). Action-implicative discourse analysis. In P. Moy (Ed.) *Oxford Bibliographies*. Oxford University Press.

Kim, J.-N., L. Tam, & **Chon, M.** (2021). Conceptual genealogy of the situational theory of problem solving: Theorizing communication for strategic behavioral communication management. In C. Valentini (Ed.), *Handbook of Public Relations* (pp. 471-488). De Gruyter Mouton.

Overby, K. & **Platenburg, G.** (2021). Quarantining while Black: Examining Black cultural celebration via Instagram. In N. Pickett-Miller (Ed.), *Verzuz and Club Quarantine: Sustaining Black Music and Black Culture During COVID19*. Lanham, MD: Lexington Books.

INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

Aghazadeh, S.A. & Aldoory, L. (2021). Inroads into healthy decision making: The role of health literacy in health communication. In T.L Thompson & N.G. Harrington (Eds.), *The Routledge handbook of health communication* (Routledge Communication Series, 3rd ed.). Routledge. <http://dx.doi.org/10.4324/9781003043379-35>

Wilhoit Larson, E. (2021). Participant viewpoint ethnography and mobile organizing. In S. Grosjean, & F. Matte (Eds.) *Organizational Video Ethnography Revisited* (pp. 117-129). Palgrave Macmillan.

CREATIVE ACTIVITIES

Lavenstein, H. & Smith, K. (2021). Produced with Visual Media Undergraduate, Jackson Gilbert. Alabama Landscape Performance Video for Elicio Winds. Gouge Performing Arts Center. (invited)

GRANTS

- Aghazadeh, S. A.** (2020). Principle investigator. *Legitimizing Grief and Addressing Health Inequity: A Culture-Centered, Community-Based Campaign for Pregnancy Loss and Stillbirth Awareness*. Project Grant. Waterhouse Family Institute. Funded: \$4,958
- Worthington, D. L., & Bodie, G. D.** (2020-2022). Principle investigators. *A Study of Stakeholders' Conceptualizations of Organizational Listening*. Project grant. Arthur W. Page Center for Integrity in Public Communication at The Pennsylvania State University. Funded: \$3,000.
- Youngblood, E.** (2021). Co-investigator. Grant extended and expanded. Co-Principle Investigator. *Evaluation of Legal Navigator Pilot Sites*. The Pew Charitable Trusts. Original project funding: \$172,354. Expanded funding: \$283,569.
- Youngblood, E.** (2018-2021). Co-investigator. Communication is key: Unlocking Home affordability and prosperity in rural America. Presidential Awards for Interdisciplinary Research (PAIR) - Tier III. Funded: \$1,275,000.

2020

PEER-REVIEWED JOURNAL ARTICLES

- Chon, M., & Park, H.** (2020). Social media activism in the digital age: Testing an integrative model of activism on contentious issues. *Journalism & Mass Communication Quarterly*, 97, 72-97. DOI 10.1177/1077699019835896
- Lee, Y., & **Chon, M.** (2020). Transformational leadership and employee communication behaviors: The role of communal and exchange relationship norms. *Leadership & Organization Development Journal*, 42, 61-82. DOI 10.1108/LODJ-02-2020-0060
- Chung, A., Woo, H., & Lee, K.** (2020). Understanding the information diffusion of tweets of a non-profit organization that targets female audiences: An examination of Women Who Code's tweets". *Journal of Communication Management*, 25(1), 68-84. <https://doi.org/10.1108/JCOM-05-2020-0036>
- Martinez, E. K., & Sánchez Sánchez, V.** (2020). Reimagining the bunker: Increasing the stakes in roleplaying and group decision making simulations. *Communication Teacher*, 35(1), 17-21. DOI 10.1080/17404622.2020.1746818
- Middleweek, B., **Mutsvairo B., & Attard M.** (2020). Toward a theorization of student journalism collaboration in international curricula. *Journalism & Mass Communication Educator*, 75(5), 407-418. DOI 10.1177/1077695820922725
- Mutsvairo, B., & Salgado S.** (2020). Is citizen journalism dead? An examination of recent developments in the field. *Journalism*, 21(12) 1-18. <https://doi.org/10.1177/1464884920968440>
- Mutsvairo B., & Ronning, H.** (2020). The Janus face of social media and democracy? Reflections on Africa. *Media, Culture & Society*, 42(3), 317-328. <https://doi.org/10.1177/0163443719899615>
- Patterson, E.** (2020). Capturing flow: The growth of the old-time radio collecting culture in the United States during the 1970s. *Journal of Cinema & Media Studies*, 59(3), 46 -68. <https://doi.org/10.1353/cj.2020.0029>

