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ACADEMIC POSTS

Arizona State University, Tempe, AZ

Department of English

Chair	1994-present
Interim Chair	2010-present
Associate Chair	2009-2010
	2004-2009
Professor	2007-present
Associate Professor	2000-2007
Assistant Professor	1994-2000

Serve as Affiliated Faculty for:

Women and Gender Studies	2009-present
English Education Graduate Program	2002-present
Communication	2001-present

ADMINISTRATIVE EXPERIENCE

Chair, Department of English Arizona State University, Tempe, AZ 2009-present

Manage one of the largest units on ASU campus (approximately 300 faculty and 20 staff) that serves over 15,000+ students each semester. Responsible for hiring of faculty and staff; conducting tenure and promotion cases, annual performance reviews, and sabbatical applications; mentoring junior and senior faculty; managing faculty and staff; managing resources, a 13.5+ million dollar personnel budget and 300+ thousand operations budget along with about one million in local budgets, donations, discretionary funds, endowments, and grant funding; generating new resources; cultivating alumni as well as professional and community partnerships; overseeing student enrollment, retention, and graduation; promoting assessment efforts and reports; conducting department meetings and other meetings as needed; serving as an *ex officio*/non-voting member on the Budget and Personnel Committee, the Administrative Committee, and the Hiring Committee; overseeing grade changes, incompletes, and graduate theses and dissertation submissions; developing innovate, digital, and other forms of curriculum and programs; developing global exchange programs throughout Europe and Southeast Asia; overseeing seven-year academic program review; serving as representative of department at all events both on and off campus.

Associate Chair, Department of English Arizona State University, Tempe, AZ 2004-2009

Contributed to and oversaw the preparation of course schedules and University catalog for approximately 850 classes per semester; served as Acting Chair in the absence of the Chair; worked with Chair on all matters related to the department, including all personnel matters for approximately 270 faculty (60 professors, 15 lecturers, 2 academic professionals, 56+ instructors, 50+ faculty associates, 90 TAs), tenure and promotion reviews, annual merit reviews, sabbatical reviews; helped oversee personnel and operations budgets; contributed to development initiatives and programs; assisted in creating and developing international partnerships; helped shepherd the department through its seven-year accreditation review and its ten-year PhD programs review; and served as an *ex officio*/non-voting member on the Budget and Personnel Committee, the Administrative Committee, and the Hiring Committee.

Co-Director of PhD Program in Rhetoric, Composition and Linguistics

Department of English Arizona State University, Tempe, AZ 2003-2004

Co-directed the PhD Program in Rhetoric, Composition and Linguistics; served as an advisor to doctoral students who focused on rhetoric or composition. Served as chair of PhD RCL admissions committee, organized the reading and evaluation of admission files and coordinated efforts with Linguistics faculty. Contributed to developing a new PhD curriculum, and new distribution requirements for the degree. Contributed to the advertisement and PR for the doctoral program.

Director of Writing Programs Arizona State University, Tempe, AZ 1999-2000

Directed three major writing programs: first-year writing, upper division university required writing courses, and writing certificate program, serving around 15,000 undergraduate students per year; managed seven writing program committees responsible for curriculum and design of all courses in the three major programs; and supervised and evaluated approximately 145 writing faculty; managed 3 staff. Served as a liaison to the community and to all university departments outside of the English department. Evaluated the writing programs, conducted research and wrote reports as needed. Implemented a new administrative structure for the writing programs, following a national trend in collaborative administration.

Director of the Writing Center Northeastern University, Boston, MA 1982-1987

Directed and managed all aspects of the Writing Center (a tutorial service in writing): selected, trained, supervised support and instructional staff (up to 40 tutors and 2 staff); developed and oversaw all programs, workshops, and services provided by the Center; managed developmental in-class tutoring program and group workshop program; designed writing workshops and other programs to meet the particular needs of various departments throughout the university; prepared quarterly reports detailing activities as well as other reports as needed; publicized services; maintained budget; assisted in the curricular development of the Introductory Writing Program and Middler Year Writing Program; proposed, developed and taught a new course *Professional Development Workshops*, a graduate course in tutoring and teaching writing for Teaching Assistants in the English department.

Coordinator of *Writing for The Professions* Northeastern University, Boston, MA 1986-87

Supervised 15 business writing instructional staff; designed the curriculum for *Writing for the Professions: Business Administration*; oversaw textbook adoptions; evaluated the business writing program for Middler Year Writing Requirement Program.

Acting Coordinator of Freshman Technical Writing Program
Northeastern University, Boston, MA 1984

Supervised 20 technical writing instructional staff; oversaw textbook adoptions; taught workshops in teaching technical writing.

Associate Director of the Writing Center Northeastern University, Boston, MA 1980-1982

Developed and taught various writing workshops; designed referral, report, and comment forms; tutored students in writing.

PUBLICATIONS

SCHOLARLY BOOKS: REFEREED

Feeser, Andrea, Maureen Daly Goggin, and Beth Fowkes Tobin, eds. *The Materiality of Color: The Production, Circulation, and Application of Dyes and Pigments 1400-1800*. Farnham, Surrey, UK: Ashgate, 2012.

Goggin, Maureen Daly, and Beth Fowkes Tobin, eds. *Women and Things, 1750-1950: Gendered Material Strategies*. Farnham, Surrey, UK: Ashgate, 2009.

Reviewed by Sarah Victoria Turner, *Gender & History*, 23 no. 1 (April 2011): 209-211.

J. Hamlett, *English Historical Review*, 126 (August 2011): 979-81.

Helen Sheumaker, *Journal of American Material Culture* 46.3 (Spring 2012): 93-97.

Goggin, Maureen Daly, and Beth Fowkes Tobin, eds. *Women and the Material Culture of Needlework and Textiles, 1750-1950*. Farnham, Surrey, UK: Ashgate, 2009.

Reviewed by Melinda Watt, *Textile History* 42.1 (May 2011): 157-158.

J. Hamlett, *English Historical Review*, 126 (August 2011): 979-81.

International Review of Social History 45.2 (2011): 360.

Helen Sheumaker, *Journal of American Material Culture* 46.3 (Spring 2012): 93-97.

Goggin, Maureen Daly and Beth Fowkes Tobin, eds. *Material Women, 1750-1950: Consuming Desires and Collecting Practices*. Farnham, Surrey, UK: Ashgate, 2009.

Reviewed by A. C. Stanley, *Choice* 48.2 (October 2010).

J. Hamlett, *English Historical Review*, 126 (August 2011): 979-81.

Helen Sheumaker, *Journal of American Material Culture* 46.3 (Spring 2012): 93-97.

Lester, Neal A., and Maureen Daly Goggin, eds. *Racialized Politics of Desire in Personal Ads*. Lanham, MD: Rowman & Littlefield, 2008.

Goggin, Maureen Daly, ed. *Inventing a Discipline: Rhetoric Scholarship in Honor of Richard E. Young*. Urbana: National Council of Teachers of English, 2000.

Reviewed by W. Ross Winterowd, *Rhetoric Review* 20 (2001): 368-401.

Beth Rothermel *Rhetoric Society Quarterly* 33 (2003): 93-96.

Goggin, Maureen Daly. *Authoring a Discipline: Scholarly Journals and the Post-World War II Emergence of Rhetoric and Composition*. Mahwah, NJ: Lawrence Erlbaum, 2000.

Reviewed by Peter Vandenberg, *JAC* (2001): 949-56.

Rosalee Stillwell, *Rhetoric Review* 20 (2001).

Douglas Hesse, *Composition Studies* 29 (2001): 121-32.

PEDAGOGICAL AND TEXTBOOKS: REFEREED

Bullock, Richard and Maureen Daly Goggin. *A Guide to Teaching: The Norton Field Guide to Writing with Readings*. Rev. 3rd ed. New York: W. W. Norton, 2013.

Bullock, Richard, Maureen Daly Goggin, and Francine Weinberg. *Norton Field Guide to Writing with Readings and Handbook*. Rev. 3rd ed. New York: W. W. Norton 2013/

Bullock, Richard, and Maureen Daly Goggin. *Norton Field Guide to Writing with Readings*. Rev. 2nd ed. New York: W. W. Norton, 2010.

Bullock, Richard and Maureen Daly Goggin. *A Guide to Teaching: The Norton Field Guide to Writing with Readings*. Rev. 2nd ed. New York: W. W. Norton, 2010.

Bullock, Richard, Maureen Daly Goggin, and Francine Weinberg. *Norton Field Guide to Writing with Readings and Handbook*. Rev. 2nd ed. New York: W. W. Norton, 2009.

Bullock, Richard, Maureen Daly Goggin, and Francine Weinberg. *Norton Field Guide to Writing with Readings and Handbook*. New York: W. W. Norton, 2008.

Bullock, Richard and Maureen Daly Goggin. *A Guide to Teaching: The Norton Field Guide to Writing with Readings*. New York: W. W. Norton, 2007.

Bullock, Richard, and Maureen Daly Goggin. *Norton Field Guide to Writing with Readings*. New York: W. W. Norton, 2006.

BOOK MANUSCRIPTS FORTHCOMING, UNDER REVIEW, OR IN PREPARATION

Tobin, Beth Fowkes and Maureen Daly Goggin, eds. *Women and the Material Culture of Death*. Farnham, Surrey, UK: Ashgate. 300+ pages (In press and forthcoming in 2013)

Bullock, Richard and Maureen Daly Goggin. *A Guide to Teaching: The Norton Field Guide to Writing with Readings*. Rev. 3rd ed. New York: W. W. Norton. (In press and forthcoming in 2013)

Mathison, Maureen, and Maureen Daly Goggin. *Path Breaking Women in Rhetoric and Composition*. (In preparation)

Goggin, Maureen Daly. *(En)Gendering Creativity: Women and Their Needle Over the Long Modernity (1530-1830)*. 280+ pages. (In preparation)

ARTICLES: REFEREED SCHOLARLY JOURNALS

Goggin, Maureen Daly. "Suturing Adversity in Estranged Spaces: Kairos and Meaning Making in Women's Needlework Samplers." *HyperCultura* 2.10 (2013): 89-103.

Goggin, Maureen Daly. "Suturing a Wounded Body—Wounded Mind in Red Silk on White Linen: Embodied and Hand(y) Knowledge of Trauma." *Linguaculture* 3.1 (2012): 27-46.

Goggin, Maureen Daly. "Teaching Students to Create rather than Demonstrate and Consume Knowledge: A Posthuman Perspective on Rhetorical Invention and Teaching." *Insight: A Journal of Scholarly Teaching* 7 (2012): 9-16.

Goggin, Maureen Daly. "Common Threads in Holloway Prison Needlework by WSPU Suffragettes." *Samplers and Antique Needlework* (Winter 2010): 11-20.

Stancliff, Michael, and Maureen Daly Goggin. "What's Theorizing Got to Do with It?: Teaching Theory as Resourceful Conflict and Reflection in TA Preparation." *WPA: Writing Program Administration* 30 (2007): 11-28.

Awarded the 2007-2008 WPA Best Article Award.

