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## DMA BESTSELLERS: The Louisville, Ky., Area: 'First Man' Skyrockets to No. 1

January 10, 2006

By **Kimberly Maul**

Readers interested in the life story of the first man to walk on the moon were out in force last week in Louisville, Ky., where *First Man*, James R. Hansen's biography of Neil Armstrong, landed at No. 1 on that DMA Chart. The first authorized biography of the famously media-shy astronaut, *First Man* sold more copies in Louisville than any other area—including New York. According to Craig Buthod, the director of the Louisville Free Public Library, an author appearance by Hansen in early November and the later promotion of the book contributed to the book's success. "We videotaped the author appearance and have been running it on [local] cable television," he said. "It was a bit hit." With multiple weekly showings on MetroTV Channel 25, the government-access cable channel in Louisville, popularity for *First Man* in Kentucky has skyrocketed.

**The Louisville, Ky., Area, for the week ending Jan. 1, appears below ↓**

1. *FIRST MAN*, James R. Hansen (Simon & Schuster, Hardcover, 074325631X)
2. *A MILLION LITTLE PIECES*, James Frey (Anchor, Paperback, 0307276902)
3. *THE CHRONICLES OF NARNIA*, C.S. Lewis (HarperCollins, Paperback, 0066238501)
4. *UNLEASH THE NIGHT*, Sherrilyn Kenyon (St. Martin's Paperbacks, Mass Market Paperback, 0312934335)
5. *MEMOIRS OF A GEISHA*, Arthur Golden (Vintage, Mass Market Paperback, Movie Tie-in, 1400096898)

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