- Li, R., **Vafeiadis, M.**, Xiao, A., & Yang, G. (2020). The role of corporate credibility and bandwagon cues in social media advertising. *Corporate Communications: An International Journal*, 25(3), 495-513. <https://doi.org/10.1108/CCIJ-09-2019-0108>
- Vafeiadis, M.**, Han, J, & Shen, F. (2020). News storytelling through images: Examining the effects of narratives and visuals in news coverage of issues. *International Journal of Communication*, 14, 4364-4384. <https://ijoc.org/index.php/ijoc/article/view/12227>
- Wilhoit Larson, E.** (2020). Where is an organization?: How workspaces are appropriated to become (partial and temporary) organizational spaces. *Management Communication Quarterly*, 34, 299-327. <https://doi.org/10.1177/0893318920933590>
- Välikoski, T-R., **Worthington, D. L.**, Imhof, M., & Keaton, S. A. (2020). Matkapuhelinaddikti –sisäänpäin kääntynyt ”näpyttelijä” vai viestinnällinen moniosaaaja (Mobile phone addict -an inward-looking “actor” or a communication multi-expert). *Prologi –puheviestinnän vuosikirja (Prologi: A Scientific Journal of Communication and Interaction)*, 16(1), p. 66-73. <https://doi.org/10.33352/prlg.99418>
- Youngblood, N. E.**, Capanoglu, M. F., & Sesek, R. (2020). The accessibility of state occupational health and safety consultation websites. *Universal Access in the Information Society*, 20, 1-8. <https://doi.org/10.1007/s10209-020-00713-y>

PEER-REVIEWED BOOKS/MONOGRAPHS

None.

PEER-REVIEWED EDITED BOOKS

- Carvalho, J.** (Ed.). (2020). *Sports media history: Culture, technology, identity*. Abingdon-Routledge.
- Milford, M.**, & Smith, L. R. (Eds.). (2020). *Communication and contradiction in the NCAA: An unlevel playing field*. Peter Lang.
- Mutsvauro, B.**, Bebawi, S., & Borges, E. (Eds.) (2020). *Data Journalism in the Global South* (pp. 1-20). Palgrave Macmillan.
- Worthington, D. L.**, & Bodie, G. D. (Eds.). (2020). *The handbook of listening research*. Wiley-Blackwell.

PEER-REVIEWED EDITED BOOK CHAPTERS

None.

INVITED PUBLICATIONS & NON-PEER-REVIEWED PUBLICATIONS

- Carvalho, J.** (2020). Trapped in America: How the Masanori Murakami debacle redefined U.S-Japan baseball relations. In J. Carvalho (Ed.), *Sports Media History: Culture, Technology, Identity* (pp. 176-183). Abingdon-Routledge.
- McNamara, M-L.** (2020, October). World’s garment workers face ruin as fashion brands refuse to pay 16b. *The Guardian*. <https://www.theguardian.com/global-development/2020/oct/08/worlds-garment-workers-face-ruin-as-fashion-brands-refuse-to-pay-16bn>

McNamara, M-L. (2020, August 26). The Children's Place cancels millions in orders to Ethiopia. *The Guardian*. <https://www.theguardian.com/global-development/2020/aug/26/the-childrens-place-cancels-millions-of-dollars-of-garment-orders-from-ethiopia>

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Mutsvairo B. (2020). A new dawn for the 'developing' world? Probing the emerging nature of data journalism in non-Western Societies. In B. Mutsvairo, S. Bebawi, & E. Borges (Eds.), *Data Journalism in the Global South* (pp. 1-20). Palgrave Macmillan.

Mutsvairo B. (2020). Digital democracy reevaluated. In M. Ragnedda & A. Gladkova (Ed.), *Digital inequalities in the Global South?* (pp. 1-10). Palgrave Macmillan.

Mutsvairo, B. (2020). In a pandemic, journalism research is more than essential. In H. M. G de Oliveira & Sergio Gadini (Eds.), *Journalism in the Era of the New Coronavirus Pandemic* (pp. 13-17). RiaPress.