Lester, Neal A., and Maureen Daly Goggin. "In Living Color: The Politics of Sexual Desire in Heterosexual Interracial Black/White Personal Ads." *Communication and Critical/Cultural Studies* 2 (2005): 130-62.

Goggin, Maureen Daly. "One English Woman's Story: Filling in the Missing Strands in Elizabeth Parker's Circa 1830 Sampler." *Samplers and Antique Needlework* 8 (December 2002) 38-49.

Goggin, Maureen Daly. "An *Essamplaire Essai* on the Rhetoricity of Needlework Sampler-Making: A Contribution to Theorizing and Historicizing Rhetorical Praxis." *Rhetoric Review* 21 (2002): 309-338. [Refereed]

Goggin, Maureen Daly, and Susan Kay Miller. "What is *New* about the 'New Abolitionists': Continuities and Discontinuities in the Great Debate." *Composition Studies* 28 (2000): 85-112.

Lester, Neal A., and Maureen Daly Goggin. "EXTRA! EXTRA! Read all about it!: Constructions of Heterosexual Black Male Identities in the Personals." *Social Identities* 5 (1999): 441-468.

Goggin, Maureen Daly. "The Tangled Roots of Literature, Speech Communication, Linguistics, Rhetoric/Composition, and Creative Writing: Selected Bibliography on the History of English Studies." *Rhetoric Society Quarterly* 29 (1999): 63-88.

- Goggin, Maureen Daly. Re-review of *Rhetoric: Discovery and Change* by Richard E. Young, Alton Becker, and Kenneth Pike. *Rhetoric Review* 17 (1998): 188-94.
- Goggin, Maureen Daly. "Composing a Discipline: The Role of Scholarly Journals in the Emergence of Rhetoric and Composition Since 1950." *Rhetoric Review* 15 (1997): 322-348.
- Goggin, Maureen Daly. "Competing Rhetorics in *College Composition and Communication*, 1950-1965." *Nebraska English Journal* 39 (1994): 94-112.
- Nelms, Gerald, and Maureen Daly Goggin. "The Revival of Classical Rhetoric for Modern Composition Studies: A Survey." *Rhetoric Society Quarterly* 23 (1994): 11-26.
- Goggin, Maureen Daly, and Elenore Long. "A Tincture of Philosophy, A Tincture of Hope: The Portrayal of Isocrates in Plato's *Phaedrus*." *Rhetoric Review* 11 (1993): 301-24.
- Goggin, Maureen Daly. "Training Tutors to Work with Student Writers." *Writing Lab Newsletter* 12.7 (1988) 8-11.

CHAPTERS: REFEREED SERIES AND/OR REFEREED CHAPTERS

- Goggin, Maureen Daly. "The Extra-Ordinary Red in Eighteenth- and Nineteenth-Century Needlework Samplers." *The Materiality of Color: The Production, Circulation, and Application of Dyes and Pigments 1400-1800*. Eds. Andrea Feeser, Maureen Daly Goggin, and Beth Fowkes Tobin. Farnham, Surrey, UK: Ashgate, 2012. 29-43.
- Freeser, Andrea, Maureen Daly Goggin, and Beth Tobin. "Coloring the World: An Introduction." *The Materiality of Color: The Production, Circulation, and Application of Dyes and Pigments 1400-1800*. Eds. Beth Fowkes Tobin, Andrea Feeser, and Maureen Daly Goggin. Farnham, Surrey, UK: Ashgate, 2012. 1-10.
- Goggin, Maureen Daly. "Fabricating Identity: Janie Terrero's 1912 Embroidered Suffrage Signature Handkerchief." *Women and the Material Culture of Needlework and Textiles, 1750-1950*. Eds. Maureen Daly Goggin and Beth Fowler Tobin. Farnham, Surrey, UK: Ashgate, 2009. 31-50.
- Goggin, Maureen Daly. "Stitching a Life in 'Pen of Steele and Silken Inke': Elizabeth Parker's circa 1830 Sampler." *Women and Thing, 1750-1950s: Gendered Material Strategies*. Eds. Maureen Daly Goggin and Beth Fowler Tobin. Farnham, Surrey, UK: Ashgate, 2009. 17-42.
- Goggin, Maureen Daly. "Threading Women." *Women and the Material Culture of Needlework and Textiles, 1750-1950*. Eds. Maureen Daly Goggin and Beth Fowler Tobin. Farnham, Surrey, UK: Ashgate, 2009. 1-12.
- Tobin, Beth, and Maureen Daly Goggin. "Materializing Women." *Women and Things: Gendered Material Strategies 1750-1950*. Eds. Maureen Daly Goggin and Beth Fowler Tobin. Farnham, Surrey, UK: Ashgate, 2009. 1-16.

- Lester, Neal A., and Maureen Daly Goggin. "In Living Color: The Politics of Sexual Desire in Heterosexual Interracial Black/White Personal Ads." *Racialized Politics of Desire in Personal Ads*. Eds. Neal A. Lester and Maureen Daly Goggin. Lanham, MD: Rowman and Littlefield, 2008. 37-76.
- Lester, Neal A., and Maureen Daly Goggin. "'EXTRA! EXTRA! Read all about it!': Constructions of Heterosexual Black Male Identities in the Personals." *Racialized Politics of Desire in Personal Ads*. Eds. Neal A. Lester and Maureen Daly Goggin. Lanham, MD: Rowman and Littlefield, 2008. 7-36.
- Roen, Duane, Maureen Daly Goggin, and Jennifer Clary Lemon. "Teaching of Writing and Writing Teachers through the Ages." *Handbook of Writing Research*. Ed. Charles Bazerman. Mahwah, NJ: Lawrence Erlbaum, 2007. 343-64.
- Goggin, Maureen Daly. "Using Readings to Teach Writing." *A Guide to Teaching: The Norton Field Guide to Writing*. Richard Bullock. New York: W. W. Norton, 2006. 47-51.
- Goggin, Peter N. and Maureen Daly Goggin. "Presence in Absence: Discourses and Teaching (In, On and about) Trauma." *National Trauma and the Teaching of Writing*. Ed. Shane Borrowman. Albany: State U of New York P, 2005. 29-51.
- Goggin, Maureen Daly, and Duane Roen. "Rhetorically Writing and Reading Researched Arguments." *Research Writing Revisited: A Sourcebook for Teachers*. Eds. Pavel Zemliansky and Wendy Bishop. Portsmouth, NH: Heinemann-Boynton/Cook, 2004. 15-26.
- Goggin, Maureen Daly. "Visual Rhetoric in Pens of Steel and Inks of Silk: Challenging the Great Visual/Verbal Divide." *Defining Visual Rhetoric*. Eds. Charles Hill and Marguerite Helmers. Mahwah, NJ: Lawrence Erlbaum, 2004. 87-110.
- Goggin, Maureen Daly. "Arguing in 'Pen of Steele and Silken Inke': Theorizing a Broader Base for Argumentation." *Proceedings of the Fifth Conference of the International Society for the Study of Argumentation*. Eds. Frans H. van Eemeren, J. Anthony Blair, Charles A. Willard, and A. Francisca Snoeck Henkemans. Amsterdam: Sic Sat International Center for the Study of Argumentation, 2003. 383-92.
- Goggin, Maureen Daly. "Introduction: A Genealogy of Genealogies." *Inventing a Discipline: Rhetoric Scholarship in Honor of Richard E. Young*. Ed. Maureen Daly Goggin. Urbana: National Council of Teachers of English, 2000. xv-xxvii.
- Goggin, Maureen Daly, and Steve Beatty. "Accounting for 'Well-Worn Grooves': Composition as a Self-Reinforcing Mechanism." *Inventing a Discipline: Rhetoric Scholarship in Honor of Richard E. Young*. Ed. Maureen Daly Goggin. Urbana: National Council of Teachers of English, 2000. 29-66.
- Goggin, Maureen Daly. "Collaboration." *Keywords in Composition Studies*. Ed. Paul Heilker and Peter Vandenberg. Portsmouth, NH: Boynton/Cook, 1996. 35-39.
- Goggin, Maureen Daly. "Literature." *Keywords in Composition Studies*. Ed. Paul Heilker and Peter Vandenberg. Portsmouth, NH: Boynton/Cook, 1996. 145-150.

- Goggin, Maureen Daly. "The Rhetoric Society of America: Origins and Contributions." *Encyclopedia of Rhetoric and Composition: Communication from Ancient Times to the Information Age*. Ed. Theresa Enos. New York: Garland, 1996. 629-630. [
- Goggin, Maureen Daly. "The Disciplinary Instability of Composition." *Reconceiving Writing, Rethinking Writing Instruction*. Ed. Joseph Petraglia. Mahwah, NJ: Lawrence Erlbaum, 1995. 27-48.
- Goggin, Maureen Daly. "Situating the Teaching and Learning of Argumentation within Historical Contexts." *Competing and Consenting Voices*. Ed. Patrick J. M. Costello and Sally Mitchell. Avon, England: Multilingual Matters Ltd., 1995. 10-22.
- Young, Richard, and Maureen Daly Goggin. "Some Issues in Dating the Birth of the New Rhetoric in Departments of English: A Contribution to a Developing Historiography." *Defining the New Rhetorics*. Ed. Theresa Enos and Stuart Brown. Newbury Park, CA: Sage, 1993. 22-43.

PUBLICATIONS: FORTHCOMING

- Goggin, Maureen Daly. "Stitching (for) Life: Morris Larkin's 1944 POW Needlework Sampler." *Journal of Modern Craft*. 5.4 (Spring 2013): 24 pages. (Forthcoming)
- Goggin, Maureen Daly. "Stitching Life in Death: Eighteenth- and Nineteenth-Century Memorial Samplers." *Women and the Material Culture of Death*. Eds. Maureen Daly Goggin, and Beth Fowkes Tobin. Surrey, England: Ashgate. 32 pages. (Forthcoming 2013)
- Tobin, Beth Fowkes, and Maureen Daly Goggin. "Connecting Women and Death: An Introduction." *Women and the Material Culture of Death*. Eds. Maureen Daly Goggin, and Beth Fowkes Tobin. Surrey, England: Ashgate. 15 pages. (Forthcoming 2013)
- Goggin, Maureen Daly . "(De)Constructing Gender in Needle and Thread: Political Assertions and Gender Bias in Janie Terrero's WSPU Sampler." *The Challenge of the Object*. Ed. G. Ulrich Großmann and Pera Krutisch. Nuremberg, Germany: Germanisches National Museum. (forthcoming 2013)

MANUSCRIPTS UNDER REVIEW OR IN PREPARATION

- Goggin, Maureen Daly. "Visual Rhetoric: War, Politics, and Political Assertions in Silken Threads." 32 pages (Under review)
- Goggin, Maureen Daly. "Eighteenth-Century Samplers as Dress Making Sources." 22 pages. (In preparation)
- Goggin, Peter N. and Maureen Daly Goggin. "Inventing the Future of English Studies." 26 pages. (In preparation)
- Goggin, Maureen Daly. "Art" of the Needle: (Re)Writing the Feminine. 25 pages. (In preparation)

BOOK REVIEWS

- Goggin, Maureen Daly. Rev. Cheryl Glenn and Krista Ratcliffe, eds. *Silence and Listening as Rhetorical Arts*. Carbondale and Edwardsville: Southern Illinois University Press, 2011. *Rhetoric Review* 30 (2011): 423-426.
- Goggin, Maureen Daly. Rev. Michelle Smith and Barbara Warnick, eds. *The Responsibilities of Rhetoric*. Long Grove, IL: Waveland Press, 2010. *Rhetoric Review* 30 (2011): 312-316.
- Goggin, Maureen [Daly], and Ryan Skinnell. Rev. *1977: A Cultural Moment in Composition* by Brent Henze, Jack Selzer, and Wendy Sharer. West Lafayette, IN: Parlor Press, 2008. *Rhetoric Review* 28 (2009): 215-218.
- Goggin, Maureen Daly. Rev. *Disciplinary Identities: Rhetorical Paths of English, Speech, and Composition*. By Steven Mailloux. New York: The Modern Language Association, 2006. *Rhetoric and Public Affairs* 11 (2008): 174-177.
- Goggin, Maureen Daly. Rev. *Invention in Rhetoric and Composition* by Janice Lauer. West Lafayette, IN: Parlor P, 2005. *Composition Studies* 33 (2005): 125-28.
- Goggin, Maureen Daly. Rev. *Discourse Analysis* by Barbara Johnstone. Malden, MA: Blackwell, 2002. *Rhetoric Review* 22 (2003): 93-97.

CHAPTERS: CONFERENCE PROCEEDINGS

- Goggin, Maureen Daly. "Training Writing Center Tutors to Work with Student Writers." *Moving to the Center: Organization, Management, and Methods*. Proc. of NEWCA Conference. 12 April 1986. Ed. Joyce Seligman. Lewiston: New England Writing Center Association, 1986. 67-74.

IN-HOUSE PUBLICATIONS

- Goggin, Maureen Daly. "Making Visible the Invisible." *Accents on English: Newsletter of the Department of English at Arizona State University* 16.1 (Fall 2012): 2.
- Goggin, Maureen Daly, ed. *Our Memories of Thelma Richard Shinn*. Department of English Booklet. 9 March 2013.
- Goggin, Maureen Daly. "English in Motion: Behind the Scenes." *Accents on English: Newsletter of the Department of English at Arizona State University* 15.2 (Spring 2012): 3.
- Goggin, Maureen Daly. "Musing on Creative Acts." *Accents on English: Newsletter of the Department of English at Arizona State University* 15.1 (Fall 2011): 2.
- Goggin, Maureen Daly. "Celebrating Experiential Learning and Teaching." *Accents on English: Newsletter of the Department of English at Arizona State University* 14.2 (Spring 2011): 2.

- Goggin, Maureen Daly. "From the Chair." *Accents on English: Newsletter of the Department of English at Arizona State University* 14.1 (Fall 2010): 2.
- Goggin, Maureen Daly. "A Web of Optimism." *Accents on English: Newsletter of the Department of English at Arizona State University* 13.2 (Spring 2010): 2.
- Goggin, Maureen Daly. "From the Chair's Corner." *Accents on English: Newsletter of the Department of English at Arizona State University* 13.1 (Fall 2009): 2.
- Goggin, Maureen Daly, Supervising Editor, *Accents on English: Newsletter of the Department of English at Arizona State University*. 13.1 (Fall 2009).
- Goggin, Maureen Daly. "Lasting Connections: Reflections on Serving as Director of the ASU Writing Programs, 1999-2000." *Writing Notes* 10.1 (2009): 6, 9.
- Goggin, Maureen Daly. "Innovation: Threading Narratives." *Department of English Viewbook* (2007): 13.
- Goggin, Maureen Daly. "The New Administrative Structure for the Writing Programs." *Writing Notes* 1.1 (1999): 2-4.
- Goggin, Maureen Daly, ed. *A Selection of Our Best Richard Young Stories*. 1997.
- Goggin, Maureen Daly. "A Rhetorical Question, or a Question of Rhetoric." *A Selection of Our Best Richard Young Stories*. Ed. Maureen Daly Goggin. 1997. 8-9.
- Goggin, Maureen Daly. "Getting Started with Invention Strategies." *Guide to Composition 1996-1997*. 14th ed. Edina, MN: Burgess, 1996. 9.
- Reprinted in *Guide to Composition 1997-1998*. 15th ed. Edina, MN: Burgess, 1997. 14.
- Reprinted in *Guide to Composition 1998-1999*. 16th ed. Edina, MN: Burgess, 1998. 11.
- Goggin, Maureen Daly. "The Writeful Role of Composition Textbooks." *Newsletter of the Introductory Writing Programs* 2.4 (1987): 3-6.
- Goggin, Maureen Daly. *Get Help*. Pamphlet on Academic Services. Boston: Northeastern UP, 1985.

FINAL AND TECHNICAL REPORTS

- Spivey, Nancy N., Maureen Mathison, Maureen Daly Goggin, and Stuart Greene. *Writing from Academic Sources: Acquiring Discourse Knowledge for Writing and Learning*. Final Report. Pittsburgh: Center for the Study of Writing, U of California at Berkeley and Carnegie Mellon U, 1993. 68 pp.
- Spivey, Nancy, N., Maureen Daly Goggin, and Stuart Shapiro. *Results of Evaluation of Customized Health Information Project (CHIP)*. Final Report. Pittsburgh: Carnegie Mellon U and Shadyside Hospital, 1991. 6 pp.

Goggin, Maureen Daly, and Elenore Long. *Systat Manual for Researchers in the Humanities: With Special Application for Research in Discourse Processes and Education*. Pittsburgh: Carnegie Mellon University, 1991. 126 pp.

Goggin, Maureen Daly. *Reference Guide for Director of the Writing Center*. Boston: Department of English, Northeastern University, 1987. 67 pp.

Goggin, Maureen Daly. *Survey and Evaluation of the Introductory Writing Programs*. Boston: Department of English, Northeastern University, 1986. 200 pp.

CONFERENCE PRESENTATIONS

INVITED PRESENTATIONS AND KEYNOTE ADDRESSES

- 2013 *Contemporary Global Responses to Political Crises: Yarn Bombing as Craftivist¹ (Craft+Activist) Protest*. Hyperion Conference 2013, Bucharest, Romania, 13 June 2013. (Keynote Address.)
- 2013 *Craftivist Protest: Yarn Bombing as Contemporary Global Activism*. Rhetoric Society of America @ ASU. Tempe, AZ, 20 March 2013.
- 2012 *Teaching: Academic Life in Romania and Abroad*. . Multiculture or Culturalism Conference. Bucharest, Romania, 7 June 2012.
- 2011 *Stitching (in) Death: Eighteenth- and Nineteenth-Century Mourning Samplers*. Rhetoric Society of America @ ASU. Tempe, AZ, 6 October 2011.
- 2011 *Suturing a Wounded Body-Wounded Mind in Red Silk on White Linen: Embodied and Hand(y) Knowledge of Trauma*. Wounded Bodies-Wounded Minds: Intersections of Memory and Identity, RO-UK5 International Conference. Iasa, Romania, 7 April 2011. (Keynote Address)
- 2011 *ReInventing Inventio*. Arizona State University Composition Conference. Tempe, AZ, 19 February 2011. (Keynote Address)
- 2011 *Ask an Administrator*. Pathways to Leadership: Administration and Research. Faculty Women's Association. Tempe, AZ, 15 February 2011.
- 2010 *The Legacy of Richard E. Young and Rhetoric: Discovery and Change and ReInventing Inventio*. Western States Rhetoric and Literacy Conference, Las Cruces, NM, 22 October 2010. (Keynote Address)
- 2010 *Reading American Culture in Needlework Samplers*. University of Graz, Graz, Austria, 17 May 2010.
- 2010 *A Stitch in Time: British Suffrage Prison Needlework*. Orange Coast Sampler Guild, Fullerton, CA, 20 March 2010. (Keynote Address.)

- 2010 *Leadership as Juggling and Ongoing Learning*. Faculty Women's Association 2010 Leadership Summit. Tempe, AZ, 17 February 2010.
- 2009 *The Art of Teaching*. Preparing Future Faculty—Exploratory Phase on Effective Teaching. Arizona State University. Tempe, AZ, 20 November 2009.
- 2008 *Elizabeth Parker's Story and circa 1830 Sampler Through the Eye of a Needle*. Attic Needlework's Second Spectacular Sampler Symposium. Mesa, AZ. 15 November 2008. (Keynote Address)
- 2008 *Marking Time: Janie Terrero's 1912 Embroidered English Suffrage Signature Handkerchief*. Attic Needlework's Second Spectacular Sampler Symposium. Mesa, AZ. 14 November 2008. (Keynote Address)
- 2008 *A Stitch in Time: Janie Terrero's 1912 Embroidered English Suffrage Signature Handkerchief*. Rhetoric Society of America at ASU, Tempe, AZ. 3 October 2008.
- 2008 *The Ins and Outs of Editing Scholarly Collections*. Rhetoric Society of America at ASU, Tempe, AZ. 3 October 2008.
- 2008 *Stitches in Time: WSPU Suffrage Prison Needlework*. Starlight Stitchers, Tempe Chapter of the Embroidery Guild of America, Tempe, AZ 9 June 2008. (Keynote Address)
- 2006 *Elizabeth Parker's Story Through the Eye of a Needle*. Orange Coast Sampler Guild, Culver City, CA, 8 April 2006. (Keynote Address)
- 2006 *English Department at ASU*. American English and Cultural Program for English Teachers from Sichuan University. Tempe, AZ, 21 July 2006. (Co-presented with Neal A. Lester.)
- 2005 *Politics of Desire: Personal Ads by/for African Americans*. COM 691 *Black Sexuality and Ritual Performance*. Arizona State University, Tempe, AZ, 14 September 2005. (Co-presented with Neal A. Lester.)
- 2005 *Stitching (for) Her Life: Elizabeth Parker's Nineteenth-Century Sampler*. Moscow State Linguistics University. Moscow, Russia. 19 May 2005.
- 2005 *Visualizing the Verbal, Verbalizing the Visual: A Challenge to the Visual/Verbal Divide*. Moscow State Linguistics University. Moscow, Russia. 19 May 2005.
- 2005 *Through the Eye of a Needle: The Story of Elizabeth Parker and her Circa 1830 Sampler*. Spectacular Sampler Weekend Symposium. The Attic, Mesa, AZ, 15 January 2005. (Keynote Address)
- 2004 *Tracing a Researcher's Journey: Questions, Methods, Writing*. Literacy Studies Series. Arizona State University, Tempe, AZ, 10 November 2004.
- 2004 *Collaborative Learning as an Unnatural Act: Strategies for the Classroom*. Wakonse Conference, Payson, Camp Tontozona, AZ, 21 May 2004. (Co-presented with Jeanette Owens.)