Mutsvairo, B. (2020, August 13). Social media alone won't bring change in Zimbabwe. *Daily News*. <https://dailynews.co.zw/social-media-alone-wont-bring-change-in-zim/>

Mutsvairo, B. (2020, August 17). Social media alone can't save democracy in Zimbabwe. *Mail and Guardian: The Continent*. <http://democracyinafrica.org/wp-content/uploads/2020/07/The-Continent-Issue-15-%E2%80%93-8-August-2020.pdf>.

CREATIVE ACTIVITIES

Smith, K. (2020). Heartland Catfish Company Brand Refresh Campaign. Montgomery Chapter American Advertising Awards, ADDY. Chosen to represent Alabama. (juried)

GRANTS

Worthington, D. L., & Bodie, G. D. (2020-2022). Principle Investigator. *A Study of Stakeholders' Conceptualizations of Organizational Listening*. Project grant. Arthur W. Page Center for Integrity in Public Communication at The Pennsylvania State University; Funded: \$3,000.

Youngblood, E. (2018-2021). Communication is key: Unlocking Home affordability and prosperity in rural America. Presidential Awards for Interdisciplinary Research (PAIR) - Tier III - \$1,275,000 over 3 years. (One of 12 faculty)

Outreach Activities

- Shah, S. F.A.** (2024). Journalist mental wellbeing and digital safety. Workshop presented to local journalists, Auburn, AL.
- Fairley, N.** (2019-2023) Co-director (with Mark Wilson) of Living Democracy Project. This outreach and research project involves diverse communities in Alabama, including community workshops and visits and coordination of communication outlets.
- Fairley, N.** (2019-2023). PACERS. Community newspaper outreach projects in rural communities in Alabama.
- Fairley, N.** (2019-2023). Faculty Fellow. Appalachian Regional Commission Community and Economic Development Project - Alabama Community Capacity Network for higher education community engagement.
<https://www.alabamacommunitycapacity.org/faculty-fellows.html>
- Fairley, N.** (2019-2023). Lead Scholar. Andrew W. Mellon Foundation. A grant-funded project of the Alabama Humanities Alliance (AHA), "Democracy and the Informed Citizen".
<https://alabamahumanities.org/program/democracy-and-the-informed-citizen/>
- Fairley, N.** (2021-2023). Solutions Journalism Pilot Project. One of 20 faculty members from across the nation selected to attend the Solutions Journalism Academy. <https://catalystjournalism.uoregon.edu/>
- Fairley, N.** (2022). Lead Scholar, Alabama Humanities Alliance (AHA), "Democracy and the Informed Citizen".
<https://alabamahumanities.org/program/democracy-and-the-informed-citizen/>
- Harrell, J.** (ongoing) Becoming the Beloved Community Collaborative. This outreach narrative ethics project provides a digital space for CMJN students and Auburn community members to write and produce stories about cultural competency that result in engaging dialogue, programs and events. becomingthebelovedcommunity.com
- Lavenstein, H., & Smith, K.** (ongoing). Auburn Films. A production company specializing in creating branded and non-commercial video content, short films, and educational films for not-for-profit partners.
- Youngblood, N. E., & Ross, D.** (ongoing). The Lab for Usability, Communication Interaction, and Accessibility (LUCIA). LUCIA facilitates a wide range of communication-related inquiries and projects for public and private sector clients.
<https://cla.auburn.edu/lucia/>
- Youngblood, N. E.** (2023-2024). Alabama Stoplights. In conjunction with the Auburn University Libraries and Dr. Michael Pendowski in the Department of Music, this podcast series in development highlights important Alabama locations.

RESEARCH & CREATIVE OUTPUT SUMMARY

In addition to the many academic and professional activities listed above, in 2024 CMJN faculty presented over 40 competitively selected papers at regional, national, and international conferences, held offices in seven professional organizations, served on the editorial board of almost 20 journals, and acted as peer reviewers for 35 others.

	2024	2023	2022	2021	2020
PEER-REVIEWED JOURNAL ARTICLES	29	19	33	27	13
PEER-REVIEWED BOOKS/MONOGRAPHS	2	0	0	0	0
PEER-REVIEWED EDITED BOOKS	0	2	0	0	4
PEER-REVIEWED EDITED BOOK CHAPTERS	1	2	6	3	0
INVITED/NON-PEER-REVIEWED PUBLICATIONS	2	2	6	2	9
CREATIVE ACTIVITIES	1	1	1	1	1
GRANTS	5	3	3	4	1
AWARDS & RECOGNITIONS	11	10	5	4	6