- 2003 *Tracing the Contours of Rhetoric: Exploring a Discipline*. Educational Linguistics Series. Arizona State University, Tempe, AZ, 12 November 2003.
- 2003 *The Paradox of Discovery: Preparedness and Serendipity*. The Art and Surprises of Research: Four Perspectives. ASU English Department Colloquium Series. Arizona State University, Tempe, AZ, 19 February 2003.
- 2002 *What is Rhetoric? An Introduction to the Field*. Educational Linguistics Series. Arizona state University, Tempe, AZ, 11 November 2002.
- 1998 "Nailing Jell-O to the Wall": *An Introduction to Rhetoric and Composition*. SLAT Colloquium. University of Arizona, Tucson, AZ, 25 September 1998.
- 1997 *Situating Rhetoric: Discovery and Change: Its Impact and Some of its Contributions*. Arizona State University. Tempe, AZ, 25 September 1997.
- 1997 *A Tribute for Richard Young*. Conference on College Composition and Communication. Phoenix, AZ, 14 March 1997.

INTERNATIONAL AND NATIONAL CONFERENCES

- 2013 *Struggles to Sew- Up Working Class Women's Biographies*. American Society for Eighteenth-Century Studies (ASECS), Cleveland, OH, 6 April 2013.
- 2013 *Writing Public Sentiment: The Role of Early Nineteenth-Century Memorial Samplers in Gendering Sentiment and Mourning Practices*. Conference on College Composition and Communication, Las Vegas, NV, 16 March 2013.
- 2013 *Yarn Bombing: Claiming Rhetorical Citizenship in Public Spaces*. Rhetoric in Society. Copenhagen, Denmark, 16 January 2013.
- 2012 *(De)Constructing Gender in Needle and Thread: Political Assertions and Gender Bias*. Conference on International Historians of Art (CIHA). Nuremberg, Germany, 20 July 2012.
- 2012 *Suturing Adversity in Estranged Spaces: Kairos and Meaning Making in Women's Needlework Samplers*. Multiculture or Culturalism Conference. Bucharest, Romania, 7 June 2012.
- 2012 *The Role of Turn of the Nineteenth-Century Memorial Samplers in Gendering Sentiment and Mourning Practices*. Rhetoric Society of America. Philadelphia, PA, 25 May 2012.
- 2012 *Reinventing Inventio: A Post-Human Perspective on Rhetorical Invention*. Conference on College Composition and Communication. St. Louis, Missouri, 22 March 2012.
- 2011 *Stitching Adversity: The Role of Place in Women's Sampler Making*. Western States Rhetoric and Literacy Conference. Tempe, AZ, 21 October 2011.
- 2011 *Suturing Adversity: The Role of Place and Meaning Making in Women's Needlework*. Feminisims and Rhetorics Conference. Mankato, Minnesota, 13 October 2011.

- 2011 *Stitching (in) Adversity: Embodied and Hand(y) Knowledge*. Conference on College Composition and Communication. Atlanta, Georgia, 7 April 2011.
- 2011 *Visual Rhetoric: War, Politics, and Political Assertions in Silken Thread*. Rhetoric in Society Conference. Antwerpen, Belgium. 28 January 2011.
- 2010 *Materializing Argument: War, Politics, and Political Assertions in Needle and Thread*. International Society for the Study of Argumentation (ISSA) Conference. Amsterdam, Holland. 30 June 2010.
- 2010 *Voices of the Needle in Material Culture*. College English Association Conference, San Antonio, TX. 27 March 2010.
- 2009 *Stitching [for] her Life in "Pen of Steele and Silken Inke": Elizabeth Parker's Sampler*. History of Education Conference. Philadelphia, PA. 25 October 2009.
- 2008 *Marking Time: Material Rhetoric and Identity Performance in Needle and Thread*. Western States Rhetoric and Literacy Conference. Bozeman, MT: 24 October 2008.
- 2008 *A Stitch in Time: Janie Terrero's 1912 Suffragette Signature Handkerchief and Morris Larkin's 1944 POW Handkerchief*. Rhetoric Society of America. Seattle: 26 May 2008.
- 2008 *(En)Gendering Creativity: Writing Realities in 19th-Century American Conduct Books*. Conference on College Composition and Communication. New Orleans: 3 April 2008.
- 2007 *Stitching Genre: Commemoration and Protest in Needle and Thread*. SIGET International Symposium on Genre Studies. Tubarão, Brazil: 16 August 2007.
- 2007 *Hanging by a Thread: (Re)Presenting Identity in Needle and Thread*. Conference on College Composition and Communication. New York: 24 March 2007.
- 2007 *A Checkered Past: The Extra-Ordinary Power of Red in Early Modern Needlework*. Group for Early Modern Cultural Studies (GEMCS) Conference. Chicago: 23 February 2007.
- 2005 *(En)Gendering Creativity: Women and Needlework Sampler Making from the 16th through 19th Centuries*. Conference of the Women's History Network. Southampton, England. 3 September 2005.
- 2005 *Negotiating Disciplinary and Professional Boundaries: A PhD Program in Rhetoric, Composition and Linguistics*. Conference on College Composition and Communication. San Francisco, CA, 17 March 2005.
- 2005 *Assessing Difference: Embracing Theoretical and Pedagogical Differences in TA Training*. Conference on College Composition and Communication. San Francisco, CA, 18 March 2005. (Co-presented with Michael Stancliff.)
- 2004 *Passage without a Pen: Cross Stitch and Counter Memory*. National Communication Association. Chicago, IL, 12 November 2004.

- 2004 *“Sewing Her Mind into a Tedious Sampler”*: (En)Gendering Needlework. Women and Material Culture, 1660-1830. Chawton, England, 14 July 2004.
- 2004 *Negotiating Ethos and Spirituality Within/Against Sociocultural Constraints: Cross Stitching Sermo*. Rhetoric Society of America. Austin, TX, 29 May 2004.
- 2004 *Visual Rhetoric: Verbalizing the Visual and Visualizing the Verbal*. Conference on College Composition and Communication. San Antonio, TX, 27 March 2004.
- 2004 *(En)Gendering Creativity: Positioning Invention within Material Culture from the 16th through the 19th Centuries*. Western States Communication Association Conference. Albuquerque, NM, 16 February 2004.
- 2003 *Arguing in Red Silk on White Linen: Theorizing a New Material Base for Argumentation*. ALTA Conference on Argumentation. Alta, UT, 1 August 2003.
- 2002 *Composing Identity in Pens of Steel and Inks of Silk: Elizabeth Parker’s Circa 1830 Sampler*. The Thomas R. Watson Conference on Rhetoric and Composition. Louisville, KY, 12 October 2002.
- 2002 *Arguing in “Pen of Steele and Silken Inke”*: Theorizing a Broader Base for Argumentation. International Conference on Argumentation (ISSA). Amsterdam, Netherlands, 28 June 2002.
- 2002 *The Rhetoricity of Needlework Sampler making: Defining Visual Rhetoric in Linen and Silk*. Rhetoric Society of America Conference. Las Vegas, NV, 23 May 2002.
- 2002 *“As I Cannot Write”*: Rethinking What Counts as Writing and Text. Conference on College Composition and Communication. Chicago, IL, 22 March 2002.
- 2001 *“Art” of the Needle: Rhetoricizing Needlework Samplers*. Visual Rhetoric Conference. Bloomington, IN, 8 September 2001.
- 2001 *Composing a New Thread: Needlework as Literate Practice*. Conference on College Composition and Communication. Denver, CO, 16 March 2001.
- 2000 *Professing New Rhetorics: Recovering Needlework Samplers as Invention*. Rhetoric Society of America Conference. Washington, DC, 25 May 2000.
- 1999 *Charting Our Course: Historic Barriers that Prevent Systemic Transformation of Writing Instruction*. Conference on College Composition and Communication. Atlanta, GA, 26 March 1999.
- 1998 *Multiplying Our Understanding of Literacies: Cross Stitching as a Literate Practice*. Thomas R. Watson Conference on Rhetoric and Composition. Louisville, KY, 9 October 1998.
- 1998 *“Well-Worn Grooves”*: The Economics Underlying the Rise and Tenacity of First-Year Composition. Writing Program Administration Conference. Tucson, AZ, 17 July 1998. (Co-authored and co-presented with Steve Beatty.)

- 1998 *Historicizing the Inferior Mousetrap: Three Frames for Understanding the Success and Staying Power of Suboptimal Complex Systems*. Rhetoric Society of America Conference. Pittsburgh, PA, 6 June 1998.
- 1997 *Post-War Scholars: Rhetorical Practices in College Composition and Communication, 1950-1959*. Conference on College Composition and Communication. Phoenix, AZ, 14 March 1997.
- 1996 *The Prospect of Rhetoric within Departments of English: The Role of Scholarly Journals in the Emergence of Rhetoric and Composition Since 1950*. Rhetoric Society of America Conference. Tucson, AZ, 30 May 1996.
- 1996 *Negotiating Competing Philosophies of Discourse and Pedagogy in a Graduate Course for Teaching Assistants*. Conference on College Composition and Communication. Milwaukee, WI, 28 March 1996.
- 1995 *Critical Choices for the Future of First-year College Writing: What are the States of this Controversy for Instructors and Students*. Conference on College Composition and Communication. Washington, DC, 24 March 1995.
- 1995 *When Numbers Tell Stories: Using Quantitative Data in Historiography*. Conference on College Composition and Communication. Washington, DC, 23 March 1995.
- 1994 *Marking the Emergence of Rhetoric and Composition Since 1950: Snapshots from the Founding of Eight Academic Journals*. The Penn State Conference on Rhetoric and Composition. State College, PA, July 1994.
- 1994 *Position, Composition, Recomposition: The Disciplining of Rhetoric and Composition*. Group for Research into the Institutionalization and Professionalization of Knowledge-Production (GRIP) Conference. Knowledges: Production, Distribution, Revision. Minneapolis, 15 April 1994.
- 1993 *The Revival of Classical Rhetoric for Modern Composition Studies*. Conference on College Composition and Communication. San Diego, CA, 1 April 1993. (Co-authored with Gerald Nelms.)
- 1993 *Intersections of Context and Argumentation: Situating Research on Argumentation within Historical Contexts*. The Teaching and Learning of Argument Conference. University of York, York, England, 30 March 1993.
- 1992 *Moving toward New Rhetorics in CCC, 1950-1965: A Snapshot of Intermediate Instability*. The Penn State Conference on Rhetoric and Composition. State College, PA, July 1992.
- 1992 *Acknowledging Women in Academic Discourse*. Rhetoric Society of America Conference. Minneapolis, MN, May 1992.
- 1991 *An Analysis of the Reception of Isocrates in 20th-Century American Scholarship*. The Penn State Conference on Rhetoric and Composition. State College, PA, July 1991. (Co-authored and co-presented with Elenore Long.)

- 1991 *Writing Text for Hypertext Applications: Problems with Conventional Composing Strategies*. Conference on College Composition and Communication. Boston, MA, 21 March 1991.
- 1990 *Reader-Writer Connections: Considering Readers' Constructions in Writing Text*. National Reading Conference. Miami Beach, FL, November 1990. (Co-presented with Kenneth Zuroski and Nancy Spivey.)
- 1988 *Writing: It's Not Just for English Classes Anymore*. Bermuda College Public Lecture Series. Bermuda College, Bermuda, 30 March 1988.
- 1987 *Meeting the Needs of Developing Writers*. 7th Annual Developmental Writing Conference. Old Dominion University, Norfolk, VA, April 1987. (Co-presented with Lolly Ockerstrom.) (Document available through ERIC.)
- 1986 *Abolishing the Placement Exam: Evaluating Student Writing Over Time*. 6th Annual Developmental Writing Conference. Old Dominion University, Norfolk, VA, April 1986. (Co-presented with Richard Bullock.)
- 1985 *Tutoring on the Hoof*. 5th Annual Developmental Writing Conference. Old Dominion University, Norfolk, VA, April 1985. (Co-presented with Richard Bullock.)

REGIONAL AND LOCAL CONFERENCES

- 2010 *A Chair's Perspective on Teaching Evaluations*. ASU Composition Conference. Tempe, AZ, 27 February 2010.
- 2009 *Introduction for Elenore Long*. ASU English Department Faculty Colloquy, Tempe, AZ, 3 March 2009.
- 2003 *Color B(l)ind: Circulating, Perpetuating and Personifying Black/White (Hetero)Sexual Myths in Personal Ads*. Western States Rhetoric and Literacy Conference. Salt Lake City, UT, 24 October 2003. (Co-presented with Neal Lester.)
- 2002 *Disciplining Computers and Writing*. Western States Composition Conference, Seattle, WA, 25 October 2002. (Co-presented with Peter N. Goggin.)
- 2001 *Compatibility, Conflict, Compromise: A Workshop for Women Professors on Navigating Gender Roles, Faculty Lives and Academic Structures*. Way Up Conference for Women in Higher Education. Mesa, AZ, 30 October 2001.
- 2001 *"As I Cannot Write": (Re)Writing the Feminine in Needle and Thread*. Western States Composition Conference. Tempe, AZ, 26 October 2001.
- 2000 *Resistance and Tenacity in the History of American Composition: The QWERTY-nomics of Composition*. South Central Modern Language Association (SCMLA). San Antonio, TX, 10 November 2000.
- 1999 *Colonize Other Planets? Sure. Create New Life Forms? No Problem. Change First-Year Composition? Are You Nuts?: Sources of Resistance to Systemic Evolution and Revolution in First-Year Composition*. Western States Composition Conference. Tempe, AZ, 22 October 1999. [Co-presented with Steve Beatty.]

- 1998 *Stitching a New Strand: Needlework as Technology and Cross Stitching Samplers as Literate Practice*. Western States Composition Conference. Salt Lake City, UT, 23 October 1998.
- 1997 *Collaboration: A Cacophony of (Con)tested Theories, Practices, and Pedagogies in the Scholarship of Rhetoric and Composition*. Western States Composition Conference. Tempe, AZ, 24 October 1997.
- 1996 *Authoring a Discipline: The Role of Scholarly Journals in the Emergence of Rhetoric and Composition Since 1950*. The ASU Composition Conference. Writing and Community. Tempe, AZ, 23 February 1996.
- 1996 *Composing the Discipline: An Introduction to Rhetoric and Composition*. The ASU Composition Conference. Writing and Community. Tempe, AZ, 23 February 1996.
- 1995 *Introducing Graduate Students to the Profession: Creating Multiple Opportunities for Gaining Experience in Professional Practices*. Rocky Mountain Modern Language Association. Spokane, WA, 21 October 1995.
- 1995 *An Introduction to the Discipline of Rhetoric and Composition*. The ASU Composition Conference. Writing: Text and Context. Tempe, AZ, 17 February 1995.
- 1995 *A Philosophy and Pedagogy of Composition*. The ASU Composition Conference. Writing: Text and Context. Tempe, AZ, 17 February 1995.
- 1992 *Positioning Women in the Academy: Academic Acknowledgements*. Carnegie Mellon University English Colloquium. Pittsburgh, PA, 19 November 1992.
- 1986 *Training Tutors*. New England Writing Center Association Conference. Rhode Island College, Providence, RI, 12 April 1986.

OTHER RESEARCH EXPERIENCE

- Carnegie Mellon University**, Pittsburgh, PA 1990-1993
Research Fellow, Center for the Study of Writing 1990-1993
 (Principal Researcher: Nancy N. Spivey.) Collaborated on the design and carried out *Writing in the Disciplines*, a cross-sectional study of first-year, third-year, and graduate students, and professors on their experiences in, views on, and concepts of writing in psychology. Collected survey data, analyzed the data and wrote the final report. Also coded and analyzed data from an ethnographic, longitudinal study, *Writing in History*; wrote reports and other papers.
- Research Fellow**, Customized Health Information Project (CHIP) 1990-1991
 (Principal Investigators: David H. Fowler, Department of History and David A. Bourne, Robotics Institute, Carnegie Mellon University, and Fred H. Rubin, M.D., Shadyside Hospital; Principal Researcher of Evaluation Team: Nancy N. Spivey.) Assisted with the design of, and helped to carry out, the formative and summative evaluation studies of CHIP software and the production of customized patient information texts. Collected reading and think-aloud data on patients; conducted periodic interviews with patients, health care workers, writers, principal investigators, and other members on the project. Coded and analyzed the data; wrote summary reports and a conference paper.

TEACHING EXPERIENCE

Arizona State University, Tempe, AZ

1994-present

Graduate Courses Developed and Taught:

- *Rhetorical Traditions in Composition Studies*
- *Modern and Contemporary Theories of Rhetorical Invention*
- *History of English Studies*
- *Research Methods: Rhetoric and Composition*
- *Teaching Assistant Seminar: Theories and Pedagogical Practices in Composition*
- *Classical Rhetoric*
- *Composition Theory*
- *Cross-Cultural Discourse Studies: Contrastive Rhetoric and Pragmatics* (co-developed and taught with Professor Karen Adams)
- *Material Culture* (co-developed and taught with Professor Beth Tobin)

Undergraduate courses: *First-Year Composition I and II*.

Faculty Sponsor of Rhetoric Society of America Graduate Student Chapter of RSA@ASU

2004-present

Carnegie Mellon University, Pittsburgh, PA

1989-1994

Instructor Department of English

Designed and taught *Introduction to Discourse Analysis* (junior/senior-level course). 1993

Adjunct Professor Graduate School of Industrial Administration

Designed and taught *Business Communication* (junior/senior-level course). 1993

Teaching Fellow Department of English

Designed and taught *Strategies for Writing*, and *Advanced Seminar: Discourse Strategies*. 1989-1990

Wright State University, Dayton, OH

1988-1989

Instructor Department of English and University Division

Designed and taught *Freshman Composition I and II*, and *Fundamentals of English I and II*.

Bermuda College, Devonshire DX BD Bermuda

1987-1988

Instructor General Studies Department

Designed and taught *First-Year Writing*, *Basic Writing*, *Introduction to Literature*, and *Basic Reading*.
Served on Bermuda Secondary School Committee English Review Board.

Northeastern University, Boston, MA

1976-1987

Instructor Department of English

Designed and taught: *Professional Development Workshops: Tutoring and Teaching Writing* (graduate-level course); *Writing for the Professions: Business Administration* (junior/senior-level course); *Technical Writing for Engineers*; *Freshman English I and II*; *Fundamentals of English I and II*; *English as a Second Language Composition I and Literature II*; *Advanced English as a Second Language: Literature*; *Introduction to Literature*; *Great Themes in Literature*

Instructor University College

Designed and taught *Business Writing and Reports I and II; Critical Writing I, II, and III; and Elements of Writing.* 1982-1987

Bentley College, Waltham, MA 1980-1982

Adjunct Professor Department of English

Designed and taught *Freshman Composition* and *Introduction to Literature.*

WORKSHOPS

- 2013 *Future of Academia*. Preparing Future Faculty Program (PFF), Arizona State University, 8 February 2013.
- 2012 *Preparing for Tenure and Promotion*. Series. ASU Department of English, Tempe, AZ. Fall 2012.
- 2011 *Mock Interviews*. ASU Graduate Scholars in English Association Series, Tempe, AZ, 7 December 2011.
- 2010 *Mock Interviews*. ASU Graduate Scholars in English Association Series, Tempe, AZ, 8 December 2010.
- 2010 *What Publishers and Editors Want*. ASU Graduate Students in English Association Series, Tempe AZ, 25 February 2010. Co-presented with Professor Beth Tobin.
- 2009 *Mock Interviews*. ASU Graduate Scholars in English Association Series, Tempe, AZ, 9 December 2009.
- 2009 *Annual Performance Review*. Department of English Workshop co-conducted with Professors Dan Bivona and Richard Newhauser. ASU, Tempe AZ, 16 November 2009.
- 2009 *What Publishers and Editors Want*. ASU Graduate Students in English Association Series, Tempe AZ, 26 February 2009.
- 2007 *Designing and Writing the Dissertation Prospectus*. ASU Graduate Students in English Association Series, Tempe, AZ, 26 April 2007.
- 2007 *Using the Norton Field Guide to Writing with Readings*. Arizona State University, Tempe, AZ, 6 April 2007. Co-presented with Richard Bullock.
- 2007 *Using the Norton Field Guide to Writing with Readings*. Mesa Community College, Mesa, AZ, 5 April 2007. Co-presented with Richard Bullock.
- 2005 *Preparing for Comprehensive Exams*. ASU Graduate Students in English Association Series, Tempe, AZ 20 October 2005.
- 2004 *What To Do with Your Graduate Degree in English*. ASU Graduate Students in English Association Series. Tempe, AZ, 7 October 2004. (Co-presented with Patricia Webb.)

- 2004 *Preparing Portfolio Papers*. ASU Graduate Students in English Association Series. Tempe, AZ, 17 February 2004. (Co-presented with Karen Adams and Mark Lussier.)
- 2003 *Writing Program Administration Roundtable*. ASU Graduate Students in English Association Series. Tempe, AZ, 16 October 2003. (Co-presented with David Schwalm, John Ramage, Duane Roen, and Greg Glau.)
- 2003 *What To Do with Your Graduate Degree in English*. ASU Graduate Students in English Association Series. Tempe, AZ, 9 October 2003. (Co-presented with Patricia Webb.)
- 2002 *What To Do with Your Graduate Degree in English*. ASU Graduate Students in English Association Series. Tempe, AZ, 8 October 2002. (Co-presented with Patricia Webb.)
- 2001 *Preparing Portfolio Papers*. ASU Graduate Students in English Association Series. Tempe, AZ, 10 September 2001.
- 1999 *Teaching Theory Classes*. ASU Graduate Students in English Association Series. Tempe, AZ, 2 April 1999.
- 1998 *Invention: Theories, History, Practices and Pedagogies*. ASU Composition Program Orientation Workshop Series. Tempe, AZ, 20 August 1998. (Co-presented with Sharon Crowley.)
- 1997 *CLAS Discovery Tour*. Department of English. ASU. Tempe, AZ 30 September 1997.
- 1997 *Writing Grant Proposals: Preparing for the Profession*. ASU Graduate Students in English Association Series. Tempe, AZ, 2 February 1997.
- 1996 *CVs: Preparing for the Profession*. ASU Graduate Students in English Association Series. Tempe, AZ, 18 October 1996.
- 1996 *Minimal Marking Techniques*. ASU Composition Workshop Series. Tempe, AZ, 20 March 1996.
- 1996 *Modeling Invention Heuristics*. ASU Composition Workshop Series. Tempe, AZ, 15 February 1996.
- 1995 *Minimal Marking Techniques*. ASU Composition Workshop Series. Tempe, AZ, 31 October 1995.
- 1995 *Models of Invention Heuristics: Costs and Benefits of Various Models*. ASU Composition Workshop Series. Tempe, AZ, 17 October 1995.
- 1994 *Presenting Conference Papers: How to Submit, Write and Present*. ASU Graduate Students in English Association Series. Tempe, AZ, 7 November 1994.

GRADUATE STUDENT COMMITTEES

DISSERTATION COMMITTEES—ARIZONA STATE UNIVERSITY:

Chair:

Andrea Alden Lewis
Olena Oliynyk
Shillana Sanchez (co-Chair)
Peter Wegner

Nicole Khouri (12 April 2012) *(Re)Positioning Lebanese Feminist Discourse: A Rhetorical Study of Al-Raida (Pioneer) Journal, 1976-1985*

Elizabeth Lowry (9 April 2012) *Otherworldly Figures: Rhetoric, Representation, and the Public Performance of Femininity in Nineteenth-Century Spirit Mediums' Autobiography*

Judy Holiday (27 February 2012) *Reframing the Problem of Difference: Lillian Smith and Hierarchical Policies of Difference*

Steven Accardi (21 April 2011) *"Humanitarian Aid is Never a Crime": A Study of One Local Public's Attempt to Negotiate Rhetorical Agency with the State*

Ryan Skinnell (13 April 2011) *Writing, Programs, and Administration at Arizona State University: The First Hundred Years*

Bradley Gyori (22 April 2011) *Becoming the Medium*

Lisa Cahill (22 April 2010) *A Comparative Study of Faculty and Graduate Student Expectations of Writing in One Discipline*

Hedra Bledsoe (22 November 2010) *Fruit Borne of (Super)Natural Decree: Concerns of Health Literacy within Humanae Vitae*

Smith, Carol Lynn Kay. (co-Chair, 19 November 2009) *"Sphere" as a Gendered Space: Cognitive Linguistic Models of Conceptual Metaphor and Embodiment in Nineteenth-Century Women's Rights Discourse*

Lisa Reid Ricker (6 March 2008) *Performing Memory, Performing Identity: Jennie Drew's Autograph Album, Mnemonic Activity and the Invention of "Feminine" Subjectivity*

Lauren Yena (17 October 2008) *Venture Philanthropy and Literacy Sponsorship in the Twenty-First Century: A Study of a Community Outreach Program*

Kirsti Cole (16 April 2008) *Of Being and Passing Away: Performativity and Women's Activist Rhetoric*

Zachary Waggoner (26 March 2007) *Passage to Morrowind: (Dis)Locating Virtual and "Real" Identities in Video Role-Playing Games*

Cynthia Ann Roses-Thema (18 April 2007) *Reclaiming the Dancer as Rhetor: Embodied Perception in a Dance Performance*

Jennifer Clary-Lemon (11 April 2006) *The Rhetoric of Identity: Scholarly Journals and Activism as Sites of Change, 1939-2004*

Abdul Al-Bargi (8 February 2006) *The Modernization and Democratization of American Higher Education, 1850-1900: A Political and Social Perspective*

Rita Hendin (20 April 2005) *Reading Genre as Human Construct of Dialogue and Social Action: The Building of Community and the Negotiation of Ethos in a College Composition Class*

Jeffrey Andelora (20 April 2005) *TYCA and the Professional Identity of Two-Year College English Faculty*

Cheryl Greene (30 November 2005) *Women On-Lookers: Transnational Feminist Documentaries and the New Woman Diaspora*

Jim Procaccini (12 February 2004) *Vico's Counter-Modern Alternative: A New Science of Discourse*

Steve Beatty (5 May 2003) *What We Talk about When We Talk about English Studies*

Mark Montesano (20 September 2002) *Rhetoric and Revelation: In Search of a Foundation for a Postmodern Ethics*

Viktorija Todorovska (4 May 2000) *E-mail as an Emerging Rhetorical Space in the Workplace*

Sam Martinez (co-Chair, 3 July 1997) *Problematizing Style: How Style is Represented in College Composition Textbooks*

Jackie Wheeler (co-Chair, 26 March 1997) *Honor Students' Perceptions of Peer Review After First Year Composition: A Case Study*

Reader:

Nicole Pfannenstiel

Micheal Callaway (19 April 2010) *Authentic Performances: The Paradox of Black Identity*

Ellen Johnson (23 April 2009) *Alterations: Gender and Needlework in Late Georgian Arts and Letters*

Shelley Rodrigo (21 April 2009) *Motivation and Play: How Faculty Continue to Learn New Technologies*

Dawn Penich-Thacker (17 April 2008) *Silent Soldier: Rhetorical Constructions of Subjectivity in the "Don't Ask, Don't Tell" Army*

Tatiana Keeling (11 April 2008) *Surviving in Post-Soviet Russia: Magical Realism in the Works of Viktor Pelevin, Ludmila Petrushevskaya, and Ludmila Ulitskaya*

- Endres, William (10 April 2008) *Rhetorical Invention in the Book of Kells: Image and Decoration on their Flight to Meaning*
- Nicholas Behm (4 March 2008) *White Privilege and Three first-Year Guides to Writing*
- Walker, Paul (13 April 2007) *Writing and Learning from Context: Perceptions of Composition in First-Year Learning Communities*
- Ban Phung (17 April 2006) *A Contrastive Rhetorical Study of Chinese and Mexican Perceptions of Their Native Writing Instruction and Its Implications for ESL Teaching and Learning*
- Diane Chardon Clarke (21 November 2005) *Toward a Theory of Writing Anxiety*
- Abeer Al-Taweel (12 April 2005) *Gender Representation in Twelfth Grade English Language Textbooks in High Schools in Jordan*
- Dona Avery (11 March 2004) *Bending the Hunchback: A Rhetorical Inquiry into Hollywood's Quasi-Medieval Relationship with Disability*
- Maire Simington (1 December 2003) *Chasing the American Dream Post World War II: Perspectives from Advertising and Literature*
- Mi-Lim Ryoo (8 May 2003) *Indexing Gender in Computer-Mediated Communication in Korean*
- Susan Kay Miller (4 November 2002) *Teaching Writing at a Distance: Exploring Instructional Decisions and Learning Perceptions*
- Rea Busker (23 July 2002) *Virtual Kairos: Discursive Space and Asynchronous On-Line Discussion*
- Chitra Duttgupta (5 February 2001) *Studying the Studies: Constructions of Basic Writers in Three Premier Journals from 1970-1999*
- Judith Collins (31 July 2000) *Intersections of Writers' Intended Readers with Peer Responders During Asynchronous Forums in First-Year Composition*
- Hamdan Alshalawi (21 April 2000) *Politeness Strategies in Saudi ESL Computer-Mediated Communication*
- Deirdre Pettipiece (12 May 1998) *Sex Theories and the Shaping of Two Moderns: Hemingway and H.D*
- Janet Bacon (17 April 1998) *Images of the Active Juror: Reading and Writing Jury Instructions*
- Margaret Walters (29 August 1996) *Reassessing Robert Zoellner's Talk-Write Behavioral Pedagogy and its Place in Composition History*

PH.D. GRADUATE EXAMINATION COMMITTEES—ARIZONA STATE UNIVERSITY:

Chair

Jonelle Moore
Mike Will
Karen Engler

Elizabeth Lowry (Chair, Completed Spring 2011)
Nicole Khouri (Chair, Completed Fall 2010)
Brad Gyori (Chair, Completed Spring 2010)
Andrea Alden Lewis (Chair, Completed Fall 2010)
Steve Accardi (Chair, Completed Fall 2009)
Ryan Skinnell (co-Chair, Completed Fall 2009)
Judy Holiday (Chair, Completed Fall 2009)
Peter Wegner (Chair, Completed Spring 2008)
Lisa Ricker (Chair, Completed Spring 2007)
Kirsti Cole (Chair, Completed Spring 2006)
Cynthia Roses-Thema (Chair, Completed Fall 2006)
Abdul Al-Bargi (Chair, Completed Spring 2005)
Zach Waggoner (Chair, Completed Fall 2004)
Lisa Cahill (Chair, Completed Spring 2004)
Lauren Yena (Chair, Completed Spring 2004)
Jennifer Clary-Lemon (Chair, Completed Fall 2004)
Jeff Andelora (Chair, Completed Fall 2004)
Cheryl Greene (Chair, Completed Spring 2004)
Viktorija Todorovska (Chair, Completed Spring 1999)
Mark Montesano (Chair, Completed Fall 1999)
Steve Beatty (Chair, Completed Fall 1997)

Reader:

Barbara Kirchmeier

Nicole Pfannenstiel (Reader, Completed Fall 2011)
Micheal Callaway (Reader, Completed Spring 2009)
Hedra Bledsoe (Reader, Completed Spring 2009)
Carol Lynn Kay Smith (Reader, Completed Fall 2008)
Nicholas Behm (Reader, Completed Spring 2007)

Dawn Penich-Thacker (Reader, Completed Fall 2007)
Tatiana Keeling (Reader, Completed Fall 2006)
Paul Walker (Reader, Completed Spring 2006)
Ellen Johnson (Reader, Completed Fall 2006)
Bill Endres (Reader, Completed Spring 2006)
Ban Phung (Reader, Completed Spring 2005)
Shelley Rodrigo (Reader, Completed Spring 2004)
Abeer Al-Taweel (Reader, Completed Spring 2004)
Dona Avery (Reader, Completed Fall 2003)
Maire Simington (Reader, Completed Fall 2002)
Mi-Lim Ryoo (Reader, Completed Fall 2001)
Jim Procaccini (Reader, Completed Fall 2001)
Susan Heck (Reader, Completed Fall 2000)
Kate Harts (Reader, Completed Spring 2000)
Hamdan Alshalawi (Reader, Completed Spring 1999)
Chitra Duttagupta (Reader, Completed Fall 1999)
Rea Busker (Reader, Completed Spring 1998)
Judith Collins (Reader, Completed Fall 1998)
Deirdre Pettipiece (Reader, Completed Spring 1997)
Janet Bacon (Reader, Completed Fall 1996)

MA THESIS COMMITTEES—ARIZONA STATE UNIVERSITY:

Chair:

Andrea Severson

Jeff Holmes (22 April 2010) *Blurring the Boundaries: Embodiment as Compound Phenomenon in World of Warcraft*

Dawn Durante (20 April 2010) *Standardizing Digital Publishing to Develop Trust*

Andrea Lisa Alden (28 May 2008) *Voices from the Margins: Women Slave's Narratives and the Re-definition of Ethos*

Bradford Gyori (16 April 2008) *"Traumatic License"—Blood Sacrifice: From Primitive Rituals to Reality Television*

Xiao-Chun Wu (21 April 2006) *Collaborative Writing in the ESL Classroom*

- Lisa Ricker (1 May 2003) *'Ars Stripped of Praxis': Robert J. Connors on Coeducation and the Demise of Agonistic Rhetoric*
- Josh Kravitz (25 April 2002) *The Queer Frontier: Exploring the Borderland Between Queer Theory and Composition Studies*
- Wendi Matar (29 November 2000) *Writing Blocks, Invention and Ideology: A Study of the Usefulness of Administering Two Surveys*
- Josie Lauritsen A (5 May 2000) *"El Que Sabe Leer Solo Sabe Leer": Literacy Events and Practices in a Guatemalan Village*
- Elizabeth Pearce (27 April 2000) *Perceptions of a Discipline and the Rhetoric of its Positions*
- Shanti Gangadean (25 February 2000) *Looking for Invention in Writing with a Purpose*
- Sara Anderson (12 March 1999) *Inventing Feminisms: An Analysis of the Rhetorical Invention of Post-Second Wave Feminism in America*
- Steve Marti (30 November 1998) *The Implications of Martin Buber's Philosophy for Interpersonal Communication in a Computer-Mediated Environment*
- Krista Long (15 May 1998) *The Perceptions and Pedagogy of Writing Across the Disciplines at Arizona State University*
- Tiffany Winman (29 October 1997) *The Rhetorical Construction, Deconstruction, and Reconstruction of Woman in Feminist Composition Pedagogy*

Reader:

Sohinee Roy
Robert Girard
Michael Meeder

- Jacqueline Brady (5 May 2009) *Considerations in Curriculum Design: Implementing an EAP Course for International Graduate Students*
- Amber Nicole Pfannenstiel (6 October 2008) *MySpace.Com: An Investigation of Tool Use on a Social Network Site*
- Sarah Jackson (9 November 2007) *Internet Transparency and the Department of Homeland Security*
- Amy Teegan Hann (15 May 2007) *Memory and Material Culture in Harry Potter*
- Hannah Cheloha (21 November 2006) *Subversive Rhetoric and Reform in the Poetry of Felicia Hermans and Mary Robinson*

- Nicholas Hart (27 September 2006) *Prayerful Challenge: An Analysis of the Contemporary Catholic Homily*
- Irving Gleason (18 April 2006) *A Critical View: When Will the Dying from Mercury Begin?*
- Kristi VanStechelman (4 May 2004) *First-Year Composition: A Managed Institution*
- Brandy Pfalmer (30 April 2004) *The Changing Distance Education Student*
- Micheal Callaway (22 April 2004) *Propaganda and Democracy*
- Michael Will (21 August 2003) *Prisons of the Mind: Adam Smith's Panoptic Structure for the Enlightenment*
- Kim Geiser (21 May 2003) *Overview of Arizona's Instrument to Measure Standards: Focus on Writing and Alternative Assessments*
- Molly Mangelsdorf Blake (9 May 2003) *Gila Vista Junior High: Teachers' Experience and Assessment Practices*
- Charles Laurie (15 May 2002) *The Rudd Concession: A Rhetorical Foundation to Colonial Conquest*
- Mark Hara (3 April 2000) *Professional Development Plan for Teachers in Computer-Mediated English Environments*
- Beverly Nasser (4 May 1999) *William Wordsworth and George Byron: Romantic Mind, Temporality and the Way of the Dharma*
- Holly Michele McKenzie (26 April 1999) *Analyzing Cultural Assumptions: A Burkean Analysis of Advertising*
- James Koncz (2 May 1997) *An Exploration of Translations of Aristotle's Commentary on Humor*
- James Patrick Christian (13 December 1996) *French and American Business Meetings: A Forum for Discussing Ideas or Taking Action*

MA APPLIED PROJECTS—ARIZONA STATE UNIVERSITY:

Chair:

Sarah Ashlock

Kelly Straw (26 April 2012) *Literacy Sponsors: A Vehicle for Black Public Representation post Bellum United States*

HONORS THESES

CHAIR

Kendall Gerdes (31 March 2009) *Queer/Community: A Theorization of the Rhetorical Strategies Important to Creating Queer Community* [reader]

OTHER MENTORING

Kendall Gerdes, *Queer and Present Danger: The Homosexual Agenda as Conspiracy Theory*. Undergraduate Academic Conference, Arizona State University, Tempe, 18 October 2008.

ACADEMIC SERVICE

Arizona State University, Tempe, AZ

1994-present

University and College Committees

Humanities Advisor on Encoded Textiles Project (2012-present)

American Studies Cultural Center Planning Committee (2010-present)

University Chairs and Directors (2009-present)

CLAS Chairs and Directors (2009-present)

Humanities Division: Academic Chairs and Directors (2009-present)

Wade Smith Lecture Committee (2009-2012)

Committee of Faculty for the Interdisciplinary PhD Program in Communication (2002-2011)

Interdisciplinary PhD in Curriculum & Instruction (English) Admission Committee (2001-2011)

Faculty Mentor (Carmen Martinez-Roldan), (2004-2008)

CLAS Committee of Review (2001-2004 Chair, 2003-2004)

CLAS Research Awards Committee (2001-2004 Chair, 2003-2004)

Executive Committee for Interdisciplinary PhD in Communication (2002-2004)

Faculty Senator (1998-2000)

Standards Committee (1999)

Quality of Instruction Committee (1997-1998; 1999-2000)

CLAS Grants for Improving the Quality of Instruction, Proposal Review Humanities Subcommittee, Chair (1997-1998); Member (1999-2000)

College of Arts and Sciences Academic Computing Technology (1994-1996)

Department Committees

Current

Personnel Committee (2001-2004; Chair, 2002-2003; *Ex Officio* 2004-present)

Administrative Council (1999-2000; 2001-2004; *Ex Officio* 2004-present)

Hiring Committee (*Ex Officio* 2008-present)

Faculty Sponsor of Rhetoric Society of America Graduate Student Chapter of RSA @ ASU
(2004-present)

Past Committees (Chaired):

Rhetoric and Composition Area Committee (1994-present; Chair, 2005-2007; Chair 2008-2009)

ASU English Department on the Net Committee, Chair (1996)

Ad Hoc Subcommittee: Mission Statement for Composition Program, Chair (1996)

Composition Textbook Selection Committee, Chair (1997-1999)

Evaluation of Teaching Committee (1996-1999), Co-Chair (1998-1999)

TA Review Committee (Chair, 1999-2000)

Writing Programs Committee (Chair, 1999-2000)

Vision for English Department Ad Hoc Committee (Chair, 2002-2003)

PhD Rhetoric, Composition and Linguistics Admissions Committee (Chair, 2002-2004)

Search Committee for Department Administrative Assistant (Chair, 2005)

Ad Hoc Homecoming Committee (2005-2007; co-Chair)

Search Committee, Writing Program Administrator, Professor (Chair, 2008-09)

Search Committee, History of Rhetoric, Professor/Associate Professor (Chair, 2008-09)

Past Committees (Served):

Research and Creative Activity Committee (1994-1996)

Pagemaster (1995-1996)

Search Committee: Faculty Associates (1996)

Ad Hoc Search Committee: Rhetoric and Composition (1997)

Ad Hoc Subcommittee of Executive Curriculum Revision Committee (1996)

Sub-Committee on Evaluation of Curriculum (1995-1996)

Composition Board (1994-1997)

MA Rhetoric/Composition Admissions Subcommittee (1994-2001)

PhD Rhetoric, Composition and Linguistics Admissions Subcommittee (1995-2000)

Ad-Hoc Bridge Committee: Curriculum Review (1997-1998)
Search Committee: Senior Position Rhetoric and Composition (1997-1998)
Articulation Committee (1999-2000)
Administrative Committee (1999-2000)
Search Committee: Rhetoric/Composition Instructors (2002)
Search Committee: Rhetoric/Composition FAs (2002)
Search Committee: Literature Lecture (2002)
Search Committee: IT Assistant Professor (2002)
WP Committee on Stretch and ESL Programs (2001-2002)
Search Committee: IT Assistant Professor (2003-2004)
Graduate Committee (2001-2004)
PhD Committee (2001-2004)
MA Rhetoric/Composition Admissions Committee (1994-2004)
Search Committee for Administrative Assistant (2007)
Search Committee for Coordinator (2006)
Search Committee for Advisor (2006)
Professional Studies Committee (2005-2007)

Carnegie Mellon University, Pittsburgh, PA

English Graduate Organization, President (1991-1992)
Statistical Workshop Coordinator (1990-1991)
English Department Colloquium Coordinator (1990-1991)

Northeastern University, Boston, MA

Department and College Committees Served

Writing Programs Policy Committee (1985-1987)
ENG 1111 Freshman English II Ad Hoc Committee (1986)
Computer Software for Writing Courses Committee (1986)
Student Questionnaire Committee (1986)
Elements of English Textbook Committee (1986)
Part-Time Faculty Advisory and Review Committee (1985-1987)
T.A. Advisory Committee (1985-1987)
Graduate Sub-committee on T.A. Assignments (1984-85)

Student Retention Committee (1985)
Compensatory Education Committee (1985)
Task Force on Learning Disabled (1984-85)
Technical Writing Textbook Committee (1984)
Freshman English II Textbook Committee (1984)
Freshman English Committee (1983-1987)

PROFESSIONAL SERVICE

Editorial Board

<i>WPA</i>	2004-present
<i>Rhetoric Review</i>	2010-present
<i>Insight: A Journal of Scholarly Teaching</i>	2011-present
<i>HyperCultura</i>	2012-present

Book Manuscript Reviewer

Lawrence Erlbaum	1999-present
Southern Illinois University Press	2001-present
SUNY University Press	2002-present
NCTE	2003-present
W. W. Norton & Co.	2003-present
Hampton Press	2005-present
NCTE-Routledge Rhet/Comp series	2008-present
Routledge	2012-present

Manuscript Referee for Scholarly Journals

<i>Rhetoric Society Quarterly</i>	1995-present
<i>JAC: A Journal of Composition Theory</i>	1996-present
<i>Composition Studies</i>	1997-present
<i>Current Issues in Education</i>	1999-present
<i>Rhetoric Review</i>	1999-present
<i>Issues in Writing</i>	2002-present
<i>College English</i>	2003-present
<i>WPA</i>	2003-present
<i>College Composition and Communication</i>	2011-present
<i>Journal of Broadcasting & Electronic Media</i>	2012-present

Reviewer of Conference Proposals:

<i>Western States Composition Conference</i>	1997-present
<i>Rhetoric Society of America Conference</i>	2011-present

Advisory Board Member:

Sampler Consortium 2008-present

Theresa J. Enos Anniversary Award for Outstanding Essay in *Rhetoric Review*

Member on selection committee. 2009-present

Richard Ohmann Award Committee for the Outstanding Essay in *College English* (2008-2009).

Member on selection committee.

Wayne State University

Reviewed proposals for Keal Faculty Fellowship (March 2012)

Academic Program Review

MA Rhetoric Program External Review for Brigham Young University (March 2009)

Sabbatical Review

External Reviewer for Sabbatical Application, ASU West Campus (October 2010)

Tenure and Promotion External Review

External Review for tenure and promotion case, Department of English, Drexel University, Philadelphia, PA (October 2012)

External Review for tenure and promotion case, Department of English, Simon Fraser University, Canada (November 2011)

External Reviewer for tenure and promotion case, Department of English, Virginia Tech (September 2011)

External Reviewer for tenure and promotion case, Department of English, University of Missouri (August 2011)

External Reviewer for Promotion to Principal Lecturer case, Barretts Honors College, Arizona State University (November 2009)

External Reviewer for tenure and promotion case, Department of English, University of Michigan, Dearborn (July 2007)

External Reviewer for tenure and promotion case, Department of English, George Mason University (July 2006)

External Reviewer for tenure and promotion case, Department of English, North Dakota State University (June 2006)

External Reviewer for tenure and promotion case, Department of English, University of North Dakota (August 2002)

International, National, and Local Conference Participation

- 2013 Chair, Women's Literacy Practices in Historical Context. Conference on College Composition and Communication, Las Vegas, NV, 16 March 2013.
- 2013 Chair, *Gendered Literacy Practices in Digital Spaces*. Conference on College Composition and Communication, Las Vegas, NV, 15 March 2013.
- 2012 Chair,
- 2012 Chair's Welcome Address. *Reception for Graduating Department of English Students*. Arizona State University, Tempe, AZ, 2 May 2012.
- 2012 Panel Moderator, Panel on the film *Contagion*, Scott Burns, Bert Jacobs, Ed Finn, Gerardo Chowell. Arizona State University, Tempe, AZ, 27 April 2012.
- 2011 Participant, Workshop for New Chairs of English Departments. *ADE Summer Seminar West*. Palo Alto, 22-26 June 2011.
- 2011 Chair's Welcome Address. *Reception for Graduating Department of English Students*. Arizona State University, Tempe, AZ, 14 May 2011.
- 2011 Chair, *Rhetoric and Humor*. Rhetoric in Society Conference. Antwerpen, Belgium, 26 January 2011.
- 2010 Chair's Welcome Address. *Reception for Graduating Department of English Students*. Arizona State University, Tempe, AZ, 11 May 2010.
- 2009 Chair's Welcome Address. *Symposium on Second Language Writing: The Future of Second Language Writing*. Arizona State University, Tempe, AZ, 5 November 2009.
- 2009 Chair's Welcome Address. Roger Murray, *Dust Storm*. Emeritus Lecture Series. Department of English, Arizona State University, Tempe, AZ, 28 October 2009.
- 2009 Chair, *Feminism's First Wave: Women Making Spaces to Speak*. Conference on College Composition and Communication. San Francisco, CA 13 March 2009.
- 2009 Chair, *Complexifying Gendered Space*. Conference on College Composition and Communication. San Francisco, CA 13 March 2009.
- 2008 Chair, *Material Rhetorics*. Rhetoric Society of America, Seattle, WA, 26 May 2008.
- 2007 Chair, *Community Literacies*. Western States Rhetoric and Literacy Conference. Tempe, AZ 26 October 2007.
- 2005 Chair, *Redefining Success via/ and Affirming the Discipline: FYC as Intro to Writing Studies*. Conference on College Composition and Communication. San Francisco, CA, 19 March 2005.
- 2004 CCCC Archives Committee. Served on committee to organize over 50 years of archival materials for CCCCs (Conference on College Composition and Communication) (2004-2005)
- 2004 Chair, *Literacies and Discourses Across Disciplines*. Western States Rhetoric and Literacy Conference. Tempe, AZ, 23 October 2004.

- 2004 Chair, *Women's Religious Rhetoric Before 1800*. Rhetoric Society of America, Austin, TX, 29 May 2004.
- 2004 Ramsden, Louise. *Sampler T6*. Radio Play. BBC4. Aired Tuesday, January 13, 2004. (Radio play based on research conducted by Maureen Daly Goggin.)
- 2003 Chair, *Transmission, Transition, Transformation, Transposition: Theorizing Literacy Metaphors in Material Contexts*. Western States Rhetoric and Literacy Conference. Salt Lake City, UT, 24 October 2003.
- 2002 Chair, *Visual Rhetoric and the Question of Agency: Public Memory, Figuralty, and the Body*. Rhetoric Society of America Conference. Las Vegas, NV, 24 May 2002.
- 2000 Chair, *Second Language Writing & Teaching: What Do You Need to Know?* Conference on College Composition and Communication. Minneapolis, MN, 14 April 2000.
- 1998 Chair, *Coming Into Being: Creating Identities Through Technology*. Western States Composition Conference. Salt Lake City, UT, 24 October 1998.
- 1997 Co-Organized with Karen Adams the presentations *A Pikean Way of Thinking and Problems as Interpretive Acts* and the workshop *Collaboration in Graduate English Studies: Applications and Evaluations* by Richard E. Young and Alton L. Becker. Arizona State University, Tempe, AZ, 25-26 September 1997.
- 1997 Registration Desk. Conference on College Composition and Communication. Phoenix, AZ, 13 March 1997.
- 1996 Chair, *Rhetoric of Disciplines and Professions*. Rhetoric Society of America Conference. Tucson, AZ, 31 May 1996.
- 1996 Chair, *Current Topics in Rhetoric and Composition*. Western States Composition Conference. Tempe, AZ, 23 February 1996.
- 1995 Chair, *Current Topics in Rhetoric and Composition*. The ASU Composition Conference. Writing: Text and Context. Tempe, AZ, 17 February 1995.
- 1993 Associate Chair, *The Role of Classical Rhetoric in Modern Composition Studies II*. Conference on College Composition and Communication. San Diego, 1 April 1993.
- 1993 Chair, *Role Shifting and Frame Distancing: Creating Opportunities for Argument*. The Teaching and Learning of Argument Conference. University of York, York, England, 29 March 1993.

PROFESSIONAL MEMBERSHIPS

Conference on College Composition and Communication (1987-present)

National Council of Teachers of English (1987-present)

Rhetoric Society of America (1990-present)

Rhetoric Review Association of America (1991-present)

International Society for the Study of Argumentation (2002-present)

Council of Writing Program Administrators (1993-present)
Modern Language Association (1993-present)
Rocky Mountain Modern Language Association (1995-present)
South Central Modern Language Association (2000-present)
Association for Advanced Composition (2000-present)
Wakonse Fellow (2004-present)
National Communication Association (2004-present)
Sampler Consortium (Charter Member, 2008-present)
History of Education Society (2009-present)
College English Association (2009-present)
New England Writing Center Association (past member 1982-1988)

HONORS

Covington Who's Who in North American Education (2012)
Commission on the Status of Women Outstanding Contribution and Achievement Award
(Arizona State University 2010)
The Graduate Scholars of English Association Mentor Award 2008-09 (ASU 2009)
2007-2008 WPA Best Article Award for "What's Theorizing Got to Do with It?: Teaching
Theory as Resourceful Conflict and Reflection in TA Preparation." *WPA: Writing
Program Administration* 30 (2007): 11-28. (WPA 2009)
University Faculty Exemplar (Arizona State University, 2007)
Nominated for Faculty Women Leadership Program (Arizona State University 2007)
The Graduate Scholars of English Association Mentor Award 2006-07 (Arizona State
University 2007)
The Alumni Association Faculty Teaching Award (Arizona State University 2006)
Faculty Recognition Award 2005-06 (Arizona State University 2006)
Nominated for Featured Faculty Program (Arizona State University 2006)
AcademicKeys Who's Who in Humanities Higher Education (2005)
Nominated for the Centennial Professorship Award (Arizona State University, 2005)
Nominated for the Alumni Association Faculty Teaching Award (Arizona State University,
2005)
Wakonse Fellowship (2004)
GSEA Outstanding Mentor for Rhetoric and Composition (Arizona State University, 2003)

President's Award for Innovation: Stretch Program (Arizona State University 2003)
Outstanding Mentor Award (Arizona State University Graduate Women's Association,
nominated 2002)
Directory of American Scholars (Nominated for inclusion 2001)
PFF Mentor Certificate (Arizona State University, Spring 2000)
GSEA Outstanding Mentor for Rhetoric and Composition (Arizona State University, 2000)
Student Affairs Recognition Award (Arizona State University, October 1999)
GSEA Outstanding Mentor for Rhetoric and Composition (Arizona State University, 1999)
Top Professor Award Manzanita Hall (Arizona State University, Spring 1999)
PFF Mentor Certificate (Arizona State University, Spring 1999)
GSEA Outstanding Mentor for Rhetoric and Composition (Arizona State University, 1998)
GSEA Outstanding Mentor for Rhetoric and Composition (Arizona State University, 1997)
The Devils' Advocates Apple Polisher Award (Arizona State University, April 1996)
GSEA Outstanding Mentor for Rhetoric and Composition (Arizona State University, 1995)
Dean's Recognition for Outstanding Teaching (Carnegie Mellon University, 1993)
Teaching Fellowship (Northeastern University, 1976-1978)
Anne Fleccchia Eaton Memorial Scholarship for Outstanding Woman Scholar (1974)
Kappa Delta Pi (Honor Society in Education, inducted 1972, member 1972-present)
The American Veteran Scholarship (1970)
The Alice M. Warren Scholarship Award (1970)

GRANTS

CLAS Facility Research/Scholarship Infrastructure Grant. (Arizona State University, Maureen
Daly Goggin and Robert Sturges, spring 2012, \$20,000)
CLAS Student Success Grant (Arizona State University, Maureen Daly Goggin and Robert
Sturges, fall 2012, \$25,000)
IHR Subvention Grant (Arizona State University, Maureen Daly Goggin and Beth Tobin,
spring 2011, \$1,000)
CLAS Grant to Improve Undergraduate Education (Arizona State University, Maureen Daly
Goggin and Bruce Matsunaga, spring 2005, \$4,786)
Women's Studies Summer Research Award (Arizona State University, spring 2003, \$3,000)
Arizona State University Access and Workforce Development Grant: Online Certificate
Workplace Literacies (PI: Dan Bivona, Maureen Daly Goggin, Peter Goggin,
Elizabeth Horan, Patricia Webb, spring 2002, \$15,000)

CLAS Travel Grant (Arizona State University, fall 2000, \$1,000)

CLAS Research Mini-Grant (Arizona State University, spring 2000, \$1,500)

CLAS Travel Grant (Arizona State University, spring 1999, \$1,000)

EDUCATION

Ph.D. in Rhetoric

Carnegie Mellon University, Pittsburgh, PA, 1994

Dissertation: *The Shaping of a Discipline: An Historical Study of the Authorizing Role of Professional Journals in Rhetoric and Composition, 1950-1990*

Committee

Richard E. Young, Department of English, Carnegie Mellon University, Chair

David Shumway, Department of English, Carnegie Mellon University

David H. Fowler, Department of History, Carnegie Mellon University

Graduate Study

Martha's Vineyard Summer Workshops, 1981

Graduate Certificates

The Processes of Writing

Theories of Teaching Writing, 1981

Master of Arts in English with Honors

Northeastern University, Boston, MA, 1978

Bachelor of Science in Education with Honors

Northeastern University, Boston, MA, 1975

Major: Elementary Education Minor: Drama

Certified in Elementary Education K-8